

# In the Simpson Men's Store Today--- A PERFECT STOCK OF OVERCOATS

Including Every Fashionable Style for Men and Young Men



One never knows the day or hour when the first wintry blast will sweep the city. The wise men will be ready for the emergency with dependable overcoats. Our message is for the men who have yet to buy their winter overcoats. We emphasize the big variety of models, the really reliable fabrics, the authentic styles and patterns, and unsurpassed values.

If you come in today, you'll get wonderful choice from complete stocks. You ought to decide your purchase now. Here are some good numbers chosen at random—

## \$20.00 Overcoats

They're smart styles for men and young men.

Developed in heavy, warm, winter coatings that are durable and stylish. Colorings of brown, blue and grey. They come in ulsterette, trencher and slip-on models. Some one-quarter lined, others lined throughout. Sizes 35 to 44. Today \$20.00.

## 2 Good Values in Overcoats \$35.00 and \$40.00

**No. 1** Handsome overcoats developed in extra heavy imported English melton cloth. They come in single-breasted semi-fitted Chesterfield model with velvet collars. These overcoats are expertly tailored to fit correctly and retain their shape. Sizes 36 to 44. Today \$35.00.

**No. 2** This group of superior overcoats is noteworthy. The coats are developed in dark green coating of warm weight. The model is a regulation English ulster, with convertible collar. The fashioning and finishing throughout are carefully executed. Remarkable overcoats at the price of \$40.00.

## 21 Men's Fur-Collared Overcoats at Remarkable Clearaway Prices

\$20.00, \$28.00, \$30.00, \$35.00, \$45.00

Don't be surprised if the coats are all sold out the first hour. Overcoats with fur trimmings are ultra stylish—they're the thing this season. Here's how the group of 21 coats is compiled:

- No. 396024—7 only, Black English Melton, chamois interlined, Canadian otter collars. One coat size 36, 3 coats size 37, one coat size 38, and 2 coats size 39. Special, \$35.00.
- No. 508221—10 only, Black Beaver Overcoats, rubber interlined, marmot seal collar. One coat size 36, two coats size 38, three coats size 39, two coats size 40, two coats size 42. Price, \$20.00.
- No. 411399—2 only, Black Melton Overcoats, chamois interlined, Russian marmot shawl collar. One coat size 38, one coat size 40. Special, \$28.00.
- No. 390024—1 only, Black Beaver Overcoat, chamois interlined, Hudson seal shawl collar. Size 36. Special, \$30.00.
- No. 396024—1 only, Melton, otter collar, chamois interlining. Size 37. Special, \$45.00.

**Dine in Simpson's Palm Room**  
Canada Food Board License No. 10-4322.  
BREAKFAST, 8.30 to 10.00.  
DINNER, 11.30 to 2.00.  
AFTERNOON TEA, 3.00 to 5.30.  
LUNCHEONS, A LA CARTE, at any time.  
Sixth Floor.

## Leather-Lined Driving Ulsters \$38.50

Leather-Lined Driving Ulsters, of heavy warm coating in dark brown shade, storm collar gives adequate protection. These coats are 48 to 52 inches long. Sizes 38 to 44, for men and young men. Extremely good value at \$38.50.

# Come to the Christmas Show and See Santa Claus. Bring the Children

A Whole World of Beautiful Dolls, Amusing and Instructive Toys, Games, Everything!  
Some Splendid Money-Saving Opportunities To Crowd the Fifth Floor With Early Shoppers Today.

**Leather Pullman Slippers \$2.39**  
Make Practical Christmas Gifts for Men and Women  
They are comfortable, perfect fitting slippers, and come in black and tan.  
All sizes for men and women. They are lined throughout with saten. Specially priced today at \$2.39 pair.

**Books for Children.**  
A new series of choice stories selected from the best and most popular works. Handsomely bound in fancy cloth and printed on good quality paper. Each book in fancy holly gift box. Splendid value, each, 49c.  
A FEW OF THE TITLES.  
Alice's Adventure in Wonderland.  
Black Beauty.  
Grimm's Fairy Tales.  
Animal Stories for Little People.  
Rip Van Winkle.  
Andersen's Fairy Tales, etc.

**Jockey Cars \$1.48**  
Clear varnish finish, with under braces in red, easy running wheels.

**Ten Pins**  
A popular game for young and old, 10-pin pins, well finished in two colors.

**Kindergarten Chairs 55c**  
Red enamel and golden oak finished—solidly made—seat 11 in. high and back 23 in. high.  
**Painting Outfits 69c**  
Painting Outfits, complete with twelve colors of paint crayons. Also a large number of plain outlines for painting. Brush, pans, trays, etc. Complete in the Christmas Show, today 69c.

**ONLY 29**  
MORE SHOPPING DAYS BEFORE CHRISTMAS.

**The Hummer Toy Train on Track 89c**  
The Hummer Train on Track provides hours and hours of amusement. Spring-wind engine, with tender and car. Complete, with track, today, 89c.  
Cats That "Meow"—Rolls its eyes, opens its mouth, and meows. Three sizes, 15c, 25c and 49c.  
**600 Dolls, 69c Each**  
Wonderful assortment. Baby Dolls, with moving heads, arms and limbs—Dressed Dolls with wigs, and large-sized Dressed Dolls with composition heads. Christmas Show, today, each, 69c.

**10k. Baby Rings, 59c.**  
Signet style Baby Rings, in 10k gold. Plain or with fancy engraved shoulders. Regularly \$1.00. Christmas Show, today, 59c.  
**\$5.00 to \$6.50 Doll Carriages \$3.98**  
Reed, fibre or wooden bodies, catheter hoods, steel springs and axles, rubber tires. No phone orders.

**Special Express Wagons**  
Size 9 in. wide, 18 in. long, today \$1.69. Size 12 in. wide, 24 in. long, today \$1.95. Metal boxes painted red and lettered, steel gears, and wire wheels.

**Speeder Automobiles \$7.65**  
Red enamel, steel construction throughout, wooden seat, steering wheel, 30 in. long, 13 in. wide, 10 in. wheels, rubber tires.

**Begin Your Christmas Shopping Today**  
It isn't a bit too soon to plan gifts, or to buy toys for the children. The early shoppers have everything in their favor. They choose from better assortments and avoid the later crowds who throng the store. Stocks are ample now, but every day sees them fast disappearing. Hurry!

**Toilet Goods Specials.**  
Trinket Trays, Regularly 25c. Special 19c.  
Ivory Manicure Sets, 6 pieces, Regularly \$2.00, Special \$1.49.  
Toilet Sets, 3-piece, inlaid ivory finish, Regularly \$7.00, Special \$5.98.  
Toilet Sets, combination manicure, 11 pieces, Regularly \$10.00, Special \$7.85.  
Toilet Sets, 6 only, comb, brush, mirror and manicure. Regularly \$14.00. Today, \$10.00.

**Stationery 45c Box**  
A beautiful floral covered Gift Box of fine linen stationery, containing 24 sheets of paper and envelopes to match. The box, when empty, makes a very suitable glove box, 45c.

**Doll Carriages \$1.58**  
Bleached reed bodies, steel axle, wire wheels and wooden handles.

**Every Wee Kiddie Wants to See the Punch and Judy Show Fifth Floor**  
Performances at 10, 11 and 12, 2, 3 and 4 o'clock  
The original cast of celebrated actors will take part. The show is entertaining to grown-ups as well as to children, and everybody is invited. The Punch and Judy show is located on Fifth Floor, Yonge and Queen street corner.

The Robert SIMPSON Company Limited

Yours for the Million Dollar Community Celebration Sale - Simpson's

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