

Framing The Picture
is sometimes almost as difficult as naming the baby. You'll find the task very easy if you bring the picture to us and try the moldings and mats here.

O. B. GRAVES,
822 Dundas Street.

Proper Lighting
is very essential to a complete home, and also necessary for your comfort. The best and most economical way to light your home is to have us put in our modern Electric Light system. Estimates furnished free.

London Electric Co.,
359 Richmond Street.

THE BATH
A properly fitted bathroom is a pleasure, and the bath proves a healthful invigorant.
You run no risks if we equip your bathroom.
Modern Plumbing is faultless. Ours is Modern Plumbing.
Let us make estimates for you.

SMITH BROS. & CO.,
265 DUNDAS STREET.

DAISY FLOUR.
Sold by all grocers. Unsurpassed for baking bread and pastry. Manufactured by J. HAWKINS, Arva Roller Mills, Arva, Ont.

J. E. Vanderburg
619 Du ndas Street. Phone 666.
If you want a good turnout, give us a call.
Couples and hacks in connection.

J. Ferguson & Sons
UNDERTAKERS
Phones 64 and 573. 100 King St.
Reasonable. Attention. First-Class Equipment. Open all the year around.
JOHN FERGUSON, Manager.

W. S. LOCKHART.
House, Decorator, Painting, Paperhanging. Residence, Beaufield avenue.

H. C. McBRIDE, Architect and Surveyor, 213 Dundas St.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London

FACTS FOR BUSINESS MEN.

It is surprising what an amount of really good money is wasted every year on the industrious programme schemer.

Mr. Merchant, did you ever have any notion that this sort of thing was advertising? Here is what the fakir thinks about it. He has often told me so — I, a printer — sometimes his printer:

He figures up what he owes for board, and the few hundred other things that man wants here below but can't pay for, which enables him to know definitely what he must get out of the programme, net. The rest is easy. He sees his printer first — look at the order of events — finds out what the printing will cost from a "dummy" programme, that same old dummy that soon has "only one space left" that he wants you to take. From this he immediately determines what he must get for his spaces in order to pay the printer and net the board bill which was the real "ultimate motive" of the whole business.

He doesn't consider the advertising worth 5 cents. The programme is simply the easiest way he knows of to "cop out" a week's board.

There is another kind of programme that is claimed to be a sure thing for the advertiser. It is the "souvenir," which is to be treasured among the family heirlooms, to be handed down from generation to generation, each of which will see your ad, and hustle down to buy the special bargains on sale.

About the only difference I can see between these propositions is that the "souvenir" is more honestly circulated than the ordinary variety of programme, and there is generally some effort to get out the number of copies claimed.

An ad. that is to get in its deadly work on our grandchildren is not likely to make us put on a flock of extra clerks to handle the business. And even though the programme is not published for the purpose of benefiting the advertiser, it exists because the society needs the money to pay the printer's bill.

The programme ad. is rarely worth what it costs. — Advertising World.

36k v

Save Fuel.
Clark's delicious Pork and Beans require no cooking. Sold in tins ready to heat and serve. W. Clark, manufacturer, Montreal.

Professor Hall, in a recent number of the Astronomical Journal, has determined the mass of the rings of Saturn to that of the planet as 1 to 7,062. The mass of Titan, its largest satellite, is to that of Saturn as 1 to 4,500.

Don't let worms gnaw at the vitals of your children. Give them Dr. Low's Pleasant Worm Syrup and they'll soon be rid of those parasites. Price 25c.

At the present day many cotton mills are working in Bombay and more will soon be started. Already the entire yarn supply of India, and to some extent of China and Japan, is furnished by the Bombay mills.

ICoughed
Sixty years of cures have taught us what Ayer's Cherry Pectoral will do. We know it's the greatest cough remedy ever made. And you will try it. There's a cure in every drop.

IN DESIGNING
Funeral Emblems of all kinds our work is artistic and tasteful. Designs sent anywhere by fast express.

GAMMAGE & SONS.

Fine Watch Repairing
If your Watch is not giving you satisfaction, bring it to me. I guarantee all work to give entire satisfaction. Complicated Watches a specialty.

C. R. SUMNER
380 Richmond St.

YOU'LL LIVE AS LONG

if you make your will now as though you put it off until serious illness comes. Attend to it now, appointing the Canada Trust Co. your executor, and you will have the satisfaction of knowing that your family will reap the fullest benefit from your estate. Will forms and all information free.

The Canada Trust Company

V. CRONIN, President.
G. A. SOMERVILLE, Man. Dir.
London, - - Canada.

There is a Way
to sell Groceries fairly. THERE IS A WAY that is fair to the buyer. We are masters of both. 23 lbs Redpath's Granulated Sugar, \$1.10. Best Land, 25c. 2 and 4 lbs Cleaned Currants, 25c. Best Family Flour, 2c. 8 lbs Ogilvie's Rolled Oats, 25c. 8 lbs Molina Rolled Wheat, 25c. 10 lbs Granulated Cornmeal, 25c. Everything new, fresh and clean.

