Arrogant Prices

the best tires built today. They outsell any

other. And they won that place by millions

If that is so, an extra price means simple

arrogance. Or it is used to infer an extra quality, which doesn't and cannot exist. Or

it is forced by limited, high-cost production.

Our Latest Saving

worked solely to increase the Goodyear mileage. No-Rim-Cut tires then cost you

Price is our latest saying. For years we

We reached the present-day limit in good

tires, then turned our efforts to reducing cost.

None of those reasons warrants you in

of mileage tests.

paying the higher prices.

more than others.

Now No-Rim-Cut tires

cost you half what they

used to cost. Last year's

reductions totaled 23%.

tires which once under-

sold us, cost you more

And many of the

The evidence is that Goodyear tires are

Janet told her. "You're one after my Janet told her. "You're one after my cwn heart—and second only to dear, delightful Fen." Theo had to impart every scrap of home intelligence to Fenella—

Theo had to impart every scrap of home intelligence to Fenella— Laurie's unchanged condition, Mrs. Pridham's continued wrath concern-ing Fen, Mr. Pridham's depression, and frequent visits of Inspector Law-son. "Why does he keep on coming to the house?" queried Theo; "I can't imagine what he can find to consult father about—although he's on the Bench. It's all so queer and bother-ing."

imagine what he can find to consult father about—although he's on the Bench. It's all so queer and bother-ing." Fen sighed, but offered no explana-tion. Instead she spoke of Tubby and what she had to tell occupied Theo's attention until they reached the rail-way station and joined the small throng congregated near that portion of the train marked "Engaged for Mr. Harry Suitor's Company." Theo's eyes grew wide and began to dance when she espied Tubby on the Flatform. He came up with his old ati of nonchalance, said "Hallo, Ras-time!" and they began to laugh to-gether as of yore. Then he told her, in a confidential whisper, he was go-ing away with Janet and Fenella. "That Miss Speer is a real good sort; she got me a billet off her own bat. You behold in me a budding star! Harry Suitor has promised me a walk-on part—so I'm off to America. It's the best thing, believe me, Theo dar-ting" (seeing the tears cloud her eyes); "T couldn't stay in England and face the music. I simply had to go." The leading lady, Miss Beryl Leicester, came sailing along the platform towards her own reserved from them all to speak to Janet. Now that she was successful she never for-sot the days when she was a strug-sling student at the Academy of Music, who found a haven from despair in anet's situor again. She could twist him cound her little ringer; he adored the windly-hearted woman who had wile. "We shall see each other on the spartan," and went on to join Mr. Harry Suitor again. She could twist him round her little ringer; he adored the kindly-hearted woman who had the voice of an angel and the ease-loving seriety of a much-petted persine cat.

loving serenity of a much-petted Persian cat. Theo was amused by watching the groups of people who had come to say good-bye to their friends, and the moments sped away until the words: "Take your seats—going on!" made her suddenly realize that the time had come for parting. Tubby wrung her hand silently, Janet and Fen kissed her on both cheeks, with promises to write soon. Then the train began to move out slowly, and Theo watched the waving hands until a veil of tears streaming down her cheeks shut out all else. She was conscious that an insignificant little man near, watching her with evident sympathy, noticed her drop her hand-bag in her agitation, and sprang for-ward to pick it up and restore it. "Excuse me, miss," he said, "but was not that the Honorable Theodor Mauleverer who was on the train? I used to work for Lord Brismain and thought I recognized his son!" The insignificant man handed in a dressage at the telegraph office ad-dressed to Frank Merry with the code

The insignificant man handed in a message at the telegraph office ad-dressed to Frank Merry with the code address: "Curiosity, London." This was the cryptic communication: "T. M. and F. L. left in special for Spartan, Liverpool Berths engaged for S. Broke and F. Lorrimor."

CHAPTER XVI.

"Fifteen-sixteen! In the kitchen." SILENCE that was peculiarly op-A

A SILE.NCE that was peculiarly op-pressive hung around Spinney Chase. At the lodge gates, a notice had been hung up—"Mr. Laurence Pridham's condition is un-changed. Visitors are requested hot to go to the house unless it is ab-solutely necessary." Consequently friends and tradesmen stopped their conveyances outside the gates, and left messages and parcels with the lodge-keeper. Inside the big house, the stillness

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18 makes of tires now sell above Goodyear prices. Half of them sell about one-third higher. As between them and Goodyears, you are sure of one saving-right at the start-of 25 per cent.

> than Goodyears now. One reason lies in the modern equipment and high efficiency of our great Bowmanville factory.

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them all in No-Rim-Cut tires, and no high-priced tire offers one of them.

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(JOOD) **No-Rim-Cut** Tires With All-Weather Treads or Smooth

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