

# Think

what it means to have all the greatest living artists sing and play for you and your friends at your pleasure and convenience. Or of listening at will to any other kind of music you wish to enjoy.

Victrola Records give you the very best of everything—a variety unlimited and a quality otherwise unapproached.

Ask any "His Master's Voice" dealer to play for you any music you wish to hear and demonstrate any of the latest style Victrolas. It is the instrument in which your neighbors take such a personal pride—you won't want anything less satisfying.

Ten-inch, double-sided Victor Records—90 cents for the two selections:

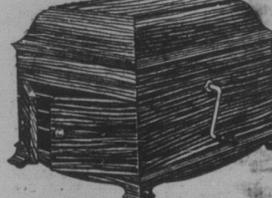
- Hello Frisco! Green-Hamilton 17837
- When It's Peach-Picking Time In Delaware Campbell-Burr
- Fast Trot Day McKee's Orchestra 17817
- When the War is Over—One Step McKee's Orchestra
- Down in Bom-Bombay Collins and Harlan 17841
- Just Try to Picture Me Back Home in Tennessee Collins and Harlan

Two New Harp Solos by Ada Sassoli

- Romance Ada Sassoli 45070
- Gavotte in B Minor Ada Sassoli

A Famous Old Weatherly Ballad—Red Seal

- Fiddle and I Alma Gluck—Erem Zimbalist 88539



Victrola IX \$66.50

With 15 ten-inch, double-sided Victor Records (20 selections, your own choice) \$90.00

Sold on easy payments, if desired

Other Victrolas from \$21 to \$400 (on easy payments, if desired) at any "His Master's Voice" dealer's in any town or city in Canada. Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

BERLINER GRAM-O-PHONE CO LIMITED

112 Lenoir Street MONTREAL

DEALERS IN EVERY TOWN AND CITY ONE PRICE FROM COAST TO COAST VICTOR RECORDS—MADE IN CANADA LOOK FOR "HIS MASTER'S VOICE" TRADE MARK

J. E. GAYFER, DRUGGIST AGENT - INGERSOLL

General Gallieni issued orders curtailing the liquor traffic amongst the front soldiers.

## Are You In Business For Business?

If you had an opportunity of addressing 1,000 people in a hall with the privilege of delivering an address on your business and the ways you sell, you would be apt to make that address as interesting as possible, so that your hearers would listen and you would profit by it. It is just the same with an advertisement in The Chronicle. You have the privilege of talking every day to hundreds of people and if you are selling honest goods and tell the people about them in a straightforward manner you can avoid reaping a benefit. But bear in mind that no man can get out as good an advertisement for your business as you can. You know all the little details, the goods you bought at a bargain, and all that.

## Commercial Printing!

We are equipped to give prompt and efficient service in this line. Place your next order with us be it large or small. We will not disappoint you.

The Chronicle Both Phones 45

## CASTORIA

For Infants and Children In Use For Over 30 Years Always the Best

## AIRSHIPS IN WAR

In Some Ways They Are More Effective Than Aeroplanes

While the airship is clumsier and slower moving than the aeroplane, it has its own special uses in war. In "Air Craft in the Great War" by Claude Grahame-White and Harry Hooper, is this:

"There are three points in favor of the airship, and none should be overlooked. She can remain aloft for many hours if required; even, in an emergency, for several days. And in this respect she has the advantage of the aeroplane. She can hover, too, above a given spot, her machines stopped and her car motionless. This is of value in detailed observations, and here again she has the advantage of the aeroplane, which can not hover."

"A third merit of the airship, and again a useful one, is that she can fly safely at night. This provides her with many uses in time of war. Aeroplanes can fly at night, too, but only at a grave risk. If a motor fails, and the air man has to descend, darkness prevents him from choosing a landing ground, and he may crash into a wall or hedge, or the side of a house, or find himself in the tree tops of a wood."

"Hovering at the rear of her own lines, and fitted with a powerful wireless plant, the airship can remain aloft from dawn until dusk, her observers watching constantly the enemy's battle front, and signaling, while the news has value, any change they may notice in the position of the troops. For destructive raids, particularly at night, the airship has a grim potentiality."

"The point to be borne in mind, the fact that governs the use of an airship in war, is that in a clear sky during daylight, and away from the protection of her own guns or planes, she is large, slow flying and highly vulnerable. Her hull cannot be armored, fragile though it is; the weight would be prohibitive. So she may be crippled and sent to earth by the accurate placing of a single bomb or shell."

## DRIVING THE BALL

Records Show That Golfers Can Outdo Baseball Sluggers

On several occasions golfers imbued with the spirit of argument and research have taken up the question as to how much further a golf ball can be driven beyond a baseball wall-p.

There are at hand no official records of long flights in either game, measured to the ultimate inch and established as the last word in the case.

But there is this to go on—Fred Merkle and Hans Wagner started the populace on two occasions by driving a baseball over the left field fence at Pittsburgh. This fence is 440 feet from the home plate, and each drive landed at least forty feet beyond the fence, making a total carry of 440 feet.

