

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS.—Moderate to fresh westerly winds, sea, with rising temperature.

**SIMPSON**



### Charming Summer Dresses for Little Girls

Prices Much Reduced

These dresses for girls were made in our own factory, and are all that a dress should be. They are the very thing for summer wear, and will prove an inexpensive way of dressing your daughter tastefully all through the season.

Material is fine gingham, in small and dainty blue or pink plaid patterns. The dresses are made in two styles, high or Dutch neck, finished with white pique collar and cuffs, or with white pique folds; sleeves are short. Sizes 4 to 14 years. Regular prices \$1.50 and \$1.75. Selling on Thursday at \$1 each.

#### Little Girls' Dresses

The dresses for the little tots from 3 to 5 years are of fine Scotch gingham, in small blue or pink checks, Dutch necks and short kimona sleeves. The neck and sleeves are finished with white embroidery insertion, and the general effect is exceedingly pretty. Sold regularly at \$1.25, these dresses are priced at 75c on Thursday.

### Three Exceptional Bargains from the Mantle Department

#### Seasonable Dresses

These dresses are for misses and women who wear misses' sizes. They are made up in one-piece styles, of fine chambrays in stripe or check effects; colors are navy, grey, pink and cadet, assorted; semi-low neck, outlined with plain colors. Skirts have the plain effects, and are trimmed to match waist .... 2.49

#### Handsome Black Lace Coats

The beautiful coats are in a variety of the newest styles. Some of them have large square back collars, handsomely trimmed with black satin or silk; others have the kimona sleeve, with wide cuffs of black satin or silk; others are not so elaborately trimmed, but they are all exceptionally attractive, and most reasonably priced at from ..... 18.50 to 47.50

#### An Ideal Walking Skirt

This is one of the newest styles of Women's Walking Skirts. The material is an all-wool Panama, in black only. The skirt is made with double box pleat in front and back panel; side gores are pleated around bottom, caught in with two straps of self, trimmed with narrow braid, finished with self-covered buttons. Sizes 37 to 42 front measurement. Price ..... 5.50

### A Big Clearing Sale of Paris Flowers

As our stockroom has been taken from us owing to building operations, we have no space to keep our big reserve of imported flowers. Therefore, we must clear out over 10,000 bunches of this season's best varieties, roses, follages, wisteria, lily of the valley, small June rosebuds and cherries are plentifully represented. Regular 50c, for .25. Regular \$1.00, for ..... .50

### Women's Boots and Oxfords

380 pairs Women's Boots and Oxfords, tan Russia calf, vici kid, gunmetal and patent colt leathers; Cuban, military and low heels; Goodyear welt and fine McKay sewn soles; all sizes in the lot 2 1/2 to 7 1/2. Special clearing price Thursday ..... 1.75

### New Dress Goods

Print will not adequately describe the new dress materials; they absolutely demand your personal inspection. We can but name them:

- New Silk Striped Voiles, per yard ..... .50
- New Silk Striped Taffetas, per yard ..... .59
- New San Toy Suitings, per yard ..... 1.00
- New Permo Suitings, per yard ..... 1.00
- New Pencil Stripes, per yard ..... .65 to 1.50
- New Silk Warp Henriettas, per yard ..... 1.00
- New Marquisettes and Voiles, per yard ..... .65 to 2.00
- New Novelty Silk and Wool, per yard ..... 1.00 to 3.00

#### Items of Importance to Women

**BAGS**—Women's Hand Bags, made of genuine seal goat leather, leather lined, fitted with a change purse, and mounted on a handsome German silver frame. Regular \$3.50 and \$4.00. Thursday ..... 1.50

**WASH BELTS**—300 dozen very handsome Swiss Embroidered Wash Belts, with neat pearl buckles. Reg. 35c. Thursday for .21

Children's Striped Patent Finish Leather Belts, colors black, red and white. Thursday, each ..... .5

