

The strategic position of the Capital Trust Corporation, Limited, is undeniable—reaching out one hand to where wealth lies awaiting profitable investment—the other hand to where trustworthy organizations are anxious to borrow money on the best security, without paying the extortionate interest demanded.

Nation Wide Influence The Capital Trust Corporation, Limited, is without a rival in its field. The stock is finding its way into the hands of prominent men in every part of Canada and Newfoundland. Wherever a branch is opened, there business flows to it because of the Corporation's connections and because of its active and sympathetic relations with 40 per cent. of Canada's population.

It is evident that from the immense volume of business available to the Corporation, added to the fact that the placing of the Capital Stock is costing comparatively little, handsome dividends are anticipated at an early date.

Capital Stock The Capital Stock of the company consists solely of ordinary stock, of which the directors are issuing one million dollars (\$1,000,000). This first allotment of stock is issued at \$110 per share, being at a premium of 10 per cent. The directors may increase the premium on the stock at any time.

The directors have subscribed for their own stock at the rate of \$110 per share, and everyone becoming a shareholder must pay at least \$110 a share on all stock subscribed. No bonus stock has been issued to anyone, and no stock has been issued, or shall be issued as paid for, otherwise than in cash.

Terms of Subscription The terms of subscription are as follows: On application \$20.00 per share, which includes the premium of \$10.00. The balance shall be payable in nine consecutive monthly instalments of \$10.00 each, commencing one month after acceptance of application.

Shares may be paid for in full upon application, or they may be purchased in accordance with the terms of payment as set forth in the preceding paragraph. An investor of moderate means will, therefore, be enabled to secure at least a few shares of stock upon easy payments.