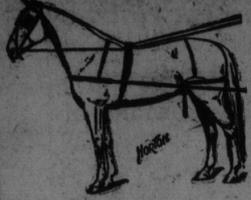


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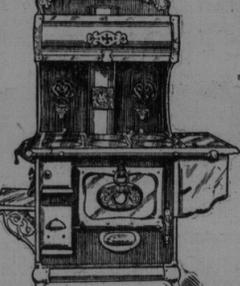
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But the Canadian army is no safer on the Atlantic than the Canadian mercantile marine carrying Canadian wheat, bacon, flour and cheese to the ports of Britain. Day in and day out, night after night, by all bells the guns of British battleships keep open the trade routes between the fields and the mills and the factories of Canada, and the markets of England. Thanks to those nimble cruisers, this country becomes a creditor of England, who, thanks to the navy, is financially able to pay her bills in a time of war on the principle "Business As Usual."

This navy-guaranteed trade puts England in our debt hundreds of millions in a year. It enables a large percentage of our population to go on raising wheat, operating mills and factories under absolute safety of transportation. The British navy is the greatest guarantee of our system of transportation, not only of ships, but of railways that fed them and are fed by them. With such magnificent insurance every wheel in Canada, every smokestack, every powerhouse, every travelling crane, every spindle and loom, lathe and drill and roller, should go on working as though war had never happened in the world. With such an impressive spectacle of efficiency on the high seas, it is the Imperial business of every man and woman in Canada to spend every dollar possible to keep the factories of Canada operating as diligently as the farms, and the fisheries and the mines. The money spent in buying Canadian goods is money spent to justify the protection we enjoy from the British navy. If in a time of dislocation caused by war we cease to put every dollar we can buy from our own people, we are no longer worth that navy's protection.

It's the busy army at home that makes the majesty of the watching fleet abroad. Every warship boiler burning on the seas, should be backed up by ten Canadian factory boilers burning at home.

Eight Million "You's"

Your individual contribution to Canada's prosperity is important.

This is the time when every Canadian's support is needed, every Canadian means you—yes you.

Don't figure that the amount of goods you individually consume would not amount to a "drop in the bucket." Multiply your purchases by eight million and you will see what you can do for Canada by purchasing only goods "Made in Canada."

This message is for eight million "you's." If you all do your part every Canadian and every Canadian industry will be working at top speed.

You, yourself, cannot fail to benefit by the prosperity this will create for all of Canada.

"Made in Canada" Will Make Canada

Corona Patriotic Packages

Corona Imperials -:- Corona Snow Flakes
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"CORONA" stands for PURITY

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We manufacture Inside and Outside Finish of all kinds, including Hardwood Flooring, Spruce Flooring and Sheathing, Stair Stock and Mouldings, Doors and Sashes.

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Iron Bedsteads for Institutions a Specialty.

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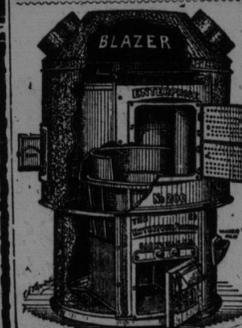
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