

The Robert SIMPSON Company Limited

Store Opens 9 a.m.

Closes at 5.30 p.m.

H. H. Tudger, President.

J. Wood, Manager.

PROBS.—moderate winter, and and moderately warm.

The Robert SIMPSON Company Limited

Shop To-morrow Morning --Good Reasons Here

Women will recognize in the following list the best of reasons for coming into town early; for the items are things you want now at prices that are hard to match.

June Whitewear Sale

Phone "Whitewear" Your order goes out on the next delivery.

Women's Skirts, good cotton, deep flounce of embroidery and row of embroidery insertion, French hand with draw tapes, lengths 36, 38, 40, and 42 inches. Regular \$1.50 each. Thursday, 8 to 1 o'clock95

Women's Skirts, fine nainsook, deep flounce of very fine embroidery, finished with row of fine embroidery banding run with silk ribbon, large ribbon roses, dust ruffle. Lengths 38, 40 and 42 inches. Regular \$5.00 each, Thursday2.95

Corset Covers, a very dainty style in fine nainsook, narrow fine embroidery yoke run with silk ribbon, lace on neck and arms. Size 32 to 44 bust measure. Regular 50c each, Thursday35

Nightdresses, clearing two styles in fine cotton or nainsook, Dutch neck and slipover styles, trimmed with embroidery frills or with lace and embroidery medallions, beading and silk draws in slipover style. Sizes 36, 38, 40 inches. Regular \$1.25 and \$1.50 each Thursday83

Women's Nightdresses, fine plain flannellette, white or pink, neck and cuffs finished with shell edging and silk flossing, lengths 56, 58, 60 inches. Regular price 87c, Thursday, 8 to 1 o'clock65

1,200 Women's Vests, fine ribbed white cotton, low neck, short or no sleeves, crocheted edges and draw tapes, sizes 32 to 38 bust measure. Regular 17c and 20c each. Thursday, 8 to 1 o'clock, 13c each, or 2 for25

600 only, Women's Vests, the comfy-cut kind, can't slip off the shoulders, fine ribbed white cotton, low neck, no sleeves, crocheted edges and draw tapes. Sizes 32 to 38 bust measure. Regular 25c, Thursday, 8 to 1 o'clock, 16c each, or 3 for50

YOU MAY WANT A BATHING SUIT.

A woman's summer outing wardrobe is not complete without a bathing dress. Here's a chance to secure one at a big saving in price. Phone "Whitewear" if you can't come down.

150 only, Women's Bathing Dresses, fine navy blue lustre, large sailor collar, skirt and collar trimmed with white braid, two-piece style, waist and bloomers in one with separate skirt. Sizes 32 to 42 bust. Regular price \$3.00 a suit. Thursday morning, each 2.00

Women's Dresses

White Mull Dresses in one-piece style, wide panel of embroidery and lace insertion down front from yoke to knee, short pleats around bottom, yoke and collar of lace insertion, 3/4 sleeves trimmed to match 4.50

Wash Dresses for Misses and Small Women, Kimono waist with short rounded yoke and collar of fine pin tuckings and pipings of black and white check. Skirt has plain trim effect, trimmed with touches of black and white checks to match waist. Colors are tan, sky and cadet 5.95

WOMEN'S WASH SKIRTS.

White Linen Skirts, good wearing quality; has front and back panel effect. Special value 3.25

WOMEN'S RAINCOATS.

60 Serviceable Raincoats of stripe effect, rubber-lined material, in navy, grey and black, single-breasted, buttons close to throat, smart turn-over collar. Special, Thursday 6.95

Petticoats and Dressing Sacques

Cotton Crepe Dressing Sacques, Oriental and floral patterns; some are gathered at waist, others loose-fitting, sleeves and fronts trimmed with messaline silk. Regular \$2.00. Thursday 1.39

Women's Petticoats, of Moreen, Taffetine, and "Hydegrade," samples, stripe effects and plain black. Lengths 36 to 42. Reg. \$1.50. Thursday89

Special Holiday Waists

Three good styles, in the popular "Middy" Waist, made of heavy white English duck; deep sailor collar and cuffs of navy blue serge or drill, trimmed with narrow white braid and stars. Fast color guaranteed. Sizes 32, 34, 36, 38 and 40. Thursday 1.25

Dainty White Waists, fronts of all-over embroidery, lace yoke and collar, short sleeves, lace edging. Also some square Dutch necks, groups of fine pin-tucking. All sizes, and a good variety50

Wash Goods

Specials for Thursday Morning

Plain White Organdy

Muslin, 30 pieces, 48-inch, beautiful quality for waists and summer dresses. Regularly 25c5

White Mercerized Vestings, spots and figures. As good as new after repeated washings. Reg. 15c9

Printed Muslins, Lawns and Organdies; floral designs, in all colors. Regularly 20c8

(No phone or mail orders.)

