SIMIPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

E-SIMPSON :-



Charming Summer Dresses for Little Girls

Prices Much Reduced

These dresses for girls were made in our own factory, and are all that a dress should be. They are the very thing for summer wear, and will prove an inexpensive way of dressing your daughter tastefully all through the season.

Material is fine gingham, in small and dainty blue or pink plaid patterns. The dresses are made in two styles, high or Dutch neck, finished with white pique collar and cuffs, or with white pique folds; sleeves are short. Sizes 4 to 14 years. Regular prices \$1.50 and \$1.75. Selling on Thursday at \$1

Little Girls' Dresses

The dresses for the little tots from 3 to 5 years are of fine Scotch gingham, in small blue or pink checks. Dutch necks and short kimona sleeves. The neck and sleeves are finished with white embroidery insertion, and the general effect is exceedingly pretty. Sold regularly at \$1.25, these dresses are priced at 75c on Thursday.

A Few Facts Worth Chronicling Make a Mental Note of them Anyway

1. 300 Men's Suits of fine quality go on sale Thursday.

2. Made from best West of England Worsteds and Tweeds.

3. Carefully tailored in distinctly up-to-date, singlebreasted style.

4. Values from \$16 to \$25.

5. Thursday's price \$12.95.

6. You may save a ten dollar bill.

Three Exceptional Bargains from The China & Glass Sale the Mantle Department

Seasonable Dresses

These dresses are for misses and women who wear misses' sizes. They are made up in one-piece styles, of fine chambrays in stripe or check effects; colors are navy, grey, pink and cadet, assorted; semi-low neck, outlined with plain colors. Skirts have the plain effects, and are trimmed to match waist 2.49

Handsome Black Lace Coats

The beautiful coats are in a variety of the newest styles. Some of them have large square back collars, handsomely trimmed with black satin or silk; others have the kimona sleeve, with wide cuffs of black satin or silk; others are

An Ideal Walking Skirt

This is one of the newest styles of Women's Walking Skirts. The material is an all-wool Panama, in black only. The skirt is made with double box pleat in front and back panel; side gores are pleated around bottom, caught in with two straps of self, trimmed with narrow braid, finished with self-covered buttons. Sizes 37 to 42 front measurement. Price 5.50

A Big Clearing Sale of Paris Flowers

As our stockroom has been taken from us owing to building operations, we have no space to keep our big reserve of imported flowers. Therefore, we must clear out over 10,000 bunches of this season's best varieties, roses, foliages, wisteria, lily of the valley, small June rosebuds and cherries are plentifully repre-

Women's Boots and Oxfords

380 pairs Women's Boots and Oxfords, tan Russia calf, vici kid, gunmetal and patent colt leathers; Cuban, military and low heels; Goodyear welt and fine McKay sewn soles; all sizes in the lot 2½ to 7½. Special clearing price Thurs-

New Dress Goods

Print will not adequately describe the new dress materials; they absolutely demand your personal inspection. We can but name them:

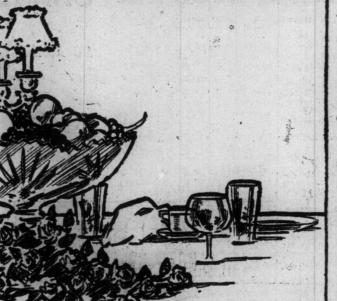
New Permo Suitings, per yard 1.00 New Silk Warp Henriettas, per yard 1.00 New Marquisettes and Voiles, per yard65 to 2.00 New Novelty Silk and Wool, per yard 1.00 to 3.00

Items of Importance to Women

BAGS-Women's Hand Bags, made of genuine seal goat leather, leather lined, fitted with a change purse, and mounted on a handsome German silver frame. Regular \$3.50 and \$4.00. Thursday 1.50

WASH BELTS-500 dozen very handsome Swiss Embroidered Wash Belts, with neat pearl buckles. Reg. 35c. Thursday for .21 Children's Striped Patent Finish Leather Belts, colors black,

Belding 50-yard Spool Silk, black and colors, dozen45 6 to 81/2-inch Scissors, nickel and japanned handles, every pair Manlove's Linen Thread for Irish crochet work. Per spool .5 Simpson's Special 100 assorted box of best English Velvet Fin-



Here are four examples from the greatest China Sale ever held at Simpson's. The prices are heart-breaking, but not to you; and during the next few days this sale will hold out to you such an opportunity to replenish or start up a china cabinet that the only thing that should keep you away is serious illness. We trust for your own sake you will pay us a visit.

300 Japanese Vases, beautiful decorations. many regular up to \$1.50, Thursday ,special .39 Limoges China Dinner Set, 6 only for quick selling Thursday, coin gold decorated. Regular \$79.00, Thursday, sale price 52.25

70 pieces Rich Cut Glassware, fruit bowls, tankard jugs, fern pots, vases, sugars and creams, regular \$7.50. Thursday sale 3.98

200 pieces Art Pottery Wares, comprising Bernard Moor Flemish pieces, Wedgwood framed placques, marble statuary, Doulton jardinieres, Crown Derby vases, Royal Worcester, Vases, Coalport teas and saucers, Amphora figure groups, Ravissant pedestal and pot, values up to \$12, Thursday, to clear ... 5.00 See Yonge street window. No phone.

