WOMEN'S HOME AND MAGAZINE PAGE

YE PLAIN BAND YIELDS PLACE TO CHASED RING

Fashion Even Undertakes To Reform Good Old Badge of Wifehood.

Jeweled Circlet Appears—Sentiment Shocked At Idea of "Make Over."

The magic month of June is past, the in which the wedding reports showed all other news in the women's departments for room. And still the wedding announcements continue to deluge in, because summer is the holiday time of the year, and, if the engaged couples cannot arrange for the tying of the nuptial knot in the real bride month, they can usually contrive a vacation for honey-mooning later in the summer.

Fast upon the heels of the summer crop of weddings will follow the harvest of holiday engagements. While June holds the record for marrying, and giving in marriage, September is usually a close second, and the year round there are to be found "charming," "quiet but pretty," "lovely," "pretty house," "impressive church," and "solemnized" nuptial events. All of which means speednig up of business of drygoods merchants, milliners, tailors, haberdashers, florists, caterers, ecclesiastics, jewelers.

Oh, yes, and railway and steamship lines.

Talking of jewelers, reminds of the passing of traditional customs to conform to new fashions. Long-established usage rubber-stamped the slipping of a "plain gold band" on the finger of the blushing bride by the nervous bridegroom in token of the fair maiden's (or merry widow's) servitude ever after. The only change in days gone by was in the width of the band.

At one of June's happiest London weddings a few days ago, note was made of the wedding rings. A woman who had reared up a family to useful citizenship wore on her slender hand a ruddy gold wedding ring, so broad and heavy that it was inclined to blister her finger in very hot weather. Standing near her was a wife of perhaps a dozen years. Her ring was narrow and round, but still the "plain gold band." Not so, that of the lovely bride of the day. Held in place by its diamond engagement-keeper, was a narrow band of white gold, elaborately chased in orange blossom pattern (at least the woman who always knows everything said it was orange blossoms). Chasing, it seems, is very new and very much the vogue, with the microscopic orange blossom design especially popular, because of its significance.

The richly chased ring, it is related, makes a strong appeal to the 1922 summer bride, particularly in orange blossom design, because of the tender sentiment and legend that lies behind the romance and age-old customs of many lands.

Of course, there are still many old-fashioned brides and grooms who stick to the "plain gold bands." They like the steadfast glow of the yellow gold, good value at $10 each.

Outdistancing the yellow gold in the race for first favor at the present is the green gold or the white gold (properly chased), $15 and $20 upwards apiece. (And who wants more than one at a time?)

"But why have the white gold? It just looks like silver," protested the mother of a prospective bridegroom.

"It looks more like platinum," answered the young man, who had come round amazingly to his fiancee's point of view.

Platinum, there's the rub, the precious metal to be conjured with. It may not look nearly so rich to the uninitiated, and the vulgar pleb may mistake it for silver which needs polishing but, properly dollar-marked, it shows forth all its richness, to the tune of thirty-five or forty dollars, suitably chased.

The rich young man, or the one who imagines he is rich, may do still greater honor to his bride by using as the bond of wedlock a jeweled circlet, a narrow band of platinum (as first favorite) completely surrounded by blue-white diamonds. The jeweled wedding ring, according to London jewelers, is comparatively new here, though it has had a wide vogue in the United States. The jeweled wedding ring costs from $75 up. Probably economy has been a determining factor in many cases. Anyway, few jeweled wedding rings have been seen here.

"What about a groom's ring?" The Advertiser Women's Department asked a prominent London jeweler the other day.

Practically never sell them, excepting to the foreigners, was the answer. "When the foreigners are going to get married the couple come in together and have a most interesting time choosing the rings. They want the heavy, broad gold bands, no white gold or platinum for them. And the groom must have his ring, too, as showy or showier than that of the bride."

For the married woman of several years' standing, who is very fastidious about details, and insists upon keeping up to the very last word in house, gowns, bonnets and jewels, the cunning goldsmiths have evolved methods of making over the old-fashioned wedding rings into "compromises." Beneath in some cases is still the broad gold band, above where it shows, about half the width, correctly chased, and overlaid with white or green gold to give it the latest mode appearance.