MARKET GROCERY,
Phone 1465 H. T. Johnson.

The Finest of Everything.

Florida Tomatoes.

Durkee's Salad Dressing, per bottle.....35c

Major Gray's Chutney, per bottle.....65c

Heinz's Preserved Cherries, per bottle.....65c

Cowan's Chocolate Cream Bars, per box.....25c

Cowan's Chocolate Ginger, per box.....25c

Cowan's Chocolate Wafers, per box.....25c

Patterson's Fine Chocolates, per box.....50c

Swiss Milk Chocolate, per package.....5c

Phone Your Order 1027.

HARRY RANAHAN,
515 Richmond St.

Cuff Links.

Some choice things in Solid Gold Links, perfectly plain; plain, with beveled edges, and plain with beveled edges. All the above suitable for engraving with monogram or inscription. Prices range from \$2.25 to \$8.50. Some new designs in good quality rolled plate, in perfectly plain or fancy designs, at from 50c to \$2.00. Your order by mail will have our careful attention.

W. G. YOUNG,
The Jeweler,
214 DUNDAS STREET.

LONDON AND DISTRICT

—Mr. Herbert Bayard Swope, advance agent for the great English actor, Martin Harvey, is in the city.

—Mr. and Mrs. William Bell and family, of Maidland street, are the guests of relatives at Sarnia and Port Edward.

—Mr. Joseph Sexsmith, of Port Hope, who was visiting his aunt, Mrs. Stewart, Victoria Hospital, here, has returned home.

—Rev. A. J. McGillivray, M. A., of this city, will conduct anniversary services in Burns Church, Milverton, on Sunday, Feb. 11.

—Mrs. A. M. Dickie (nee Elson), will be at home to her friends on Wednesday and Thursday afternoons, the 28th and 29th, at her home, Maple Bank, Hyde Park.

—Mr. and Mrs. Robert Dreaney, of Victoria, B. C., and Mrs. Henry Dreaney, of this city, are visiting Mrs. T. E. Dunn and other relatives in the neighborhood of Goderich.

—The orphans of Mount St. Joseph return their sincere thanks to Mr. R. Hueston for his kind thoughtfulness in giving them such a grand sleigh ride as they enjoyed last Saturday.

AGENTS DISCUSS RATES.
A conference of freight agents was held here yesterday to discuss rates. Messrs. Hanna, of the G. T. R. Brown, of the C. P. R., Howe, of the M. C. R., and Marshall, of the L. E. and D. R. R., were in the city attending it.

HEALTH IMPROVED.
Prof. Harrison, Government analyst, who went health hunting to Kamloops, B. C., some time ago, writes to friends

to connect Chicago Boulevard, Chicago, Jan. 23.—A broad, well-lighted, underground driveway, passing beneath the bed of the Chicago River and stretching from the Art Institute to Illinois and St. Clair streets, has been formally agreed on by the park board and the city and south sides to make the long-talked-of connection between the boulevard systems of these two portions of the city. The Legislature will be asked to authorize a \$2,000,000 bond issue.

DEWET'S BOOK ON THE WAR.

A plain, unvarnished tale of the South African war, from the Boer standpoint.
8vo Cloth, \$1.50

ANDERSON'S,
The Bookstore,
183 Dundas Street.
Buy Your Books From a Bookseller.

4 PER CENT DEBENTURES

The Ontario Loan and Debenture Company,
OFFICE:
Cor. Dundas St. & Market Lane
London.
Paid-Up Capital, \$1,200,000.
Reserve Fund, - \$560,000.

3% Per Cent on Deposits
JOHN MCCLARY, President.
W. M. F. SULLIVAN, Manager.

POCOCK BROS.' Mid-Winter Sale.

GREAT REDUCTIONS

In all kinds of reliable Boots, Shoes, Rubbers and Overshoes for Men, Women and Children.

WE'LL SAVE YOU MONEY.

Men's Velour Calf Lace Boots, Goodyear welt soles.....\$2.50

Men's Box Calf Boots, double soles.....\$1.50

Workingmen's Solid Leather Lace Boots.....\$1.25

Boys' Strong High Laced Boots.....\$1.00

Women's Fine Dongola Laced Boots, good quality (stylish), look like \$2.00 boot.....\$1.25

Favor us with a call and judge for yourself.

POCOCK BROS.

140 DUNDAS ST.

In this city that he has greatly improved and expected to return in a couple of months.

NEW ORGANIST CHOSEN.

The position of organist at New St. James Church will be permanently assumed next Sunday by Mr. E. W. G. Quance, a musician well known in Western Ontario. He is a son of Rev. W. Quance.

