

Table 3

Important Trade Shows by Sector

Event	Frequency	Date	Cost*
Processed Food and Consumer Goods			
International Food Exhibition — Osaka	Even years	Spring	300 000
Kobe Import Fair	Annual	Fall	9 000
Osaka International Trade Fair	Even years	Spring	190 000
High-Tech Products and Services			
Osaka Mechatronics Fair	Annual	Spring	240 000
Bio Japan	Even years	Spring	310 000
NEPCON Osaka (Semi-conductors)	Even years	Fall	280 000
Electronics			
Japan Electronics Show	Alternates between Osaka and Tokyo	Fall	250 000
Machinery and Equipment			
Kobe Techno-Ocean (Marine-related)	Even years	Fall	250 000
Textile Machine Show	Every 4 years	Fall	350 000
Airport Construction Show (ACE)	Even years	Spring	300 000
Japan Int'l Food and Engineering	Annual	Fall	240 000
Garments and Apparel			
World Fashion Fair	Annual	Fall	240 000
Multiple High-Tech Sectors			
Technomart Osaka	Annual	Winter	280 000
Techno Osaka	Even years	Fall	250 000
Wood and Building Products			
Kobe International Housing Fair	Even years	Spring	300 000
Tourism			
Tour Expo	Even years	Spring	250 000
Investment Promotion			
Asia Global Business Convention	Even years	Fall	20 000
* Typical cost in yen for booth space of approximately 9 m ² excluding the cost of booth construction, decoration, utilities, etc.			