

Now Is the Time of Spring Weddings

A suitable suggestion for a gift for the bride: Give her a gift that she will always appreciate and admire.

Diamond and Platinum-Set Lavaliers, in the newest designs. Prices ranging from \$25.00 to \$500.00

Solid 10k and 14k Necklets and Pendants, set with pearls and combinations of precious stones \$4.00 up

Solid 14k Pendants, with combination of yellow and white gold, set with pearls and diamonds \$25.00

Also see our Pendants in green, solid gold, set with pearls. At \$10.00

C. H. WARD & CO.

Diamond Merchants and Jewelers.

386 Richmond St. Phone 1084



Eye Talk

NO. 43.

Self-Interest

is the only motive that should govern you in deciding where to go for

GLASSES.

Poor glasses are always very costly, for you pay for them not only in money, but also in discomfort and wasted time.

EVEN YOUR HEALTH MAY BE SACRIFICED.

Experience

is valuable, but is not worth any such price. It is the part of wisdom to profit by the experience of others, and have your glasses expertly fitted by

Carlyle TREBILCOCK OPTICIAN

PHONE 2351, 233 DUNDAS ST. W.

WE ARE THE RUBBER REPAIR MEN OF LONDON.

LONDON'S RUBBER MAN

186 King St. (rear). Phone 5124.

TAYLOR'S THROAT AND LUNG BALM

is sold under a written guarantee to cure the worst cough, cold or bronchitis. 25c a bottle.

TAYLOR'S 6 CUT RATE DRUG STORES

BROWN OPTICAL COMPANY LONDON

EYES EXAMINED

NO DRUGS USED.

QUALITY GLASSES

GROUND AND FITTED

AT MODERATE COST

223 DUNDAS ST. Phone 1877

SPRING IS HERE

Are your Tires in condition? If not, see us.

London Tire Repair Depot

554 Wellington St. Opp. McClary's. PHONE 2334.

Delaware, Lackawanna and Western Coal Company's

SCRANTON COAL

We have a full stock of Egg, Stove, Chestnut and Pea; first quality. We can give prompt delivery. Phone 248.

JOHN M. DALY

19 York St.

The London Loan and Savings Company of Canada

Allow interest at from 4 to 5 1/2 per cent, according to length of time.

Money loaned to assist in purchasing or paying for Government Bonds.

M. J. KENT, Manager.

Office—220 Dundas Street, London.

THE CHEAPEST AND PUREST FOOD IS BREAD.

The Best Bread Is Parnell's

8 CENTS FOR A 24-OUNCE LOAF; 13 TICKETS FOR \$1.

Order a Trial Loaf Today.

PARNELL

The Breadman

PHONES: 929-1390.



Diamonds

Solitaire Engagement Rings

We are at your service with a most wonderful selection of sparkling gems direct from cutters. The Diamonds are mounted in exclusive white, gold and platinum settings.

Such gems can never depreciate in value, but are constantly increasing, and will be a constant source of pleasure to the wearer. Prices range from \$25, \$35, \$50, to \$500.

"If it's new, it's here; if it's here, it's new."

YOUNG'S

TWO STORES. 170 Dundas St. 674 Dundas St.

Johnston Bros.

XXX Bread

Make your choice; either the 5-cent wrapped loaf or the large 8-cent family loaf.

Your selection guarantees you quantity as well as quality. Phone 944, Johnston Bros.

MEAT SPECIALS

On sale Tomorrow only.

Hamburg Steak 17c

MILK-FED VEAL.

Rump Roasts 25c

Loin Roasts 27c

WILSON'S

Arcade Meat Market

Phones: 1119-1120.

DIDN'T ADVERTISE

An advertising manager at a Sphinx club dinner in New York told an advertising story.

"A man," he said, "entered a shop one bitter cold day, and bought a woollen muffler. When he opened the muffler he found inside a photograph of a beautiful girl, together with a note, saying:

"If you are single, please write to me."