No doubt, many women will sympathize with the sentimental lady who said, when told of this, "How shocking! Really it would seem like breaking my marriage vows or getting divorced or something like that if I tampered with my marriage ring. Really, I couldn't do it!"

Which goes to prove that fashions and sentiment will war against one another occasionally.

United Welfare Pays Promptly.

ONE instance of the promptness of the United Welfare Fund organization in looking after beneficiaries is recorded in connection with the Child Welfare Association. With the canvass very recent history, the Child Welfare Association has received a check covering expenses for the first part of the year.

CLINIC AS USUAL FOR HOLIDAYS

"Clinics as usual" is the announcement made by the Child Welfare Association. Schools will be available the regular clinic days all summer, just as they have been in former years, the board of education fully appreciating the added need for very special care of the little folks in hot weather.

Requests have been heard, however, to have the clinics open a little earlier in the afternoon during the holiday season, when the schools are just as available an hour earlier as later. It is stated that 2:30 o'clock in the afternoon would be more convenient for the mothers, especially mothers whose little ones are examined near the last. Under the circumstances, the matter is under consideration of starting the clinics at 2:30 o'clock instead of 3 o'clock.

HOLIDAYS HAVE COME FOR ORPHAN KIDDIES

Kiwanis Daddies and Other Friends Helping to Make Summer Happy.

It's summer holidays at the Protestant Orphans' Home, and the big problem of the hour is to keep the children happily occupied and amused with no school to take up their attention.

On rainy days the pavilion for the boys provided by the Kiwanis Club is proving an inestimable boon, and five of the older boys are looking forward with impatient joy to the summer camp, where they are to be taken July 18 by their Kiwanis "daddies." One of the girls is having the most glorious time of her young life at present at the Port Bruce camp for girls.

Every time a delivery wagon turns in at the gateway the children with memories stretching back a year come running to know if it can possibly be ice cream. Last year there were many ice cream treats in the hot summer days. Somehow the people haven't just got into the habit of sending them this year.

Western Ontario Women's Activities

Address News For This Column to The Editor of Woman's Page

HOLD ANNUAL PICNIC.

The monthly meetng of Mapleton and Kingsmill Women's Institute was happily combined with the annual picnic, held at the spacious residence of Mrs. Lloyd Laidlaw, Mrs. Bruce Brown presiding. After a piano solo rendered in an artistic manner by Miss Myrtle Charlton, A. A. C. M., the guests repaired to the beautiful lawns of the home of the hostess, where Mrs. McDonough, departmental speaker of Toronto, delivered an inspiring address. She urged the importance of training the intelligence and developing broader vision and higher ideals. She also emphasized the need of less work and more pleasure to keep the young people of the rural districts happy on the farms. Ice cream and cake were served, after a hearty vote of thanks had been tendered the speaker.

EMBRO KING'S DAUGHTERS.

Miss Jean Bowie and Mrs. A. Hayward gave missionary papers at the last meeting of the Embro King's Daughters, held at the home of Miss Anna Hayward, with 31 present. The first part of the meeting was spent in sewing, followed by routine business. The hostess served dainty refreshments at the close. Miss Elizabeth A. McCorquodale will entertain the next meeting.

WITH THE BRIDES

NEWCOMER—SHORT.

A marriage of interest to many Londoners took place June 28, at Marshalltown, Iowa, when Bessie Pauline Short, daughter of Mrs. Cora E. Short, was married to Ralph E. Newcomer, trainmaster of the Wabash Railroad at Moulton, Iowa, formerly trainmaster of the Grand Trunk, London.

HUDSON—McFALLS.

