

TO MERCHANTS



“ In Canada very few stocks of dry goods, millinery, etc., can be found that are free from pieces of goods which are in their original colors unsaleable, mostly owing to the changeableness of fashions, such cannot be disposed of except at great sacrifice and loss, and even if sold are rarely found to give satisfaction to purchasers, such sacrifices should not and need not be made.

“ Many merchants do not fully realize the great importance of constantly turning over stock which represents capital, and are too apt to keep goods in store, because they will not bring near their original cost price, forgetting at the same time that the longer such goods remain on hand the greater loss they cause of interest and principal.

“ We have already been the means of converting many thousand dollars worth of old and unfashionable goods into choice saleable stock, and we are fully assured that there yet remains millions of dollars worth of undesirable dry goods evenly distributed with merchants throughout the Dominion.

“ By sending to us for our wholesale price list, and making a careful calculation, it will be found that it pays to have the old stock re-dyed, and that by doing so it is the only possible way that the capital invested can be recovered.”

R. PARKER & CO.

- *Dyers and Finishers* -

787 to 791 Yonge Street

TORONTO, CANADA