

POST: CANADIAN CONSULATE GENERAL, DETROIT/TOURISM

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TOURISM PERSONNEL

Nick Della Valle, Consul and Senior Trade Commissioner.
Responsible for the delivery of the Tourism Program at the Post.

Martin M. Rice, Senior Commercial Officer (Tourism Program Manager). Supervises and is responsible for all promotional activities undertaken within the following customer segments: Seniors, Middle Aged, Baby Boomers, Media, Travel Trade and Business Travel. Coordinates federal/provincial/ and private sector liaison to deliver the Tourism Program. Responsible for special projects and field intelligence.

Vacant, Commercial Officer/Tourism. Responsible for development of the Media and Travel Trade Program activities for Middle Aged, Baby Boomers and Seniors segments.

Heather Phelps, Commercial Officer/Tourism. Responsible for Business Travel (including Meetings, Convention and Incentive Travel Program) and Outdoor-Skiing.

Cheryl Clark, Secretary to the Tourism Officers.

Territory The States of Michigan, Indiana, Ohio and Kentucky

Population 19.5 Million