A very pretty wedding took place at the parsonage at Bryanston on Wednesday evening, June 28, at 6 o'clock, when Verda, only daughter of Mr. and Mrs. James McFalls of London Township, was married to Mr. Clifford Hudson, only son of Mr. and Mrs. Oscar Hudson of Bryanston, Rev. Mr. Johnston performing the ceremony. The bride, who was unattended, looked very smart in her traveling suit of navy blue tricotine, with a large georgette hat to match and trimmed with French flowers. Immediately after the ceremony a reception was held at the home of the bride's parents for the immediate relatives and friends. A very dainty wedding luncheon was served in the dining-room, where pink and white peonies, roses, marguerites and ferns were charmingly arranged. The young couple left for their home on the 12th concession, where they will be at home to their many friends after the 1st of August.

A LEGAL QUERY.

Dear Miss Grey,—Will you please tell me through your page in The Advertiser if a girl over 21 dies, how should her money and clothes be divided? Do the parents and sisters and brothers come in equally, or do the parents get all?

They will all share equally.

Personals

Miss Muriel Pelton of Detroit is visiting Miss Agnes Duffield.

Mr. Arthur Jackson spent the holiday with relatives in Sarnia.

Miss Isabel Ivey has opened her summer home at Ahmic Lake.

Mr. and Mrs. G. W. Berryhill have returned home from their honeymoon.

Mrs. S. Taylor and daughter, Lenore, were week-end visitors at Port Stanley.

Mr. and Mrs. Harris Elliott returned home Monday, after spending some weeks at Lake Huron.

Mr. and Mrs. Cramer, Miss Helen Cramer, and Mrs. McCrea of Guelph were visitors in London Monday.

Mr. Jack Arnold of Wadena, Sask., is a guest at the summer home of Mr. and Mrs. A. T. Little, Ahmic Lake.

Miss Erma Thomas of 256 Briscoe street is visiting her uncle and aunt, Mr. and Mrs. John Benkler, New York.

Mr. and Mrs. Percy Cassaday of Detroit are the guests of Mr. and Mrs. George Kelly, Dundas street west.

Miss Kate Fraser and Miss Constance Fraser of Stanley Street have left to spend three weeks at Kincardine.

Miss Verna Vance of the child welfare nursing staff, has returned to duty after spending her holidays in Bayfield.

Miss Hazel Currie of 454 King street has left on an extended visit to Mr. and Mrs. Thomas Essery in Montreal.

Mr. and Mrs. George Farr and family and Mr. and Mrs. Dave Wilson and family motored to Detroit over the holiday.

Miss Nellie Tutt and Miss Hazel Stelk have gone down to Guelph this week to take the summer short course in agriculture at the O. A. C.

Miss Mary Neilson of London Junction has returned from New York, where she has been visiting her sister, Mrs. Salton (nee Annie Neilson).

Mr. and Mrs. Andrew Morrison of Burlington and Mr. and Mrs. E. B. Golden of Hamilton were holiday guests with Mrs. Angus A. Morrison, Ridout street.

Miss Florence Brownlie of Wilton Grove has returned home after spending her holidays with her cousin, Miss Luella Jackson, Kingsville-on-the-Lake.

Mrs. George Fralick leaves this week for Niagara Falls, where she will spend two weeks, the guest of her cousins, Messrs. Basil and Llewellyn Sparkman.

Mrs. A. T. Little and son Jack left Tuesday evening for Ahmic Lake, Magnetawan, to join Mr. Little and family, who went up several days ago to open their summer home.

Mrs. R. Bland Crouch, accompanied by her daughter, is sailing Friday for England, where she will visit her parents, Dr. and Mrs. E. Kincey Houchin of London, England.

Mrs. William Allen Young and daughters, Misses Eulalie and Ruth, are at their charming summer home, Wabun Cabin, Ahmic Lake, after spending the winter in Bermuda.

Miss Bertha Sutton, who is the guest of Mrs. A. McPherson, 32 Grosvenor street, leaves next week to join her sister, Mrs. W. C. Ferguson of Toronto, at Point au Baril.

Mr. and Mrs. Harry Bennett entertained at a dinner party at their home, Waterloo street, Thursday evening, taking their guests on later to Springbank, where dancing was enjoyed.

Friends in the city have received greetings from France and Holland from Mr. Rowland Hill, who has been traveling there recently, after spending a holiday of several weeks in England.