"A name and address followed, and the man smiled. He was single, and he put the photograph on his sitting-room mantel. There every evening looking up from his book, he beheld it. It was very beautiful, and in a week he had fallen head over heels in love.

"So he wrote the girl. Another week of anxious suspense. Then the lovely-sick man received this crushing letter:

"Sir—The Mary Smith to whom you wrote was my grandmother. She died nine years ago, aged 85. Yours truly."

"Our heartbroken bachelor, on looking into this strange matter, found that he had foolishly bought the muffler from a dealer that did not advertise."

REAL TRAVEL COMFORT

Spring is here, and patrons of the Canadian Northern Railway will find renewed pleasure in the Compartment Library-Observation cars on all its transcontinental trains, which not only benefit the passenger to gain the full benefit of the wonderful scenery along the route, but also to take advantage of the many new comfort features which have created so much favorable comment among cross country travelers.

A magazine and library bureau, which contains the latest and most popular literature; writing desks with attractive stationery; a "Travelers' Shop" with a stock of articles the traveler is likely to forget or overlook in packing up for the trip, such as collar buttons, shoe laces, etc., are a few instances, while tasty teas, and light refreshments may be obtained at very small cost. April 12, 17.

25c A WEEK.

Who would not have music in their home for 25 cents a week? Mason & Risch, Limited, have several used organs ranging in price from \$25 to \$55, which they are willing to sell on terms as low as 25 cents per week, the full purchase price to be allowed in the event of purchasing a new organ.

For a piano—Mason & Risch, Limited, 245 Dundas Street, London. 36-tr

Federal Advertising Service

A LONG career of advertising, a good sound judgment is formed, based upon practical experience at the work. This judgment often saves money for those who have had less experience.

312 Dominion Savings, LONDON, ONT.

BRUTALITY OF HUNS IS VIVIDLY DESCRIBED BY POLISH COUNTESS

Terrible Suffering of Peasants After Invaders Came.

MANY WERE CARRIED OFF

Taken to Germany and Little Children Left to Die.

At the Woman's Canadian Club yesterday afternoon Countess de Turczynowicz of Poland told the story of her experiences in the German frightfulness, impressing on the audience most vividly the great suffering which is going on in the war devastated land of Poland, and the crying need for help after the war. She does not advise the sending of money and supplies just now, as there is small hope that the Poles will ever get it, but she suggests the preparation of a ship of supplies to be sent to Poland directly the war is over.

She began by describing the ideal peaceful life in Poland, of the old family estates, of which her husband was master. Her husband is Countess de Turczynowicz, who is the daughter of a Polish nobleman, although she lived in the United States for many years before her marriage to the Count.

"We were one of the first to organize a Red Cross. I had taken a course in first aid while in New York, and you don't know how many lives that has saved, for there were no trained women to be got. All the German armies in Poland had to pass through our place, which we had turned into a hospital. My husband had to go to the front, and I was left alone at home. Finally it was necessary to evacuate it, and I left the children with my mother-in-law, and wounded soldiers in a cattle car. Then I first knew what it was to be homeless."

Forced to Move.

"We went to our town house at Warsaw where I was married, and my husband, and we remained there until the first bombardment of Warsaw with gas bombs, when we were forced to move on. My husband had to go to Galla, over which he had been made chief engineer, and I went to go with him, and learning that the Germans had left our old home, proceeded there with my three children. Countess de Turczynowicz then described the terrible filthy condition in which she found her home, and how she had to go out in the fields, among the bodies of the dead, and rescue the little children who had been left to die, destitute of both fathers and mothers. All the able-bodied peasants had been carried off into Germany to labor.

In her plerimages about Poland she once stopped at the same place as the Grand Duke Nicholas. "He is a wonderful man, so democratic. I cannot see why he is not at the head of things of Russia today," said the countess.

Once more a hospital was opened up at the home of the countess, the count having returned to help open it up. For about four days the little family was almost happy, for they were together once again under their own roof. But their peaceful life was short lived. They were soon ordered to evacuate again, as the Germans were coming.

