

DATE: 88/01/25

DEPARTMENT OF EXTERNAL AFFAIRS

PAGE: 381a

Report: B4 88/89 INVESTMENT ACTIVITIES IN MISSIONS ABROAD

Region: USA

Mission: 619 ATLANTA

Country: 577 UNITED STATES OF AMERICA

Highlights of Investment Environment

Estimated Value Of Equity Investment
In Canada From This Post Territory:

\$ 3 770.00 M

Estimated Value Of Annual Direct Equity
Investments To All Destinations From
This Post Territory:

\$ 7 470.00 M

Country Destinations Of Direct
Equity Investment From Post
Territory

Estm. Value
\$ CDN

% Of Annual Direct Equity
Investment Outflows By
Category Of Investors

1. 620 EUROPE	\$ 1 750.00 M	1. Corporations : 80.00 %
2. 075 CANADA	\$ 767.00 M	2. Institutional : 13.00 %
3. 610 LATIN AMERICA	\$ 494.00 M	3. Entrepreneurs : 5.00 %
4. 265 JAPAN	\$ 52.00 M	4. Immigrant Entr.: 2.00 %

The Mission Has Reported Factors That Tend To Change
Outward Flows Of Investment From The Post Territory Including:

- Emigration
- Corporate Expansion To Seek New Markets
- Corporate Expansion To Serve Better Existing Markets

The Mission Reports That Investors From The Post Territory Who Invest Abroad
In Manufacturing Tend To Invest In The Following Sector(s) Subsector(s)

-SECTOR(S)-

-SUBSECTOR(S)-

- | | |
|--|----------------|
| 1. 013 CONSUMER PRODUCTS | |
| 2. 014 EDUCATION, MEDICAL, HEALTH PROD | |
| 3. 008 TRANSPORT SYS, EQUIP, COMP, SERV. | 081 AUTOMOTIVE |

Equity Propensity Of Key Sources Of Investment From This Territory

Corporations	: Start-up Investment To Create New Enterprise (100% Ownership)
Institutional	: Partial Ownership Of Existing Corporate Facilities With Direct Involvement In Day-to-Day Operations
Entrepreneurs	: Start-up Investment To Create New Enterprise (100% Ownership)
Immigrant Entr.	: Start-up Investment To Create New Enterprise (100% Ownership)