

is still in evidence
ry section in Can-
still piling up in-
And shall en-

number of farm ac-
eration of a great
produced one
milk in one sec-
and just ordinary
er. But her ex-
animal of a horse
that's what makes
value of the milk
produced in one
dam could in-
long way towards
of a pure-bred

erast. In a case
Ontario last year
factory showed that
tion of ten tons
under 2,800 pounds
six months of the
re was not a possi-

long, will we in-
quire to the peo-
ple? We have mil-
lions of people who
laughers, work-
late, and the re-
say the least, is
be remedied with
us, even the peo-
ple of good den-
the community

or hear of a ma-
chine the 210 can
a stallion and a
to sell and the re-
sult. But do

ever hear of a
entering the ma-
dairy business with
of bred bull? To
more. And the
just as good as
the first. A man
at dairying with
purpose cattle, in-
far behind the
dairyman as the
distant from a
ish.

onomy
dairyman)

abnormally high
If ever there was
pay a husband
cows liberally, the
price of feed is
is high enough
tion between of-
e. Take this as
old one, and be-

is worth in the
to-day 51 cents
36 cents a bushel
there are in the
a bushel of un-
unds to a bushel
corn and oats
the mixture, the
to take Farm and
We gain a lot
combining them

combined feed
all. And the
the butter at

wholesale price of 37 cents a pound
\$2.50—two dollars and fifty-nine
cents in return for one dollar and
twenty cents worth of grains. And
yet there are a great lot of farmers
waiting today to feed their cows
liberally under the mistaken notion
that feed is too high to pay a profit.

XXXI

Did you ever hear of a Cana-
dian manufacturing plant that for
the past 14 years has never closed
down save for legal holidays?

There is such a plant. It is
that of Goold, Shapley and Muir
Co., Ltd., Brantford, Ont.

This company has now been do-
ing business for 20 years. Four-
teen years ago they stopped their
plant for two weeks while taking
stock. Since then they have kept
going steadily!

Their's is a remarkable record.
It did not merely happen. There
are reasons for their success.

It is evident that they must
have admirable organization. They
must have progressive manage-
ment. And indeed they have.

They took over the business of
the late E. L. Goold & Co., 20
years ago. Shortly afterwards they
started the Steel Windmill Indus-
try in Canada.

They have since dropped the
original lines of manufacture of
the old "Goold" Company. They
now manufacture Windmills, Gas
Engines, Grain Grinders, Tow-
ers, Tanks, Concrete Mixers and
Power Sprayers.

Their factory is favorably lo-
cated in the uptown district where
they attract the best class of labor.
Not a foreigner out of 2,200 in
the city is employed by the Goold,
Shapley and Muir Co.

A superior quality line, built for
service and to endure,—built by
skilled mechanics who give of
their best,—such are the "goods"
put out by this firm.

During all these years THEY
HAVE CONSISTENTLY AD-
VERTISED. You will find their
advertisements in all of the lead-
ing Canadian farm papers. They
use Farm and Dairy.

Every week their advertisement
appears in Farm and Dairy, and
frequently in our Special Maga-
zine Numbers they enlarge their
space, using from one-half to full
pages, as circumstances warrant.

Seventy-five per cent. of their
business is farm trade.
The history of their success is
but the history of other successes
—even as you may succeed! They
have built a quality line—the re-
peating, reputation-making kind;
THEY ADVERTISED ALL THE
TIME IN FARM PAPERS to let
the farmers know about the goods
they manufactured for these farm-
ers.

Want to get started in the suc-
cessful line?—Consult Farm and
Dairy!

"A Paper Farmers Swear By"

Putting Things Off

By Geo. W. Godfrey.

Have you the bad habit of putting
things off? If not, you are one of the
few who were born lucky. I believe
just putting things off causes more
worry and loss than any other thing
on the farm.

Last fall two of my neighbors lost
cattle by straw piles tipping over on
to them. Both of them knew that the
straw piles were in bad shape, but
kept putting off fixing them until too
late.

Another man had a bad fire which
he thought could have been prevented
if he had owned a fire extinguisher.
He knew the value of them, but had
not "got around" yet to get one. Like-
wise his insurance had run out.

There are so many little ways
where putting things off causes
trouble. The man who mends his
harness with strings and wire is only
putting the real mending off. Most
of our tools are lost because we leave
them lying around until it is harder
for us to put them where they be-
long.

