REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 436-DUBLIN

005-COMM. & INFORM. EQP. & SERV IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

REMOTE SENSING

FOLLOWING FEASABILITY STUDY ON COMPUTERIZATION OF IRELAND'S NATURAL RESOURCES. CANADIAN GROUP WILL SUBMIT THEIR FINDINGS TO NATIONAL BOARD FOR SCIENCE AND TECHNOLOGY.

MAINTAIN CONTACT WITH NATIONAL BOARD FOR SCIENCE & TECHNOLOGY RE LIKELY OUTCOME.

FOLLOW UP ON POSSIBLE IRISH-CANADIAN CO-OPERATION ON EUREKA PROJECT.

BROADCASTING (INC CATV)

IF THE IRISH DEPERTMENT OF COMMUNICATIONS ADOPTS MMDS CANADIAN SPECIALIST COMPANIES WILL LINK UP AGAIN WITH IRISH CABLE TV FIRMS.

IRISH DOC HAVE RECENTLY LEGALISED CONSUMER SATELLITE DISHES DISHES(INC CDN UNITS) HAVE BEEN MARKETED DESPITE RESTRICTIONS. FOLLOW-UP WITH IRISH IMPORTERS IN ANTICIPATION OF INCREASED SALES.

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MEET SENIOR MANAGEMENT OF ATLANTIC SATELLITES CONCERNING THEIR LAUNCH PLANS. FINAL DECISION AWAITED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 USE OF CDN TECHNOLOGY IN IRISH CABLE TELEVISION AND REMOTE SENSING SECTORS. IRISH CDN CO-OPERAT-ION FOR EUREKA PROJECTS.

QUARTER: 2 LIAISE WITH DOC AND IRISH CABLE TV COMPANIES.

ANTICIPATED RESULTS:

CONSULTANCY CONTRACT WILL DEPEND ON AVAILABILITY OF IRISH FUNDING

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INVOLVEMENT OF CANADIAN SUBSIDIARIES IN IRELAND IS REALISTIC.

SUBSTANTIAL POTENTIAL FOR BOTH CONSULTANCY AND CATV EQUIPMENT.

GROWING MARKET.

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IF PROJECT GOES AHEAD, MAJOR WORK WILL BE UNDERTAKEN BY HUGHES SATELLITE WHO HAVE ALSO INVESTED IN IRISH COMPANY.

QUARTERLY RESULTS REPORTED:

IRISH DOC PROVIDED INTRO. TO MMD5 TECHNOLOGY. DEC-ISION TO IMPLEMENT REMOTE SENSING STILL AWAITED. MACDONALD DETWILER CONTINUE FOLLOW UP WITH IRISH AUTHORITIES. CDN WESTINGHOUSE INTEREST IN JOINTLY DEVOPING CERAMIC COATING OF GAS TURBINE BLADES/

ADOPTION OF (CANADIAN) MULTICHANNEL MICROWAVE DISTRIBUTION SYSTEM (MMDS) TECHNOLOGY IS PRO-GRESSING SATISFACTORILY.