Effort on Your Part to Get at These

Gloves and Hosiery

at present, and the cry of "Give us room for alterations," has evidently caused a kind of mild panic. That is the way the prices read. Here is your opportun-

ity to lay hold of a summer stock of the best. We have no doubt that your

Gloves, tan'shades, the correct glove for Leather Gloves, pique and out-sewn seams,

street wear. Pique and out-sewn seams, dome Bolton thumbs, dome fasteners, arrow points;

Hose Lisle thread sole, heel and toe, gauze Lisle thread sole, heel and toe, gauze weight,

weight, black and a variety of shades and black and a variety of colors, all sizes. Re-

hands and feet will be the gainers on Wednesday.

Women's English made Cape Leather

fastener, perfect fitting, Bolton thumb, all

Women's fine imported pure thread Silk

The pressure brought to bear on our Glove and Hosiery Department just

Manufacturers' Samples of Men's Underwear

One thousand garments of Men's Underwear. These are samples to be sold at a fraction of their real value. They include pure silk, mercerized underwear, French wool, English natural wools, pure white wool. Canadian made, and several garments of genuine linen mesh. For quick business on Thursday we have marked these best quality goods at an exceptionally low figure. All sizes are included. The regular values are \$1.25, \$1.50, \$2.00. \$3.50 and \$4.50. Thursday day, a garment . . . (No phone or mail orders filled)

Derby Hats of Correct Shape-Made in England Men's Derby Hats, correct spring styles, in five proportions of crown and brim. These hats are manufactured for us by a first-class English maker, and a make which gives absolute satisfaction. Hats at \$2.00 are not any better. Thurs-

Men's Golf Shape Caps, in tweeds and navy serges, well lined and finished.

4 Specials from Our Stock of Brass Beds

Brass Bedsteads, with heavy upright posts and filling, equally strong, in Brass Bedsteads, with upright posts and upright filling, an exceptionally Brass Bedsteads, built on straight lines, finished bright. Price 34.00 Brass Bedsteads, of massive design and heavy roll head and foot end.

Enough Wall Paper for a Street of Houses-5th Floor The very latest in Wall Papers, suitable for any style of room or suite of

New Imported Parlor, Dining Room and Hall Papers, rich colorings and designs. Per roll, .35, .50, .75, 1.00, 1.50 to 8.00. New Imported and Domestic Sitting Room and Bedroom Papers, good col-

orings. Per roll, .8, .10, .15, .25, .35, .50 to 1.00. THURSDAY SPECIALS.

Thursday .7.

8,000 rolls Imported and Domestic 1910 Wall Papers, good colorings and designs, for parlor, dining room, hall, den and library. Regular to 75c, Thursday .39. Regular to 50c, Thursday .29. Regular to 35c, Thursday .19. 7,500 rolls Bedroom, Sitting Room, few Small Parlor and Dining Room

Papers, assorted colorings. Regular to 25c, Thursday .11. Regular to 121/2c,

Book Department Kipling: "Labor and Reward," Carlyle; "Dream of Fair Women," by Tennyson; "Eve of St. Agnes." Keats. Prices and Quality Warrant a Special SALE OF STATIONERY.

1,000 Papeteries, fine linen paper, containing 24 sheets, and 24

5.000 Picture Frames Groceries & Provisions at 50% off Reg. Prices Until the entire lot are disposed of.

"FIRE" at one of America's leading picture frame factories gave our buyer a remarkable opportunity to secure 5,000 highclass frames at his own price. Space prevents stocking them

to sell at regular prices, hence the discount of 50 per cent. The shipment includes all sizes from 3½ x 5 to 16 x 20, in every

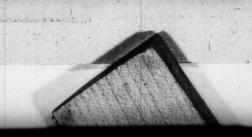
style and finish. We are of opinion that this shipment is the largest ever delivered in Canada.

As the numbers in some designs are limited, we suggest that you make your selection at once. Picture Galleries 6th Floor.

2,000 pounds Fresh Dairy Butter in prints, per pound, 23c. Choice Sugar Cured Ham, half or whole, per pound, 16c. Edwardsburg or Beebive Table Syrup, 5-pound pail, 25c. Solt in 5pound bags, 3 bags, 14:. Carned Golden Wax Beans, 3 tins, 25c. Choice Red Salmon, per tin. 15c. Imported Mar-rowfat Péas, 3 packages, 25c. Pure Gold Quick Tapioca Chocolate and cus tard powder, 3 packages. 25c. Maggi Soups, assorted, 6 packages. 25c. Malta Vita Breakfast Cereal. 3 packages 25c. Finest Split Peas. 3 pounds, 25c. Heather Brand Flavoring Extract, assorted, 21/2-oz. bottle. 3 bottles. 25c. Blue Bell Jelly Powder, assorted, packages, 25c.

35c ASSAM TEA 28c. 300 pounds Fine, Rich Bodied Assam Tea, a 35c tea anywhere. Thursday,

THE SIMPSON COMPANY LIMITED



Men's English made, tan shades, Cape

Men's Pure Thread Silk imported Socks,

the perfect glove for driving and street wear,

cards. To clear, per package

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