Miss Madeline Fralick is in Windsor, the guest of her sister, Mrs. W. H. Corby, and will go on later to Detroit, where she will be the guest of her aunts, Mrs. E. A. Bartram and George Sparkman.

Alex. Calder, general tourist and ticket agent of the C. P. R. at Winnipeg, is in London for a few days. Mr. Calder was the first superintendent of the London Street Railway, and left London 30 years ago.

Charles H. Tutt, B.A., son of Mr. and Mrs. A. E. Tutt, is returning Wednesday to New York, after a holiday of some weeks at his home in this city. He is resuming teaching in Columbia University during the summer courses.

Profitable fancy work suggested for the summer holiday season is knitting garments for the Grenfell Mission. Mrs. A. T. Little, president of the London auxiliary, before going to her summer home at Ahmic Lake this week, left a quantity of wool to be made up for the Labrador folk with Mrs. A. McPherson, Grosvenor street, who will be pleased to distribute it to any desiring to serve the mission by knitting.

A happy affair in honor of Miss Margaret Simson, whose marriage takes place this week, was the kitchen shower and tea given by one of her bridesmaids, Miss Geraldine Glover, at her home in Hayman Court Monday afternoon. Mrs. R. W. Glover presided at the attractive tea table, centered with mauve and pink sweet peas, gracefully arranged in a cut-glass bowl and resting on a Madeira cloth. Other guests included Miss Margaret Innis of Simcoe, who will also be a bridesmaid, and Miss Madeline Simson, who is to be her sister's maid of honor; Margaret Purdom, Mrs. Lloyd Chapman, Mrs. Rankin, Miss Margaret Coleman, Margaret Reid, Mrs. Floyd Jones, Miss Mary McLean, Mrs. Llewellyn Purdom, Mrs. Stuart Thompson, Miss Joan Rowat, Mrs. Gordon Thompson and Miss Pearl Smith of Sarnia.

Cynthia Grey's Mail-Box

SENDS PATTERN.

Dear Miss Grey,—Please send me Busy Hands' address. I am inclosing 25c for dahlia bulbs. I would like three; also Phone's, X. Y. Z.'s and Silvia's addresses. I have some clothes I could give her if she calls for them. It is a long time since I wrote to the Mail-Box, but I am glad to see so many letters; it shows the help we receive from the different readers. Some time ago, a reader asked how to keep icing on cake from getting hard. Well, when I make a cake I keep the white of one egg and beat it till stiff, then add icing sugar, also a piece of butter.

I am inclosing a pattern for stockings that can be made out of old ones, and if they are sewn on the machine and the seams trimmed good, they will not hurt the feet. I have made them for our boys, and they are fine. Of course, you will have to use one of the old stockings for the size. I also use long silk gloves and make baby's socks. If you think they will be in demand, I will cut some patterns and send them in.

Hoping all the readers' gardens are growing as fine as ours.

BETTY'S MOTHER.

I am sorry, but there are no bulbs in the Mail-Box, Betty's Mother. I am mailing you Busy Hands', X. Y. Z.'s, and Phone's addresses, but Silvia's is not on the family list. Thank you for the hint, also for the pattern which sounds like an excellent one. Many thanks, too, for the hospital mite.

WISHES PEACH'S ADDRESS.

Dear Cynthia, — Please find inclosed envelope for the address of Peach if you can let me have it. I notice she mentions making lace for an underskirt, and perhaps we can make arrangements for her to let me have the patterns and still help the funds. Sincerely, J. C.

Peach's address is not on the family list, but if she sends it in I will be pleased to give it to you, J. C., and thanks for offering to help the hospital fund.

NAMES CONFUSING.

Dear Miss Grey, — I see in this morning's Advertiser where Five Roses is asking for my address, I shall be very grateful if you will send it to her, also to Bonnie Bess, when you get her address. Thanking you, I inclose mite for S. C. H.

MOTHER OF THREE.

I am changing your name to Mrs. R., as there are so many Mothers of Three, Four, etc., that is very confusing. So in future you will be Mrs. R., and I have filed your name under the same. Many thanks for the hospital mite. Bonnie Bess has not given us her address yet, but I forwarded yours to Five Roses.

