

## 1991-92 Calendar to U.S. Trade Shows and Missions

*The United States is Canada's most important trading partner, with about 77 per cent of our exports going south of the border.*

*One of the most effective ways to penetrate that huge and challenging market—or to expand sales—is to participate in trade shows and missions.*

*External Affairs and International Trade Canada (EAITC) is planning to participate in some 400 trade shows and missions in the U.S. during 1991-92.*

*Below is the first of a line-up of proposed events (chronological) planned in various industry sectors (listed alphabetically). (TBD = To be determined).*

*For details on the shows and missions listed or on conditions of participation, contact EAITC's United States Trade and Investment Development Division (UTI), or United States Trade and Tourism Development Division (UTO). Tel.: (613) 993-7343. Fax: (613) 990-9119.*

### Aerospace

- Outgoing Mission of Canadian Companies to Boeing — Seattle, Washington — April 1991-March 1992.
- Outgoing Mission of Canadian Companies to Prime Contractors — New York, New York and Atlanta, Georgia — May and October 1991.
- Incoming Buyers' Mission to Airshow Canada — Abbotsford, BC — August 7-10, 1991.
- Outgoing Mission of Canadian Companies to Prime Contractors — Dallas, Texas — August and November 1991.
- Outgoing Mission of Canadian Companies to Prime Contractors — Los Angeles, California — September 1991.

### Agricultural Machinery, Equipment, Tools

- Incoming Buyers' Mission to Western Canadian Farm Progress Show — Regina, SK — June 20-22, 1991.
- Empire Farm Days — Seneca Falls, New York — August 6-8, 1991.
- Penn State Agriculture Progress Days — Rock Island, Pennsylvania — August 13-15, 1991.
- Husker Harvest Days Trade Show — Grand Island, Nebraska — September 10-12, 1991.
- NEXUS (New Exporters to U.S. South) Mission to the Farm Science Review Trade Show — Columbus, Ohio — September 17-19, 1991.
- FEMA/FEWA/AIMRA (Farm Equipment Manufacturers Association/Farm Equipment Wholesalers Association/Agricultural and Industrial Manufacturers Representatives Association) Mission to Dallas, Texas — November 3-7, 1991.
- Farm and Power Show — Minneapolis, Minnesota — December 5-7, 1991.
- North Dakota Agriculture Exposition — Minot, North Dakota — January 1992.
- Montana Agriculture Exposition — Great Falls,

Montana — January 1992.

- Incoming Buyers' Mission to International Farm Equipment Show — Toronto, ON — February 1992.
- California Farm Equipment Show — Tulare, California — February 11-13, 1992.
- NEXUS (New Exporters to U.S. South) — California Farm Equipment Show — Tulare, California — February 11-13, 1992.
- National Farm Machinery Show — Louisville, Kentucky — February 12-15, 1992.
- Triumph of Agriculture Exposition — Omaha, Nebraska — March 9-11, 1992.

### Apparel and Footwear

- NEXUS (New Exporters to the U.S. South) Mission to Seattle, Washington — April 1991.
- Florida Children's Show — Miami, Florida — September 1991.
- NEXUS (New Exporters to the U.S. South) Mission for Children's Clothing — Los Angeles, California — November 1991.
- Canada Mode Trade Show — New York, New York — February 1992.
- Chicago Men's Show — Chicago, Illinois — TBD.
- Outgoing Mission of Canadian Companies — Washington, D.C. — TBD.
- Incoming Buyers' Mission from Minneapolis — TBD.
- Outgoing Mission of Canadian Companies — Women's Wear — Los Angeles, California — TBD.
- NEXUS — to Minnesota, Minneapolis — TBD.

### Automotive Aftermarket

- Automotive Parts and Accessories Association Show '91 — Chicago, Illinois — October 7-10, 1991.
- Specialty Equipment Manufacturers Association Show — Las Vegas, Nevada — November 20-22, 1991.
- National Autobody Conference and Exposition '91 — Las Vegas, Nevada — December 1991.
- Mid-America Trucking Show '92 — Louisville, Kentucky — March 1992.

### Building Materials, Related Products

- Southern California Construction Exposition — Los Angeles, California — April 24-26, 1991.
- Southern Arizona Home Builders Show — Tucson, Arizona — April 25-28, 1991.
- Metro New York Construction Exposition — New York, New York — June 1991.
- Pacific Coast Builders Show and NEXUS (New Exporters to the U.S. South) Mission — San Francisco, California — June 1991.
- Seminar — United States Standards Codes with Canadian Standards Association — Toronto, ON — June 1991.
- Florida Lumber and Building Materials — Orlando, Florida — September 1991.