ans Sport Costume

angora ones, but here sted scarfs are seen in knitted tams in match-



ngersoll Radiolite Two-in-one





Standard Rubber Works Tire Repairs Steam Vulcanizing OLD TIRES MADE YOUNG! N. E. HETT 20 Young Street.

SPIRITUALISM WAS AIRED IN SYNOD

PRICE-TAGGED HIS STORE INT

ugh McWilliam's succe ugh McWilliam's successories from the night he slipped outside his store and overheard the remarks of two men who stopped to look in the win-dow—and passed on. It was all a question of the little

price tags which were not there.
hen he had moved his sytoak
of clothing, trunks, and gent's furnishing goods to the new location
in Miami, Okla., he had high hopes for there was oom and to spare for another such establishment. He was a good salesman and he employed competent clerks. He brought with hin the same of "a good nan to deal

DRINK 2.75 BEER

AND REMAIN SOBER

Columbia Student

Toronto World, October 11th, 1919.

And this proved true enough with those permanently located there and those who happened to come from his former location, but as in all mining cities, people 'came and went," In a locality of strangers "Mac" failed

he happened to be standing in from of his store when two men stopped lendid values there displayed.
"Good stuff, that," said one. Just

look at that brown suit, that shirt that pair of shoes and that tie" pointing at each in turn). "Wouldn't that make a swell outfit?"
"It sure would," answered his friend, but he's got no mark on them to

He had solved the problem. Peopl wished to see the price of an article that struck their fancy, and not be compelled to ask for it. Yes, he had a good stock, splendid value, attract displays, but they were not

Inta was all very well for his old home town, where every one knew him and his reputation for square dealing, but it wouldn't work in this "city of strangers." McWilliams now has not only his

window display plainly priced, but each and every article in the store no matter how insignificant. All who

his stock with price tags his trad-increased fully 20 per cent. And sinc-in six months, it has doubled.

Mr. and Mrs. Louis Becker of Preston were visitors with Chas. Koehler.—Mrs. S. Schopp and Mrs. Chas. Koehler spent a few days at Hanover.—Mr. W. B. West and family of Penetang are with Louis Schaub.—A. E. Reiner and family spent a week at Cortwright with Mrs., Reiner's parents.

Cortwright with Mrs. Reiner's parents.

The Independent Liberal candidate Mr. Asmussen came here on Monday and spoke to the electors. His words were well received and he will no doubt receive most substantial support on the part of the electors. Mr. Eyler, M.P., came with Mr. Asmussen and his address was likewise highly appreciated. The same applies to the speeches of the other gentlemen who addressed the gathering. There were 150 people in attendance. On the way to Wellesley Mr. Asmussen held a short meeting in Bamberg which was attended by 65 voters.

This week we will have political meetings nearly every night.—Louis Kee of Guelph, former foreman in the local flour mill, is making a visit here.—Lizzie, daughter of the late H.

ocal flour mill, is making a visit here.

Lizzie, daughter of the late H;
Zuelch, who removed from here to
Fargo, Mich. 35 years ago, is here on
a visit. She is greatly surprised at
the changes that have taken place
since.—Conrad Becker installed a new
boiler in his mill. He will start making synthe butter this reach.

We Told You So!

Further Proof that 2.51% Beer is Non-Intoxicating

Conclusive Findings of Interest to Ontario Voters

IN a news despatch to the Toronto World last Saturday, announcement was made for the first time of the result of exhaustive tests made by Professors H. L. Hollingworth and R. S. Woodworth of Columbia University, New York, into the effects of 2.75% Beer on the human system.

The tests were made upon six students of the law school over a period of twelve days. A corps of assistants, men and women, collaborated with the two professors of psychology in conducting the elaborate experiments that had been devised.

> "The effect of the beer on the students was said to have been almost negligible," says the despatch.

Word has just come from Wisconsin that as the result of a test case, the courts of that State have declared beer of 2.75% alcoholic content by weight measure to be non-intoxicating. As a result of this decision 2.75% beer is now on general sale throughout Wisconsin.

The 2.75 per cent. beer proven nonintoxicating by the professors of Columbia University, and declared non-intoxicating by the Wisconsin Courts, is . 24 per cent. stronger than the Beer of the Ballot—the 2.51 per cent. beer for which you are asked to vote October 20th. These findings must be conclusive to every man and woman who has an open mind—who is willing to vote on the truth as proven.

How absurd it is then for the Referendum Committee to continue to declare that this mild and light beverage is intoxicating.

This is the non-intoxicating beer that Labor in particular is demanding. Is there any fair or just reason why you should stand in the way of the working men obtaining their favorite beverage? Just because the beverage is labelled "Beer", is no reason for you voting against it. This is not a time for prejudice but a give-and-take spirit that sees the "other fellow's" viewpoint. Give the working men the more palatable and nourishing, yet nonintoxicating beer they are asking for.

Vote "YES" to all Four Questions

Mark your ballot with an X. Any other marking will spoil it. Remember, also—every voter must vote on every question or his ballot will be spoiled.

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45	CITIZENS' LIBERTY LEAGUE
1	MEMBERSHIP FEE, ONE DOLLAR
	Please enroll me as a member of the League, for which I nelose my subscription.
1	Vame
	1ddress
1	Occupation
7.20	To enable the League to carry on its good work and achieve its present purpose, active members and funds are required. Show your true spirit! Fill in the coupon and become a member of the Citizens' Liberty League at once.
	T. L. CARRUTHERS, Secretary

Citizens' Liberty League

PROVINCIAL HEADQUARTERS 22 College Street, Toronto T. L. CARRUTHERS, Secretary

Hon. President:
SIR EDMUND B. OSLER. Lt.-Col.H.A.C.MACHIN, M.P.P. Hon. Treasurer: F. GORDON OSLER Vice-President: I. F. HBLLMUTH, K.C.

happy couple left for a honeymoon Deceased was born in Brant Tp. and sister, Mrs. H. W. Oehring in Water happy couple left for a honeymoon Deceased was born in Brant Tp. and sister, Mrs. H. W. Oehring in Water tip after which they will reside in lived in Normanby Tp for some years loo.—L. Doepel bought a house east kitchener.—Geo. S. Becker celebrated up to a year ago last spring. He is of the Knechtel factory and will build his 65th birthday on Oct. 1st. He was survived by his wife (nee Minnie Fritz) a grocery and tobacco store.—J. I. Hanover, died at Orillia. The burial pleasantly surprised by his children and one child, also 4 brothers and 1 Lange bought a nice residence in the town. Alberti's congregation at the Thanks—Geo. S. Becker celebrated up to a year ago last spring. He is of the Knechtel factory and will build his 65th birthday on Oct. 1st. He was survived by his wife (nee Minnie Fritz) a grocery and tobacco store.—J. I. Hanover, died at Orillia. The burial pleasantly surprised by his children and one child, also 4 brothers and 1 Lange bought a nice residence in the town Alberti's congregation at the Thanks—Survived by his wife (nee Minnie Fritz) a grocery and tobacco store.—J. I. John Taylor attending same.—Miss Wagner died at the hospital at Eston, on Tuesday.—Mrs. R. Manke sold a Rossel sold his property on the town Matilda, daughter of John Kramp, Sask, at the early age of 27 years, house and lot on McMurrich St. to line to Ed. Gouder and will move to giving services.—Alb. Berscht, E. Reiner and P. Wagner have each bought Stewart of Kitchener on Tuesday last. result of a kick from a horse some of Ann Arbor, Mich., are visiting their tended the Ohlheiser-Kuntz wedding an auto for \$2500.