

"Ansichtspostkarten" Exhibition was held in Berlin in which over 100 firms exhibits amounting between 20,000 and 30,000 specimens and they certainly illustrated what a rapid growth has perfected in this young industry. One of the special novelties was the metachrome cards. The pictures on these are seen as through a veil or mist and are taken from colored photographs. The veil consists of a thin layer of white oil paint, and makes it possible to write over the whole surface as on an ordinary post cards. The card thus used being laid in water with the face downward, the paint and the writing disappear, and the picture remains quite clear. One firm exhibited some beautifully executed cards with the views woven in silk. These little works of art are much more brilliant in coloring than any colored prints, and it is astonishing how cheap they are. They can be had as post cards or letter cards. A tendency was noticeable to exhibit cards in series. One series contains scenes out of the life of people of different lands, arranged according to the different countries. Then another series named after the artist who designed them, and many others. Every method has been placed in the picture post card industry, and much has been produced which in its artistic execution may claim to lasting value.

The collection of these cards will no doubt soon be as universal throughout this country as collecting is at the present day.

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