

For all reasons, the place to be.

Brantford offers a unique set of benefits, including location in the middle of the largest industrial and consumer corridors in North America, skilled labour force, complete amenities and highly competitive land costs. For all reasons, Brantford is "the place to be".

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Brantford's got IT.

FCA MAKES THE CALL FOR BRANTFORD.

Financial Collection Agencies, with offices in the United States, Britain and Canada, has established operations in downtown Brantford. The company currently has contracts with governments, banks, utility companies and technological companies. Brantford's ideal real estate, labour force and technological advantages make it the natural choice. "We depend on high efficiency lines," explained Angelo Tambasco, Vice President of Operations. "Brantford has everything we need already in place."

HARDWARE DISTRIBUTION CENTRE IS BRANTFORD'S ACE.

Brantford is site of a Distribution Centre for Ace Hardware Canada Limited, a subsidiary of Ace Hardware Corporation. Ace Hardware has more than 5,000 dealers across all 50 states and the world. The Brantford centre serves eastern Canada. David F. Myer, Ace Vice President, Retail Support & New Business praised Brantford. "The availability of space, combined with Brantford's central location and cooperation of local officials, was instrumental in selecting the city for our facility."

CONSISTENT PERFORMANCE WINS FOR NICHIRIN.

Brantford manufacturer Nichirin Inc. was proud to win a coveted quality performance award in 1994 from Honda of America Mfg. The company, a wholly-owned subsidiary of Nichirin Co. Ltd., Kobe, Japan, assembles high pressure hoses for the automobile industry in North America. Nichirin exports 85% of its product to the United States. Its main customers are Honda, Nissan, Cami and Kawasaki. According to Executive Vice-President Frank Johnson, "The most important thing has been the satisfaction with the quality of Nichirin, Inc.'s 200 plus employees."

ADIDAS DISTRIBUTION CENTRE LACES IT UP IN BRANTFORD.

Brantford's Brancida Industrial Park is home to a new national distribution centre for adidas (Canada) Ltd. The centre packages and distributes footwear and apparel across the country. It includes 100,000 square feet of warehouse space where merchandise from around the world is packed, ticketed, labeled and shipped. The facility employs radio-controlled units to guide merchandise pickup and a multi-level conveyor system to move product. adidas chose Brantford for its reasonable land prices and available workforce as well as highway accessibility.

