



# Have You Sent Your Order to **SIMPSON'S**

The flood of orders from our  
New Fall and Winter Catalogue  
is already rolling in, breast-high,  
thereby confirming our prophecy  
that Mail Order Customers would  
regard the new publication as

**The Most Artistic and Authoritative  
Style Book Published in Canada**

If you have not received a copy,  
send us a post card **TO-DAY**  
with your address on it, and we  
will send you the New Catalogue  
by return mail.

The  
Robert

**SIMPSON**

Company  
Limited

TORONTO