"Nearly all the people fled, but I could not leave, as my little son had contracted typhoid fever, and he had to be removed. I finally persuaded my husband to go, as it was important that he should not be captured. He was the last time I have seen him. The next day the Russian army came through in flight, and afterwards the Germans."

The countess then told of the terrible time which followed of the insolence of the German soldiers and their cruelty towards civilians and prisoners.

"Nothing but the mercy of God protected me," said the countess. She told of how she had to wait on von Hindenburg and the other officers, of their brutality and their helplessness with two sick children on her hands. She described vividly the personality of von Hindenburg, adding that "the time during which he was with us, I felt as if something black and terrible lay over us."

"By the time my three children were well again, I set about to get out of the country, but wherever I turned my request was refused, because, as they said I had seen too much."

She described all the horrors of the life, the dreariness of the German soldiers, and the starvation of the prisoners.

"I am sure that that creature, Gott, which they pray to, is not God," she said.

She told of how she had to feed the prisoners and care for the wounded. Finally came the word to go to Berlin, and their quick release, as they were treated by the German women on the way to Berlin was most humiliating.

More Frightened.

"I was more frightened of them than of any of the men. I believe that revolution, comes in Germany the women will be more terrible than the men, who took part in the French revolution."

It was a wearisome time in Berlin, during which she was searched and all her trunks taken. Always she was in terror lest the Germans find out that she was Canadian-born, the fact that she was an American citizen being her only safety. However, she was finally identified as American, by a German officer who nine years before had heard her sing, "The Star Spangled Banner" at a dinner where a famous singer failed to turn up. Her description of her feelings as she left Germany and entered Holland, and could

have privacy and peace once more was very pathetic.

Now that she is here, safely, her great object is to work towards sending a relief ship to Poland as soon as the war is over.

At the close of the meeting, on request, she sang the Polish National Anthem.

PHOTOPLAY NEWS

PATRICIA.

Sex problems and vampires may have their day, but for a theme of universal interest to the millions of motion picture patrons there is nothing like an absorbing murder mystery, with a great detective for a hero and a lovely and persecuted young girl for a heroine. Of all the detective dramas that have been seen here none have created greater interest than "The Argyle Case," that wonderful picture production, featuring Robert Warwick, which is being shown at the Patricia Theatre the first half of this week.

The picture is of interest to citizens because of the fact that the drama was written by Harvey J. O'Higgins, a former Londoner, whose father conducted a grocery on Dundas, near Wellington street, twenty years ago.

The story of "The Argyle Case" lends itself exceptionally well to screen presentation. Beginning with the mystery of the murder of old John Argyle, an eccentric millionaire, the plot develops rapidly, with suspicion falling upon Argyle's adopted daughter, who is the chief beneficiary under his will. Asche Kayton, the great private detective, is called in, and from the moment he meets Mary he determines to prove her innocence. In following clues that he alone discovers, the trail leads him into a series of most exciting adventures, culminating in a tremendous scene in the den of a gang of counterfeiters.

The great difference between "The Argyle Case" and the general run of detective plays lies in the fact that this is the only drama in which the real science of modern detection is depicted. Instead of gunsmoke and other obvious devices common to the usual detective of fiction, the hero of "The Argyle Case" employs such scientific instruments as the dictograph and fingerprint photography, and trails his prey in the up-to-date manner of such real detectives as William J. Burns.

The picture is one of the best seen at the Patricia, which is saying a good deal.

In vaudeville two good acts are presented.

Wahind and Lavelle present an acrobatic performance that indicates much and careful training. They introduce novelty features seldom seen in acrobatic act.

Vincent and Carter is a singing and talking act entertainment for several minutes.

CHELSEA GREEN WINS DEBATING CHAMPIONSHIP

Keen Contest Decided at King Street Church Last Evening.

That amateur dramatics should not be the main feature of young people's societies, although some time should be devoted to them, was the decision of the annual meeting of the Presbyterian Young People's Societies after a spirited discussion in the King Street Church last night.