Walter Johnson once smashed a drive over the score board in Cleveland, situated 400 feet from the plate. So in the way of flight, not including roll, no ball player probably ever drove beyond 450 feet. No man has yet hit the center field fence at the Polo grounds, which is 480 feet from the plate.

A long driver in golf can frequently carry between 225 and 250 yards, and on one occasion Jesse Guilford, the far driving wonder from Intervale, christened the New Hampshire Siege Gun, smote a golf ball that flew 312 yards from the tee. This totals 320 feet, or about twice as far as any athlete has ever been able to hammer a baseball on its way. There have been golf smashes well above 1,000 feet, but these included the roll, which is too much a matter of baked out turf and wind to be used in any official way—Grandstand Rice in Collier's Weekly.

## Air-Craft as Stern Refuges

It might almost be said that one of the safest places to be in during a thunderstorm is an air craft floating free in the air, as the electric fluid will almost assuredly obey the powerful attraction of the earth. Captive balloons, however, are quite another thing, the steel cables by which they are connected to the earth making them exceptionally liable to be struck during an electric storm.—Fall Mail Gazette.

## Two Rare Earths

Gas mantles depend for their brilliancy and durability upon two rare earths, thorium and cerium. These alone made gas mantles possible. They are extracted from certain sands known as monazite, which are found in vast deposits in Brazil, and in large quantities in Canada, India, South Africa and North Carolina.—New York World.

## Not Disappointed

"Do you find," besought the rapturous maiden of the experienced matron, "that marriage has realized all your expectations?" "Oh, yes," replied the matron, "but you see, I never expected much when I entered the holy estate of matrimony."—Richmond Times-Dispatch.

## Reserves His Jokes

Mr. Jerome K. Jerome, the humorist, we are told, is a somewhat silent man. He will entertain you in his charming country house, let you watch him play tennis, now you in a boat or drive you in a motor, but he will not make jokes for your edification.—Westminster Gazette.

## Air of the Desert

"What is the air of the desert anyhow?" "I suppose it is 'The Camels Are Coming.'"—Baltimore American.



## SEAL BRAND COFFEE

## Canada's Best

In 1/2, 1 and 2 pound cans. Whole-ground—pulverized—also Fine Ground for Percolators.

CHASE & SANBORN, MONTREAL

## DO YOUR VERY BEST.

Be Earnest and Thorough and You Are Bound to Succeed.

There is a feature of Dickens' character which cannot be too often or too seriously insisted upon, and that is his intense earnestness and thoroughness in everything he did. He said to me more than once:

"My dear boy, do everything at your best. If you do that neither I nor any one else can find fault with you, even if you fail. For myself, I can honestly say that I have taken as great pains with the smallest thing I ever did as with the biggest."

In giving advice to a young author he said on one occasion:

"If you want your public to believe in what you write you must believe in it yourself. When I am describing a scene I can as distinctly see what I am describing as I can see you now. So real are my characters to me that on one occasion I had fixed upon the course which one of them was to pursue. The character, however, got hold of me and made me do exactly the opposite to what I had intended, but I was so sure that he was right and I was wrong that I let him have his own way."

Whatever he did either in work or at play he always gave of his very best. He hated shakiness or half-heartedness in any shape or form.—Harper's Weekly.

## A Garrick Incident

David Garrick, where speaking was concerned, was the pride of London. Members of parliament envied him his powers. Burke envied him. There is that instance in parliament when, during a heated debate, a member moved that the gallery be cleared. This was ordered to be done, and the strangers withdrew, all save Garrick. Still the member objected. Then up spoke Burke. "Would he be fair to exclude from their debate the master of eloquence, the genius who taught them the art of speaking?" he demanded. For himself he was proud to acknowledge his indebtedness to Garrick. Fox followed in the same strain, and Townshend. The house then voted that "strangers should remain." And Garrick did not budge.—St. James' Gazette.

## Soho Square, London

Soho is perhaps the most curiously derived place name in London. According to Samuel Pegge, the antiquary, Soho square, which has given name to the district, was first called Monmouth square when the ill-fated Duke of Monmouth had a house there. Upon the duke's defeat and execution in 1685 the square was ordered to be called King's square, and a statue of King Charles II. was set up in the middle of it. But the partisans of the Duke of Monmouth, wishing to preserve a distant remembrance of their leader, called it Soho square, from "Soho" a hunting cry adopted by the duke as his watchword at the battle where he was taken prisoner.—London Saturday Review.

## Not Quite

"Young man," inquired her father sternly, "will you give her a home like the one she has been used to?" "No," replied the truthful sultor, "for there will be no grumpy father to come home and make every one miserable by his kicking over trifles and swearing at matters in general. There will be no mother to scold her from morning to night for wasting time merely because she wants to be neat. There will be no big brother to abuse her for not doing half of his work and sit a motor, but he will not make jokes for your edification.—Westminster Gazette.

