

Services — from page 6

available, the high-end hotels could find themselves facing occupancy problems.

MacDonalds is scheduled to open in Prague this year. Several other fast food franchises have also been investigating the market, which holds strong potential for fast food outlets. On the other hand, more traditional restaurant business may face some difficulties over the near term as their prices necessarily increase in order to more accurately reflect input prices.

Entertainment and Publishing:

Cable television appears to be an area of strong potential, given the relatively large market size. Gambling is another probable growth area.

Health and Medical Services:

The continuing disintegration of the hospital supply system could lead to eventual collapse, meaning possible opportunities for Western firms in both medical supplies distribution and hospital/health care sector (i.e. health care administration and management).

Repair Services:

Despite significant local competition, specialized services (i.e. for automobile transmissions, brakes, etc.) should emerge over time. In particular, franchised repair shops could find a niche in the CSFR market.

For further information on this market, contact Commercial Annex, Canadian Embassy, Na Petynce 120, 169 00 Prague 6, CSFR. Fax: (011-42-2) 355 476; or Central and Eastern Europe Trade Development Division (RBT), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Fax: (613) 995-1277.

Informatics Import Tariffs Gradually Lowered By Brazil

On July 22, 1992, the Government of Brazil introduced a new import tariff schedule for informatics. Further reductions are to follow this month and July 1993. The average import tariff will be lowered from 40 per cent to 30 per cent in 1992, with a further decrease to 25 per cent in 1993.

The new policy reflects the determination of the Brazilian government to continue its move toward the greater liberalization

of this sector.

The lowered tariffs (as in the attached sectoral/percentages schedule chart below) should lead to greater market accessibility for Canadian suppliers.

Further information is available from Luis Bustos, Brazil Desk Officer, Latin America and Caribbean Trade Division (LGT), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 996-5549. Fax: (613) 943-8806.

BRAZIL — New Informatics Import Tariff Schedule

	Previous	July '92	Oct. '92	July '93
A) End products	50	45	40	35
B) Mounted printed circuit boards	50	40	35	30
C) Modules	35-50	30-40	25-35	20-30
D) Semiconductor components	40	20	—	15
E) Non-mounted printed circuit boards	30	20	—	15
F) Critical components	30-50	Duty-free	—	—

Brazil's Environment Studied

The Potential Brazilian Market for Canadian Products and Services in the Environmental Protection Field (# 163LA) provides market intelligence on Brazilian requirements in such areas as basic sanitation, municipal waste management, industrial pollution control and ecosystem preservation.

The report also indicates — as did **EcoBrasil'92**, the recent interna-

tional exhibition of environmental technologies held in Sao Paulo — that there is a strong demand for Canadian expertise in pollution clean-up and control systems.

Companies interested in receiving this new market opportunities publication should contact Info Export (see box at bottom of page 12, quoting publication code number).