WANTS RICHER MILK.

Dear Cynthia Grey,—I see where the poor boxites are receiving some help. I also am a drowning frog dipped into a can of milk, so won't you please help me to kick (no, I'll kick, only I'd like the milk to be richer, so I can get butter)? We are truly in need, we have a family of seven children. The husband is not strong, but we are not lazy.

MRS. E. N.

I am sorry, but part of your letter goes under the head of advertising, and I cannot print it in the Mail-Box, as much as I would like to help you. Maybe some of the kind-hearted boxites will help you out with clothes.

WANTS HELP.

Dear Miss Grey,—This is my first letter to the Mail-Box. My husband has been out of work for over three months. I was wondering if any person had baby clothes they were not using they would let me have, or any clothing of any kind. Thanking you for your space in paper. Yours, WORRIED MOTHER.

If it is a layette you are wishing for a new baby, I will see that you receive one if you let me know, Worried Mother.

STEPS INTO CORNER.

Dear Miss Grey, — I have been reading the letters in the Mail-Box for some time; enjoy reading them very much, so I thought I would step into your corner, too.

I noticed where one of the boxites was asking if anyone could tell her of something to keep away mosquitoes. If she buys soms citronella and puts it on her clothing and on the bed clothes at night they won't bother her. I used it in Wheeling, West Virginia, and found it fine for that purpose, but she must be careful not to get any in her eyes. Mosquitoes do not like the smell of it and stay away.

There was a circus here Saturday, and it was the hottest day we have had this year. I certainly felt sorry for those taking part.

Inclosed please find mite for S. C. H. fund. YELLOW ROSE.

I have given you the name of Yellow Rose, as no one has taken that particular name. Thanks for the hint to keep away mosquitoes. Thanks, too, for the hospital mite, which is another step towards our objective of $1,000. We will be pleased to hear from you again.

WANTS ADDRESSES.

Dear Miss Grey, — Will you please send me the addresses and names of the following boxites: A Wife, Ribbon Grass, A Busy Young Mother, who wrote a few days ago offering mint and lily roots; also Esme, who has English violet roots. Inclosed find mite. I remain, yours truly,

ENGLISH BUTTERCUP NO. 2.

I am mailing you A Wife's and Ribbon Grass' addresses, but Esme and Busy Young Mother are not on the family list. Thanks for remembering our fund with a hospital mite.

TINT GRAY HAIR

JUST brush or comb a little "Brownatone" into your gray, faded, streaked or bleached hair and take 10 years off your age. Thousands of prominent women in the United States and Canada have proclaimed "Brownatone" their best friend. Don't experiment. Acts instantly, easily applied at home and guaranteed harmless to hair, scalp or skin. Any shade from golden brown to black—50c and $1.50 at drug and toilet counters everywhere. Trial bottle sent direct for 10c. The Kenton Pharmacal Co., 614 Coppin Bldg., Covington, Ky.

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Tea, "ICED" is an Ideal Beverage. H218

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Do not suffer another day with Itching, Bleeding, or Protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c a box; all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free.

GRAY'S, LIMITED

Store Closes Wednesday 1 O'clock, During June, July, August. Morning Delivery Only.

Wednesday Morning Specials

PRICED FOR QUICK SELLING

PRICED FOR QUICK SELLING.

Popular Dress Silks, Less Than Half Price, $1.49

STRIPED TWO-TONE TAFFETA SILK, rich soft finish, in a delightful blending of new and popular colors; regular $3.75. Also STRIPED MESSALINE SILK, closely woven, with a lustrous finish, suitable for dresses, underskirts and linings, black ground with pin stripes; green, purple, red, white or blue; regular $3.00. Wednesday morning quick sale price, a yard.....$1.49

Silk Dept., Second Floor.

PRICED FOR QUICK SELLING.

