

The Maintenance of Prestige

is often more difficult than creation

Over half a century ago

Gerhard Heintzman Pianos

began to establish a reputation in the piano world—a reputation for artistic merit, tonal perfection and extreme durability.

Through the many years that have passed and gone, this reputation has been maintained unblemished.

Through the varied conditions of trade in general—good or bad, the Gerhard Heintzman organization has preserved steadfastly the high reputation of the Gerhard Heintzman product.

Better still, by close application of thought and study to the wants and desires of the public, additional laurels have been added to this reputation, sufficient to cause it to be recognized as

Canada's Greatest Piano

Gerhard Heintzman, Limited

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