REPORT 4 88/10/21

PLANNING:

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 346-BAGHDAD

# 008-TRANSPORT SYS, EQUIP, COMP, SERV.

IRAQ

#### ANTICIPATED RESULTS:

ACTIVITIES PROPOSED IN POST PLAN:

#### AUTOMOTIVE

DISCUSSIONS WITH IRAGI MINISTRY OF TRADE ON UMBRELLA AGREEMENT FOR FINANCING OF NEW SALES TO IRAG INCLUDING OIL BARTER AS A FORM OF PAYMENT.

ASSIST GMMD TO RECOVER APPROXIMATELY 8 MILLION DLRS STILL OWED TO ITS BANKERS FOR PREVIOUS SALES TO IRAG.

SUPPORT SNVI'S ACTIVITIES IN IRAQ & THEIR REQUEST FOR GOVERNMENT FINANCING FROM CANADA FOR THEIR CURRENT AND FUTURE SALES OF AMBULANCES.

WORK WITH PRIVATE IRAGI IMPORTERS OF AUTOMOTIVE PARTS TO HELP THEM SOURCE PRODUCTS IN CANADA AS THEIR RESPONSIBILITY FOR IMPORTS INCREASES AND ACCESS TO HARD CURRENCY IMPROVES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 ----

QUARTER: 3 -----

QUARTER: 4 -----

DEVELOP NEW SALES WHICH COULD REACH ONE-HUNDRED MILLION DOLLARS.

BY RECOVERING OVERDUE PAYMENTS OF \$5 MILLION. HELP TO ENCOURAGE NEW FINANCING FOR GMMD SALE TO IRAG BY PRIVATE COMMERCIAL INSTITUTIONS.

COMPLETE CURRENT CONTRACT & EXCHANGE PROSPECTS FOR ADDITIONAL SALES OF MORE THAN 500 AMBULANCES AT A VALUE OF \$60 MILLION.

SECURE A PLACE FOR CANADIAN EXPORTERS IN RAPIDLY EXPANDING IRAGI PRIVATE SECTOR FOR ADTOMOTIVE PARTS, VALUE OF \$20 MILLION.

### QUARTERLY RESULTS REPORTED:

DUMETED A DEPUT TO DEPOSITO

TOTAL IRAGI MARKET CAN BE BECUMED FOR COM

FROSTECTS FOR ABBITIONAL SALES DF SECTION FROM CANADA WILL DE EXCELLENT

ASTICIPATED RESULTS

LOP1 : 300-AVELONG

A-FUREST PRODUCTE. EQUIP. SDIVICES

BUT DUR

27