#### NOTIONS.

- Belding 50-yard Spool Silk, black and colors, dozen ..... .45
- 6 to 8 1/2-inch Scissors, nickel and japanned handles, every pair guaranteed. On sale at ..... .50
- Clapperton's Spool Cotton, per dozen ..... .35
- Manlove's Linen Thread for Irish crochet work. Per spool ..... .5
- Barber's Linen Thread, per spool ..... .9
- Simpson's Special 100 assorted box of best English Velvet Finish Pins, box ..... .5
- Black or White Bunch Tape, each ..... .5
- Polishing Mitts, each ..... .10
- Asbestos Ironing Holders, each ..... .5

### A Few Facts Worth Chronicling Make a Mental Note of them Anyway

- 300 Men's Suits of fine quality go on sale Thursday.
- Made from best West of England Worsteds and Tweeds.
- Carefully tailored in distinctly up-to-date, single-breasted style.
- Values from \$16 to \$25.
- Thursday's price \$12.95.
- You may save a ten dollar bill.



### Manufacturers' Samples of Men's Underwear

One thousand garments of Men's Underwear. These are samples to be sold at a fraction of their real value. They include pure silk, mercerized underwear, French wool, English natural wools, pure white wool, Canadian made, and several garments of genuine linen mesh. For quick business on Thursday we have marked these best quality goods at an exceptionally low figure. All sizes are included. The regular values are \$1.25, \$1.50, \$2.00, \$3.50 and \$4.50. Thursday, a garment ..... 1.00 (No phone or mail orders filled.)

### Derby Hats of Correct Shape—Made in England

Men's Derby Hats, correct spring styles, in five proportions of crown and brim. These hats are manufactured for us by a first-class English maker, and a make which gives absolute satisfaction. Hats at \$2.00 are not any better. Thursday special ..... 1.00

### 4 Specials from Our Stock of Brass Beds

- Brass Bedsteads, with heavy upright posts and filling, equally strong, in satin and bright finishes. Price ..... 16.00
- Brass Bedsteads, with upright posts and upright filling, an exceptionally good pattern. Price ..... 25.00
- Brass Bedsteads, built on straight lines, finished bright. Price ..... 34.00
- Brass Bedsteads, of massive design and heavy roll head and foot end. Price ..... 44.90

### Enough Wall Paper for a Street of Houses—5th Floor

The very latest in Wall Papers, suitable for any style of room or suite of rooms. New Imported Parlor, Dining Room and Hall Papers, rich colorings and designs. Per roll, .35, .50, .75, 1.00, 1.50 to 8.00. New Imported and Domestic Sitting Room and Bedroom Papers, good colorings. Per roll, .8, 1.0, 1.5, 2.5, 3.5, 5.0 to 1.00.

#### THURSDAY SPECIALS.

8,000 rolls Imported and Domestic 1910 Wall Papers, good colorings and designs, for parlor, dining room, hall, den and library. Regular to 75c. Thursday .39. Regular to 50c. Thursday .29. Regular to 35c. Thursday .19. 7,500 rolls Bedroom, Sitting Room, few Small Parlor and Dining Room Papers, assorted colorings. Regular to 25c. Thursday .11. Regular to 12 1/2c. Thursday .7.

### Book Department

500 odd volumes, bound in leather. Regular 45c. Special, each ..... .25

A few of the titles: "Literary Ethics," Emerson, "Recessional," Kipling; "Labor and Reward," Carlyle; "Dream of Fair Women," by Tennyson; "Eve of St. Agnes," Keats.

#### SALE OF STATIONERY.

1,000 Paperettes, fine linen paper, containing 24 sheets, and 24 envelopes to match. Regular 15c and 25c. All at, each ..... .10

500 bottles of good Black Ink. Regular 5c per bottle. To clear at, per bottle ..... .2

White Visiting Cards, all sizes. Regular 10c per package of 50 cards. To clear, per package ..... .3

### 5,000 Picture Frames at 50% off Reg. Prices

Until the entire lot are disposed of, "FIRE" at one of America's leading picture frame factories gave our buyer a remarkable opportunity to secure 5,000 high-class frames at his own price.

