

The January Number

THRIFT! THRIFT! THRIFT!

A Plea For National Economy

By BRITTON B. COOKE

It is not enough for us to send men and guns, and then wait with national cocksureness for the result. We must economize, and be ready if the call should come to send money and money and more money. We must do this if we are to reap the benefit when the war is over. Mr. Cooke has just returned from England. He was at the front. He was in the trenches. But what he saw there did not impress him so much as the conditions he observed in Great Britain. He found something behind the grim, determined expression on the countenance of John Bull. If we are indifferent, we should read this article. If we are in doubt, we should read it. If we are cocksure, all the more reason why we should read it.

OUR HOMESTEADERS

By AUBREY FULLERTON

We are wondering what effect the war will have on immigration. Have we much idea of the effect *we* have on immigration? Have we any idea at all of the effect immigration has on us? This article is pertinent and illuminating. Read what a keen observer has to say about our citizens who are card-indexed by the Government as standard-size Crown-land farmers. See the excellent illustrations.

THE PROPHYLACTIC PUBLIC SCHOOL

By MARY E. LOWRY

Do we fully realize that our children are out of our hands from eight-thirty in the morning until four-thirty in the evening? What are they doing? What has been done for them? This article tells in what ways the public schools are enlarging the scope of the three R's. It is not enough now that a child should exercise his brains. He must have sound teeth, normal tonsils, and be able to see well. It is worth knowing what is being done for the children.

Also the seventh of Dr. Bryce's articles on Lord Strathcona, the twelfth in the series of "Famous Canadian Trials," the third and last article by Francis Mills Turner on "Our Great National Waste," a number of historical articles, and a first-class short story by Alan Sullivan.

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