Linens and Staples

Pure Linen, full satin damask Table Cloths, perfectly bleached, spoke hemstitched all around, dainty bordered designs, 64 x 86 inches. Thursday morning 2.19

Irish Dress Linens, 36 in., for summer frocks, including "old bleach," "meadow bleach," and such famous makes; round thread weaves, 500 yards only. Thursday, yard33

Pure Wool Scotch Steamer Rug, reversible, real Scotch plaids, fringed ends, full size. Thursday, second floor 5.00

Gloves and Hosiery for Women

Women's Long Silk

Gloves, elbow lengths. The lot consists of black, white, plain silk hands with neat pure silk lace tops, mousquetaire, dome fasteners, double tipped fingers; also plain silk in tan, mousquetaire wrist, double tipped fingers; sizes 5 1/2 to 7 1/2. The lace top gloves are "Kaiser" make. Regular \$1.25. Thursday morning, pair85

Women's 10 to 16 Button Gloves, in tan, brown, mode, grey, undressed kid, suede finished; not all sizes and lengths in each color. Sizes 5 1/2, 6 1/2, 7, 7 1/2. Regular up to \$2. Thursday morning69

(No phone or mail orders.)

Women's Imported Lisle Thread Gloves, wrist length, dome fasteners; black, white, mode, grey. Sizes 5 1/2 to 7 1/2. Regular 35c. Thursday morning, pair, 19c, 3 pairs50

Women's Silk Hose, plain gauze weight, black, with cotton garter top, double spliced heel and toe. Sizes 8 1/2 to 10. Regular 75c. Thursday morning .50



TO-MORROW BEING CORONATION DAY
THE STORE WILL CLOSE AT 1 P.M.

Etceteras for Women

Belding's or Corticelli Silk, 50-yard spool, black and colors. Per dozen45

Clapperton's, 200-yard spool thread, black or white, 3c spool, dozen35

Simpson's Special Hairpin Box, contains 100 assorted hair pins. Box5

Block India Tape, assorted widths, white only, 6 blocks10

Simpson's Special Dress Shields, size 4. Thursday, 2 pairs25

Sew-on Collar Supports, 3 sets25

Mohair Boot Laces, 36 inches, dozen5

Mending Wool on cards, brown only, 6 cards5

Featherweight Hair Wavers, set15

Lead Hair Curlers, package5

Jet Hat Pins, 5c, 10c, 12 1/2c, 15c and 25c.

Rhinestone Hat Pins, in square and round shapes, each25

Chamois Polishing Mitts, regular 20c each, Thursday .10

Asbestos Iron Holder, each5

Large size Curling Tongs, regular 50c, Thursday10

"Superior" Hooks and Eyes, black only, regular, 3 cards for 5c; Thursday, 6 for5

Patent and Calf Leather Belts, with harness buckles, regular 48c, 68c, 75c, \$1.25 each, Thursday .19

Take a Simpson Lunch With You

To save time and trouble for the many people who are holidaying to-morrow afternoon, but who intend to come to the Simpson store in the morning, we have prepared a Picnic Lunch for two people; packed in box with tissue serviettes, twenty-five cents.

(Get them at the restaurant, top floor.)

For the convenience of those who want to eat before they start, luncheon will be served in the restaurant from eleven till one o'clock to-morrow.

Provisions

Fresh Flaked wheat, per stone, 45c. Malt Vite, 3 packages, 25c. Lard, 5-lb. pail, 45c. New Cheese, per lb., 10c. Carolina Rice, 2 lbs., 25c. M. & C. Chow, 2 lbs., 25c. Paragon Brand, 40 oz. bottle, 25c. Cross Fish Brand Sardines, 2 tins, 25c. Garoto's H. P. Sauce, bottle 15c. Pure Marmalade, quart jar, 25c. Sc-Clean Sweeping Compound, per tin, 25c. Maggi Soup, assorted, 6 pkgs. 25c. Split Peas, 8 lbs., 25c. Dalton's Lemonade Syrup, 3 bottles, 25c.

35c ASSAM TEA 25c.

300 lbs. Fine Rich Full Bodied Assam Tea, a 25c tea anywhere. Thursday, per lb., 28c.

Goods Purchased Before 11 a.m. Thursday will be Delivered Same Day.

Morning Preparations for Men

English Flannel Trousers, Ducks, Straw Hats, Outing Shirts—these are the things men will be looking for to-morrow morning, in preparation for the afternoon's fun.

The advantage of buying these things here in the morning will be obvious, if you look through this list.

\$3.50 English Flannel Trousers \$1.98

Men's English Flannel-finished Tweed and All-Wool Homespun Summer Outing Pants, grey grounds, with stripes. Correct outing style, with cuff bottoms and keepers for belt. Sizes 31 to 42-inch waist. Regular \$2.75, \$3.00 and \$3.50. On sale Thursday morning .. 1.98

200 Pairs White Ducks at \$1.00.

Men's Heavy White Duck Trousers, well tailored in every way, and finished with double-stitched seams; deep roll bottoms and keepers for belt. Sizes 30 to 44-inch waist. Price 1.00

Boys' Wash Suits, made from a fine white English drill—a strong, durable material for boys' wear. Made up in single-breasted Russian style, buttoned close up to the throat, with neat round Eton collar and belt. Pants elastic bloomer style. Sizes 2 1/2 to 6 years. Thursday, special. 1.25