Usually, as a consequence,
we walk twice as far trying to find
them when they are lost.

This is one of my own bad habits.
That is why I know its results so well.
and that is why I am going to learn
the "do it now" method.—Successful
Farming.

Selecting a Stallion

C. W. Gurney, Brant Co., Ont.

What points should we farmers look
for in deciding whether or not a stallion
is desirable? Let us stand back
and take a good look at him. Has he
a masculine appearance? A stallion
with a mare's head will never be satisfac-
tory. We should not make the
mistake, however, of taking care-
lessness for masculinity.

A point that I lay great stress on
in selecting a draft stallion is the
shoulder. It should be sloping, be-
cause the slant of the shoulder and of
the pastern are generally the same.
This conformation gives a springy
action whenever the foot hits the
ground. It also goes with a high,
strong action. A straight shoulder
and pastern gives a cramped action
and such an animal is apt to develop
sidesaddle.

INDICATIONS OF CONSTITUTION

A good slope of shoulder and a nar-
row breast never go together. We
need a wide chest and good capacity
for good lungs and circulatory sys-
tem. With the sloping shoulder also
goes an upright carriage of the neck
and head and we will be less troubled
with soreness under hard work. So
many things go with conformation of
the shoulder that we should look well
to it in selecting a stallion for ser-
vice on our farms.

We need a good strong back. A
little droop on the rump is not objec-
tionable as too much straightness of
the croup means too much straight-
ness in the legs. I have found that a
little droop and easy movement go to-
gether.

In the feet, we should avoid ex-
tremes. I consider feet that are too
big, too flat and too much cupped all
objectionable, but of all of these I con-
sider the flat hoof the least faulty.
Horses' feet are getting particular
attention from breeders nowadays,
and it is well that it is so.

There are invariably a number of
horses on most farms that in slack
seasons of the year are not needed
for farm work. One or more of these
horses could just as well be broken
to drive single and be kept in con-
dition so that the women could use
them.—Miss C. A. Adamson, Peter-
boro Co., Ont.

TRADE

in your old separator on account of a new DE LAVAL CREAM SEPARATOR

38,796 Users did so Last Year 26,569 in the U. S. Alone

It has come to be an accepted fact that DE LAVAL cream separators are as much superior to other separators as other separators are to gravity setting systems, and that an up-to-date DE LAVAL machine will on an average save its cost every year over any other separator.

In addition to the actual saving in more and better cream and butter, in time of separation and cleaning, easier running, greater durability and less repairs, there's a sense of pride and satisfaction which none but the owner and user of a DE LAVAL machine can feel in his separator.

In consequence thousands of users of inferior and worn-out separators of various makes take advantage every year of the educational allowances which the DE LAVAL Company continues to make and trade in their old separators.

APPLIES TO OLD DE LAVAL USERS ALSO

This not only applies to the users of other makes of separators but likewise to the many thousands of DE LAVAL machines now to 25 years old. They are still good, of course, but there are so many improvements embodied in the modern DE LAVAL machines that these old DE LAVAL users can well afford to make an exchange and would soon save the cost of doing so.

SEE THE NEAREST DE LAVAL AGENT

He will tell you how much he can allow on your old machine, whether a DE LAVAL or some other make, toward the purchase of a new DE LAVAL. If you don't know a DE LAVAL agent write to the nearest DE LAVAL office, giving make, number and size of your present machine, and full information will be sent you.

DE LAVAL DAIRY SUPPLY CO., LIMITED
173 WILLIAM ST., MONTREAL 14 PRINCESS ST., WINNIPEG

OF USE EVERY DAY

Is this favorite
WESTERN STOCK KNIFE



This Busy Farmer's Friend

Known as the Western Stock Knife, is especially made and designed for the use of cattlemen and farmers.

It is strongly and perfectly made. It is light to carry in your pocket.

Has two extra fine steel blades and a special separating blade, brass lining and bolster ends.

Choice of buff or stag handles.

This splendid knife, which you will find to be such a constant friend, and which will fill a long felt need, we will send you free and post paid in return for only one New Yearly Subscription to this your favorite farm paper, subscription to be new to us and taken at only \$1.00 a year.

See a friend or neighbor first time you have the opportunity. Ask him to take Farm and Dairy for a year. Send us his subscription and we'll send you this useful knife.

FARM AND DAIRY, Peterboro, Ont.