Space prevents stocking them to sell at regular prices, hence the discount of 50 per cent. The shipment includes all sizes from 3 1/2 x 5 to 16 x 20, in every style and finish.

We are of opinion that this shipment is the largest ever delivered in Canada.

As the numbers in some designs are limited, we suggest that you make your selection at once. Picture Galleries 6th Floor.

### Groceries & Provisions

2,000 pounds Fresh Dairy Butter in prints, per pound, 25c. Choice Sugar Cured Ham, half or whole, per pound, 16c. Edwardsburg or Beehive Table Syrup, 5-pound pail, 25c. Split in 5-pound bags, 3 bags, 14c. Canned Golden Wax Beans, 3 tins, 25c. Choice Red Salmon, per tin, 15c. Imported Marrowfat Peas, 3 packages, 25c. Pure Gold Quick Tapioca (Chocolate and custard powder), 3 packages, 25c. Mashed Soups, assorted, 6 packages, 25c. Malt Vita Breakfast Cereal, 3 packages, 25c. Finest Split Peas, 3 pounds, 25c. Heather Brand Flavoring Extract, assorted, 2 1/2-oz. bottle, 3 bottles, 25c. Blue Bell Jelly Powder, assorted, 4 packages, 25c.

(Telephone Direct to Department) 35c ASSAM TEA, 28c.

300 pounds Fine, Rich Botted Assam Tea, a 35c tea anywhere. Thursday, per pound ..... .28

### The China & Glass Sale



Here are four examples from the greatest China Sale ever held at Simpson's. The prices are heart-breaking, but not to you; and during the next few days this sale will hold out to you such an opportunity to replenish or start up a china cabinet that the only thing that should keep you away is serious illness. We trust for your own sake you will pay us a visit.

300 Japanese Vases, beautiful decorations, many regular up to \$1.50. Thursday special .39

Limoges China Dinner Set, 6 only for quick selling Thursday, coin gold decorated. Regular \$79.00, Thursday, sale price ..... 52.25

70 pieces Rich Cut Glassware, fruit bowls, tankard jugs, fern pots, vases, sugars and creams, regular \$7.50. Thursday sale ..... 3.98

200 pieces Art Pottery Wares, comprising Bernard Moor Flemish pieces, Wedgwood framed plaques, marble statuary, Doulton jardinières, Crown Derby vases, Royal Worcester, Vases, Coalport teas and saucers, Amphora figure groups, Ravissant pedestal and pot, values up to \$12, Thursday, to clear ..... 5.00

See Yonge street window. No phone.

### Prices and Quality Warrant a Special Effort on Your Part to Get at These Gloves and Hosiery

The pressure brought to bear on our Glove and Hosiery Department just at present, and the cry of "Give us room for alterations," has evidently caused a kind of mild panic. That is the way the prices read. Here is your opportunity to lay hold of a summer stock of the best. We have no doubt that your hands and feet will be the gainers on Wednesday.

**Women's English made Cape Leather Gloves,** tan shades, the correct glove for street wear. Pique and out-sewn seams, dome fastener, perfect fitting. Bolton thumb, all sizes. Regular \$1.25. Thursday ..... .79

**Women's fine imported pure thread Silk Hosiery,** Lisle thread sole, heel and toe, gauze weight, black and a variety of shades and colors. Regular \$1. Thursday, pair ..... .75

**Men's English made, tan shades. Cape Leather Gloves,** pique and out-sewn seams, Bolton thumbs, dome fasteners, arrow points; the perfect glove for driving and street wear, all sizes. Regular \$1.25. Thursday ..... .79

**Men's Pure Thread Silk imported Socks,** Lisle thread sole, heel and toe, gauze weight, black and a variety of colors, all sizes. Regular 50c. Thursday, 35c; 3 pairs ..... 1.00



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