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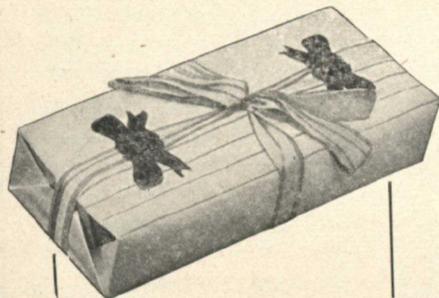
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**Editorial Talk**

This is the twelfth weekly issue of this journal, and it is now assuming a character which is likely to be permanent. The public seems pleased, and consequently such changes as are made in the future will be conservative. The number of new subscribers put on our list in the twelve weeks, makes, we believe, a new record in Canadian journalism.

Commencing with the issue of March 2nd, we shall publish a series of six first-class detective stories from the pen of a well-known English author. These have been illustrated by an experienced Canadian artist.

A number of special covers fully equal to those already used are under way, and this feature of the weekly will be kept up to the standard already set.

We would like every subscriber to show the paper to his friends and assist in the development of a national weekly. We need all the sympathetic assistance we can secure, because we are attempting a task hitherto considered impossible. The subscribers to a paper can make or mar its reputation.

We should like also to hear from any person who has an opinion to offer on public questions. Our columns are open for any reasonable discussion of an interesting Topic. Such letters as we publish must be interesting, however, to the whole of Canada. This paper is not published for one province only. It is intended to be thoroughly and broadly national.

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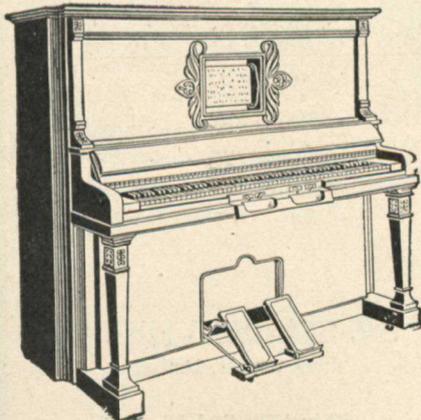
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