

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 604-DALLAS

008-TRANSPORT SYS, EQUIP, COMP, SERV.  
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 OFFSHORE TECHNOLOGY CONFERENCE, HOUSTON, TX, AEROSPACE AND  
MAY 2-5/88 WITH TARGET OF EXPANDING EXHIBITOR PARTICIPATION TO MORE THAN 40.

CDA HAD 45 COS IN THE NAT'L STAND. SITE SALES OF \$401,000 WITH 12 MONTH PROJECTIONS IN EXCESS OF \$20 MILLION. 150 PLUS VISITORS FROM CANADA.

QUARTER: 1 PARTICIPATION IN REGIONAL TRANSPORTATION CONF. AND LIAISON AND MEETINGS WITH DART OFFICIALS. PURCHASING AGENTS CONVENTION WICHITA, KS MAY/88.

ORG INFO BOOTH AT TX PUBLIC TRANSP CONF IN DAL-LAS & DISTR LITERATURE FM 8 CDN COS. PERIODIC MTGS WITH DART & LIAISON & REPORTING ON DART BOND REFERENDUM (JUNE 88). DID NOT PARTICIPATE DUE TO OTHER CONCURRENT COMMITMENTS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

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