Half Price on Straws

300 Men's Straw Hats in sailor and curl brim styles, fine white Canton and Sennit braids, black silk bands. Regular up to \$1.50. 8 a.m. Thursday bargain, your choice75

110 Men's Panama Hats, fine, even and pliable, South American braid, well trimmed, dressy shape, in tourist and telescope crowns, medium brims. Thursday bargain 3.00

\$1.50 Summer Underwear, 50 cents

Cellular mesh, linen mixtures, French balbriggan, Watson's mesh knit and Sea Island cotton; short sleeves and knee length drawers; long sleeves and ankle length drawers. Sizes 34 to 50 in the lot. Regular prices 75c, \$1.00, \$1.25 and \$1.50. Thursday morning50

Half-Price on Outing Shirts.

1,000 Men's Summer Outing Shirts, with detachable soft collars, turn-back double cuffs, all seams strongly double stitched; also some with reversible lay-down collars and pocket with yoke effect. Colors are pure white, pearl grey and sky; and some fancy stripes. Regular \$1.25, \$1.50 and \$2.00. Thursday morning 1.00

Outing Shoes at Special Prices

Owing to the perishable nature of rubber, your Outing Shoes should be made in 1911.

1911 Outing Boots.

Outing Boots in black or white duck, Blucher style, 1911 corrugated rubber soles and heels; men's, 79c; women's and boys', 69c; youths', 59c; child's, 49c.

1911 Outing Oxfords.

Outing Oxfords, black or white duck uppers, Blucher style, 1911 corrugated rubber soles and heels; men's, 75c; women's and boys', 59c; youths', 49c; child's, 45c.

1911 Yachting Boots.

Yachting Boots, selected white duck uppers, Blucher style, leather insole, white, 1911 rubber soles and heels, for yachting, tennis, lacrosse, etc.; men's, \$1.15; women's, 95c; boys', 95c.

Housefurnishing Dept.

4th Floor

On Thursday morning we will clear out an accumulation of remnants of Carpets, Oilcloth, Stair Linoleum, etc., including:

Axminster, Wilton, and Velvet Carpet remnants, 3 yards to 10 yards long. Regular \$1.35 to \$1.75 per yard. Thursday, per yard, .99

Mitre Mats, made up from odd ends of border, well matched and sewn by hand. Average size 8ft. 9in. square. Worth from \$6.00 to 10.00. Thursday, each 1.89

Scotch Printed Linoleum and Oilcloth. Useful colors, good designs, and some good lengths amongst them. Thursday, per square yard21

Stair Linoleum and Oilcloth. Lengths from 2 to 6 yards; 18 inches, 22 1/2 inches, and 27 inches wide. Regular 15c to 30c per yard. Thursday, per yard9

Note.—There are lots of odd remnants in other sections that are not advertised on this page, but a visit to the house-furnishing department on Thursday morning will repay you.

Flags and Bunting

Coronation Bunting, 30 inches wide, red, white, and blue ground, royal arms and monogram. Thursday, per yard 12 1/2

Coronation Bunting, 30 inches wide, Union Jack ground, with lion rampant. Thursday morning, per yard 12 1/2

Bunting Motto, 40 x 76 inches. Thursday65

Bunting Flags, size 23 x 36 inches. Thursday morning, each15

Cotton and All-Wool Bunting Flags, in Dominion Ensigns, Union Jacks, British Ensigns, Scotch, Irish, and Welsh Standards. Specially priced Thursday morning.

TENTS.

These tents are of 8-oz. duck, all seams reinforced, made for inside ridge pole, with guy ropes; size 10 feet wide, 12 feet long, 7 feet high, with 3-foot wall. Worth \$15.00, 100 Thursday morning at 9.95

Evidently a Decoration Day

On Thursday morning wall papers costing regularly from 35c to 50c, are marked down to 10c, and \$1.50 Japanese leathers at49

China

98-piece Limoges China Dinner and Tea Service, one of the famous French potters' creations, Bernardand & Cie., in a pure white translucent china body. Artistic rosebud band design. Teas with solid gold handles. Regular \$40.00. Thursday 29.00

900 Table Tumblers, half crystal, semi-flute cut. To clear, Thursday9

400 pieces Royal Nippon, hand painted wares, beautiful samples of the Japanese decorative potters' art. Many of the pieces worth up to \$3. Thursday, extra special98

1,000 Royal Doulton China Bread and Butter Plates, while they last, Thursday10

Parasols

Odd lines in Parasols, some of which are counter soiled. Values up to \$2.25, in stripes, checks and Dresden designs, fancy saten and silk mixture covers, including wash fabrics, assorted handles. Thursday88

Toilet Requisites

Hygienic Hair Brushes—ebony, \$1.19; rosewood .95

Shaving Sets, mug, brush and Colgate's soap. Regular 50c. Thursday29

Oakley's Coryopsis Talcum. Reg. 20c. Thursday 2 for25

Simpson's Witch Hazel Complexion Cream. Reg. 25c. Thursday, 2 for25

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