



26 babies poisoned in 11 states;  
fortunately some recovered.

# Save the Babies



## TANGLEFOOT

Catch the disease carrying fly that strays into your home with *safe, efficient, non-poisonous* TANGLEFOOT; not arsenic poison in an open saucer set within reach of the baby, or a can from which a poisoned wick protrudes, sweetened to attract both flies and babies.



Flies kill many babies, and fly poison more than all other poisons combined—

—But in homes where careful mothers have protected their babies from such risks by using only TANGLEFOOT, both dangers are avoided.

The Journal of the Michigan State Medical Society reports 26 cases of arsenical poisoning from fly destroyers in 1915 in only 11 states; in 1914 there were 46 cases in 14 states.

It states editorially:

"Symptoms of arsenical poisoning are very similar to those of cholera infantum; undoubtedly a number of cases of cholera infantum were really cases of arsenical poisoning, but death, if occurring, was attributed to cholera infantum."

"We repeat, arsenical fly destroying devices are dangerous and should be abolished. Health officials should become aroused to prevent further loss of life from their source. Our Michigan Legislature, this last session, passed a law regulating the sale of poisonous fly papers."

Made in Canada by THE O. & W. THUM CO., Walkerville, Ont.

American Address: Grand Rapids, Mich.

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# O'Keefe's

## Pilsener Lager

The Light Beer in  
the Light Bottle

Best for Purity  
Health and Flavor