## RAILWAY TIME TABLE

### GRAND TRUNK RAILWAY

GOING WEST	
Detroit & Chicago Express	4:37 a.m.
*Accommodation	10:32 a.m.
Chicago Express	10:37 a.m.
Detroit & Chicago Express	10:51 a.m.
*Toronto to London	4:57 p.m.
Buffalo to Chicago	7:47 p.m.
*International Limited	8:24 p.m.
*Mail	9:53 p.m.

GOING EAST	
New York Express	12:57 a.m.
Buffalo & New York Exp.	8:39 a.m.
*Mail	8:53 a.m.
*Ontario Limited	9:50 a.m.
Toronto & Buffalo Ex.	12:50 p.m.
*Day Express	3:31 p.m.
New York Express	4:56 p.m.
Eastern Flyer	7:38 p.m.

\*Run daily except Sunday.

xDoes Not stop at Ingersoll only to let passengers off from Buffalo and east thereof.

xStops at Ingersoll only to let passengers off from Kingston and East thereof.

A. Macaulay, Town Agent. F. N. Burke, Station Agent.

### CANADIAN PACIFIC RAILWAY

Going East	6:22 a.m.
Going West	5:25 p.m.
Going West	11:03 a.m.
Going West	7:33 p.m.
Ar. from Pt. Burwell	3:10 a.m.
Ar. from Pt. Burwell	5:15 p.m.
Going South	11:10 a.m.
Going South	7:40 p.m.

### INGERSOLL NORTH

Arrive	8:55 a.m.
Depart	9:55 a.m.
Arrive	5:50 p.m.
Depart	7:00 p.m.

Jas. Enright, Station Agent.

Geo. Sutherland, Town Agent.

### INGERSOLL POST OFFICE.

The following are the hours of departure of mails from Ingersoll Post Office

G. T. R. Going East.

6:03 a.m. mail closes here at 7:30 a.m.

2:37 p.m. mail closes here at 2 p.m.

12:50 p.m. mail closes here 12:16 p.m.

All trains daily except Sunday.

### Going West.

10:32 a.m. mail closes here at 9:40 a.m.

9:55 p.m. mail closes here at 8:30 p.m.

### Mails C. P. R.

11:04 a.m. mail closes here 10:30 a.m.

### Going East.

5:30 p.m. mail closes here at 4:50 p.m.

### Stages.

Bayham—Arrives 9:30 a.m.; closes 10:30 a.m.

All Rural Routes close here at 10:30 a.m. They comprise Routes Nos. 1, 2, 3, 4, and 5.

Registered mail matter closes 20 minutes earlier than ordinary matter.

### English Mails.

First boat sails via New York on Wednesday. Mail closes here at 8:30 p.m. Monday.

Second boat sails via Canadian line Saturday. Mail closes here at 2:15 p.m. Thursday. Sails from Halifax.

Third boat sails via New York on Saturday. Mail closes here Thursday at 8:30 p.m.

\*\*\*\*\*

### EVER THINK OF IT?

\* If you buy out of town, and \* we buy out of town, and all \* our neighbors buy out of town, \* what in thunder will become \* of our town? Ever think about \* it? \* \*

### Wood's Phosphorina.

The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins. Cures Nervous debility, Mental and Brain Worry, Dispepsia, Loss of Energy, Fatigability of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, it will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Wood's.)

## THIS ADV. HAS A PURPOSE

Our purpose is to move out every Odd Suit, Every Overcoat, Every Boys' Suit and Overcoat in our Store this month.

## Men's Odd Suits

Sizes run from 34 to 44 and are on Sale at 3 prices only

\$9.90, \$11.90 and \$13.90

This includes Suits worth up to \$20.00

## Same Reduction in Overcoats

## Boys' Suits

To be Cleared Out at 3 Prices

\$2.95, \$3.95 and \$5.95

The Greatest Values We Ever Offered in Boys' Clothing

## T. Waterhouse

The Men's Store

These Prices Good for Balance of This Month

## Attention! Look! Listen!

We Are Selling More and More Rugs Every Year WHY

Because we have a large and well assorted stock, and our Prices are Right

AND REMEMBER

While the Prices of Rugs, Linoleums, Oils and many other articles have greatly advanced, our Prices have not changed. We were fortunate in having a large stock bought at old prices.

GIVE US A CHANC TO QUOTE PRICES

## Our Furniture Prices

Are lower than any time since we started business, so if you buy any other place before getting our price you will get fooled.

See Our Window for Good Value in a White Enamel Bedroom Suite

McIntyre's Housefurnishing Co. R. A. Skinner. Housefurnishers and Funeral Directors F. W. Keeler

*Economy a pleasure*

when you buy N.P. SOAP at 15¢ a bar and find you have more soap for 15¢ than you can buy of cake soaps for 25¢ you are economizing, and the pleasure is added to when you find it is better soap. It's Made in Canada too