COTTON DRESS GOODS

Beach Suitings, 45c

Highly mercerized, a firm, even weave that washes beautifully; colors of navy, rose, sand, copen, sky, pink and white. Quick sale price, a yard 45c

Embroidered Tissues, 98c

Sheer, but firm in quality, backgrounds of white, blue, tan and pink, with neat lattice designs and prettily embroidered in floral patterns of contrasting colors. Wednesday morning to clear at less than half price. A yard 98c

Swiss Embroidered Ratine, $2.00

Just the fabric for box coats, separate skirts and smart tailored suits, on backgrounds of French blue, copen, pink and gray, silk embroidered spots of contrasting colors; regular $3.00. Quick sale price, a yard...$2.00

Wash Goods Dept., Second Floor.

PRICED FOR QUICK SELLING.

White Voile Blouses, $1.59

Kimono style, with short sleeves, collar and cuffs of colored check gingham. Extra special at $1.59

Ladies' Printed Voile Dresses, $7.95

New and pretty styles in assorted colors, two dozen only. Wednesday morning to clear at, each $7.95

Bungalow Aprons, 98c

Made of good quality chambray, with belt and tie sash; colors of pink and blue. Quick selling price, each 98c

Ready-to-Wear Dept., Third Floor.

Silk Gloves, Special, 69c

LADIES' SILK GLOVES, double tipped, two domes, in black; sizes 6, 6½ and 7; gray and mastic, size 6 only. Wednesday morning to clear at, a pair 69c

Main Floor.

PRICED FOR QUICK SELLING.

Lovely Summer Blankets

Soft and downy, in plaids of pinks, blues, mauves, yellow and gray; regular $7.95 a pair. Wednesday morning on sale at, each ..... $2.49 or $4.95 a pair

See Window Display.

Staple Dept., Main Floor.

40-In. Factory Cotton, 15c

Fine, even weave, wonderful value. Shop early for this Wednesday morning bargain. At, a yard 15c

White Nainsook, 15c

500 yards priced for quick selling at, a yard 15c

Circular Pillow Cotton, 25c

Odd lengths, of 1¼, 1⅜, 1½, 1⅝ yards, widths 40, 42 and 44 inches. Wednesday quick selling price, a yard 25c

Pure Linen Toweling, 25c

White with red border and gray and white stripe. Quick selling price, a yard 25c

Staple Dept., Main Floor.

Children's Cotton Hose, 2 pairs for 25c

Black, sizes 5, 5½, 6, 6½; cream 6, 6½; regular 25c a pair. Wednesday morning priced for quick selling .....2 pairs for 25c

Summer Corsets

of net, with coutil fronts. Wednesday morning, special, at, a pair.....$1.19

PRICED FOR QUICK SELLING.

White Goods Specials

Ladies' Cambric Gowns, 98c

Kimono style, round, V or square neck, hemstitched, in colors. Extra special at, each 98c

Ladies' White Cambric Gowns, 79c

Round, V or square neck. Wednesday morning priced to clear at, each 79c

Ladies' White Cambric Combinations, 49c

Hemstitched top and straps. Special to clear at, each 49c

White Goods Dept., Third Floor

Toddle Rubber Pants, 49c

Elastic at knees and waist, white, flesh and natural. At, a pair 49c

Third Floor.

DELINEATOR SPECIAL RATE YEAR $1.20.

GRAY'S, Ltd.

140 DUNDAS STREET. Phones 115-116.

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Coilene Corset

HALF-PRICE CORSET SALE HALF-PRICE

TRAVELER'S SAMPLES, SECONDS AND BROKEN LINES

ALL THIS WEEK

$1.19 -----SPORTS CORSETS---- $1.19

Sizes 20 to 26. From $1.19 up.

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AVERAGE FIGURE, sizes 20 to 26, in fine batiste and coutil.... $1.29 UP

STOUT FIGURE, sizes 24 to 32, in imported coutil. Priced at..... $2.49 UP

FRONT LACE CORSETS

AVERAGE FIGURE, sizes 20 to 26, in batiste and coutil. Priced at $1.89 UP

STOUT FIGURE, sizes 24 to 32, in strong coutil. Priced at ..... $3.19 UP

THE COILENE CORSET CO., Ltd. 176 Dundas Street, Above Dowlers