The question arose during the discussion of the work of the united societies during the coming year, and although the amateur drama found many supporters, a resolution was finally passed calling upon the newly-elected executive to arrange for a social and missionary program with debating and amateur theatricals a subsidiary object.

A feature of the meeting was the closing debate of the year. Teams from the various societies have been competing throughout the winter season, Chelsea Green and Chalmers winning the most honors. The champion team went to the Chelsea Green Church, when the two teams debated the resolution "that pure utilities should be state-owned" last night. Chelsea Green Church was represented by Miss Mattie and Miss Porter, who presented the negative side.

Miss Hutton and Miss Moseley-Williams from Chalmers Church took the affirmative.

The judges, C. J. Jarvis and John Cameron, paid high tribute to the debaters, crediting their work as the best they had heard this season. Miss Moseley-Williams was especially commended.

A pleasing musical program followed by lantern slides of the work of the soldiers' service societies.

Features of the social program. Election of officers resulted in the choice of Frank Hutton as president, Charles Hutton as secretary, and Miss Vera Moseley-Williams as treasurer. Will Hutton was elected as the speaker.

1916 presided at the meeting.

SERVICE OF PRAISE IN ST. ANDREW'S TONIGHT

Fine Choral Numbers and Organ Solos Feature Program.

Popular as a service of praise in St. Andrew's Presbyterian Church, the evening service arranged for this evening has aroused much interest, owing to the fact that the opportunity will be given to the choir to sing some of the leading songs of America, Madeline Eleanor Hazzard Peacock, dramatic soprano of Detroit, and began her studies with Prof. F. H. Pease of the Ypsilanti Normal College years ago, with John Dennis Mehan followed, who was transferred to New York to study with Oscar Seeger. She subsequently spent years of study in Paris and Europe, and has since returned to America after a successful career of musical triumphs in both Great Britain and on the continent.

Among the numbers she will give this evening are "Salutation of the Dawn" (Sanderson), "Ballad of the Tree and the Master" (Chadwick), "War" (Rogers), "Nymph and Faun" (Bemmers), and an original song, "Flowers of the Valley."

McCutcheon, bass, is making his last appearance as soloist of the choir before leaving the city, and will be heard in "God is Our Refuge" by MacDermid.

Some fine choral numbers and exceptionally interesting organ solos played by Mr. Wheeler, will also be included in the program.

2 LONDONERS WOUNDED

Official messages from Ottawa last night told of two London natives to the list of casualties.

Lewis Quick, 60 Colborne street, was notified that Gunner Leonard James Quick, 32896, artillery, was in No. 2 Stationary Hospital at Otrava with severe gunshot wounds in the face. The date given was April 10.

Mrs. Charlotte Hubling, 31814, Dufferin avenue, was notified that Pte. Ernest Hubling, infantry, 823736, was admitted to No. 7 General Hospital at Etaples on April 12 with gunshot wounds in the side and chest.

REGINA SCHOOL PRINCIPAL

SASKATOON, April 15.—A telegram from his mother at Parkhill, Ont., stated that Capt. Stanley P. Stewart, aged 27, had been killed in action.

Capt. Stewart, who went overseas with the first contingent, was principal of the Strathcona school in Regina.

WOUNDED AT ARRAS.

PARKHILL, April 16.—Pte. Gordon W. Berryhill, No. 802131, who enlisted at Parkhill, has been reported wounded in the recent fighting at Arras.

A New Spring Beauty at Cook's Shoe Store

\$10.00

A high-cut lace, in all white buck vamp and top, welt sole, Louis heel and slender toe, with imitation wing tip.

So charming a feature shoe. You will see it in our Dundas Street Window.

The store for the very latest things in shoes.

Arrivals from United States and Eastern Canadian cities every week.

"The Store That Serves You Best."

J.P. Cook Co. Ltd.

DUNDAS AND RICHMOND STREETS.

ROWAT'S COFFEE

50c per pound

T.A. ROWAT & CO.

250 Dundas St. W.

Phones 3051-3052.

YWT

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