Good Returns — Absolute Security

**SUN LIFE** ASSURANCE COMPANY **OF CANADA**

BIGGEST { ASSETS, INCOME, BUSINESS IN FORCE, NEW BUSINESS, SURPLUS } OF ALL CANADIAN COMPANIES

Head Office ... ... MONTREAL

ROBERTSON MACAULAY, Pres. T. B. MACAULAY, Man. Dir.

PROFITS TO POLICYHOLDERS

THE

**Crown Life Insurance Co.**

Is Paying Profits to Policyholders Equal to the Original Estimates.
Insure in the Crown Life—and get both Protection and Profits.
Head Office, Crown Life Bldg., 59 Yonge St., TORONTO

**The Standard Life Assurance Co., of Edinburgh**

Established 1825. Head Office for Canada: MONTREAL, Que.

| | | | |
|---|---|---|---|
| Invested Funds..... | $ 66,500,000 | Investments under Canadian Branch, over.... | 16,000,000 |
| Deposited with Canadian Government and Government Trustees, over..... | 7,000,000 | Revenue, over..... | 7,900,000 |
| | | Bonus declared..... | 40,850,000 |
| | | Claims paid..... | 151,000,000 |

M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

"The proof of the pudding is in the eating," and the Best Test of a Company's merit is its
ACTUAL RESULTS

**THE DOMINION LIFE**

is paying the best of profits to its policyolders. Write for specimens. They will convince you. Death Loss only 27 per cent. of expected.
Head Office: WATERLOO, ONT. 2

The largest commissions are not payable by

**The LondonLife Insurance Co.**

London ... ... Canada

The largest earnings are, however, possible on account of its liberal policy contracts.
POLICIES "GOOD AS GOLD." 7

**THE CONTINENTAL LIFE INSURANCE CO.**

require a first-class man as Provincial Manager for the Province of Quebec
Write to the Head Office, Toronto

GEORGE B. WOODS, President — CHARLES H. FULLER, Secretary

**The British Columbia Life Assurance Co.**

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Authorized Capital, $1,000,000.00 Subscribed Capital, $1,000,000.00
PRESIDENT—L. W. Shatford, M.P.P.
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Assets exceed Thirty-Two Million Dollars

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**Hudson Bay Insurance Co.**

Head Office VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager.

| | |
|---|---|
| Authorized Capital .. .. | $2,000,000.00 |
| Subscribed Capital .. .. | 872,400.00 |
| Paid-up Capital .. .. | 188,080.00 |
| Net Cash Surplus .. ... | 107,041.60 |
| SECURITY TO POLICYHOLDERS ... | 979,441.60 |

**A STRICTLY CANADIAN COMPANY**

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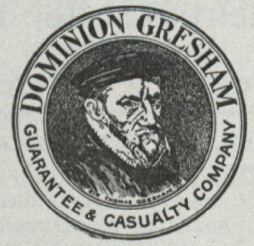


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SICKNESS — BURGLARY
LIABILITY (ALL KINDS) — LOSS OF MERCHANDISE AND
AUTOMOBILE — PACKAGES THROUGH THE MAIL

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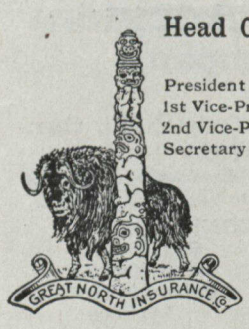
F. J. J. STARK, General Manager

**Great North Insurance Co.**

Head Office - CALGARY, Alta.

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