LET IT BLAZE AWAY.

The chimney on the house of Mr. Abell on Dundas street, next to the northeast corner of Waterloo street, provided a spectacle for a number of passersby about 6 o'clock last evening, when it burned for some time, but danger was not feared and the department were not called out.

FILED FOR PROBATE.

By the will of the late Mrs. Mary H. Peters, widow of the late Samuel Peters, architect, of this city, which has been filed for probate, an estate of \$4,065.50 is divided between her only son, Wesley A. Peters, of New York, who receives \$1,500, her daughter, Emma J. Allen, who gets \$1,500, and the remainder equally between Emma J. Allen, Mary H. Boyd and Kate W. Brummell.

SONS OF SCOTLAND.

A special meeting of Camp Flower of Dunblane was held last night in their hall, Carling Block. Grand Organist John Neil MacDougall was in the chair, supported by Chief McMillan. Two new members were initiated, and a number of propositions received. The meeting was very enthusiastic. Bros. Alex. Stuart, K. C. Stevenson, James MacDougall and Campbell spoke on the progress of the order all over the Dominion.

NEW LODGE STARTED.

A new lodge of the A. O. U. W. has been organized in West London by Mr. William Nicholls, and was inaugurated last night by Grand Organist George Barr, with 38 charter members. This makes the second lodge that Mr. Nicholls has recently started. Many visiting brethren were present, and among those who delivered addresses were: Bros. Clark, D. Tripp, James Barr, Stephen Grant, W. Corcoran, J. Dalton, J. Rushton, W. Cottom, J. McConnell and the grand organizer.

THOMSON-THOMSON.

A marriage that will be of interest to Londoners was that of Miss Lizzie E. Thomson to Dr. R. B. C. Thomson, of Simla, Assa. Mrs. Thomson, who is a daughter of Mr. and Mrs. J. B. Thomson, of Spruce Grove Farm, Thorncliffe, is a graduate of Victoria Hospital Training School for Nurses. Dr. Thomson also took his degree here, being a graduate of the Western University. The ceremony was an exceptionally pretty one. The bride wore a costume of white organdie, trimmed with insertion and valenciennes lace. Dr. Septimus Thomson, late house surgeon at Victoria Hospital, was best man. As the party entered the parlor Mendelssohn's Wedding March was played by Miss Ida Gumb. The Rev. Dr. Johnston, of St. Andrew's Church, London, performed the ceremony. After the marriage a luncheon was served, and the bridal party left on a short wedding trip. Guests were present from Stratford, Goderich, London and St. Marys.

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THEORY ABOUT FOOD

Also a Few Facts on the Same Subject.

We hear much nowadays about health foods and hygienic living, about the necessity of many other facts along the same line.

Restaurants may be found in the larger cities where no meat, pastry or coffee is served, and the food craved in his glory, and arguments and theories galore advanced to prove that meat was never intended for human stomachs, and almost make us believe that our sturdy ancestors who lived four or five years in robust health on roast beef, pork and mutton must have been grossly ignorant of the laws of health.

Our forefathers had other things to do than formulate theories about the food they ate. A warm welcome was extended to any kind from bacon to accompaniment.

A healthy appetite and common sense are excellent guides to follow in matters of diet, and a mixed diet of grains, fruits and meats is undoubtedly the best.

As compared with grains and vegetables, meat furnishes the most nutriment in a highly concentrated form, and digested and assimilated most quickly than vegetables and grains.

Dr. Julius Remmonson on this subject says: "Nervous persons, people run down in health and of low vitality should eat meat and plenty of it. If the digestion is too feeble at first it may be easily corrected by the regular use of Stuart's Dyspepsia Tablets after each meal. Two of these excellent tablets taken after dinner will digest several thousand grains of meat, eggs or other animal food in three hours, and no matter how weak the stomach may be, no trouble will be experienced if a regular practice is made of using Stuart's Dyspepsia Tablets because they supply the pepsin and diastase necessary to perfect digestion, and every form of indigestion will be overcome by their use."

That large class of people who come under the head of nervous dyspeptics should eat plenty of meat and insure its proper digestion by the daily use of a safe, harmless digestive medicine like Stuart's Dyspepsia Tablets composed of the natural digestive principles, pepsin, diastase, fruit acids and salts, which actually perform the work of digestion. Cheap cathartic medicines, masquerading under the name of "dyspepsia cures" are useless for indigestion as they have absolutely no effect upon the actual digestion of food.

Dyspepsia, in all its many forms is simply a failure of the stomach to digest food and the sensible way to solve the riddle and cure the dyspepsia is to make daily use of the name of Stuart's Dyspepsia Tablets, which is endorsed by the medical profession and known to contain active digestive principles.

SAID TO BE BIGAMISTS

Man and Woman Arrested Here on Serious Charge.

Wanted in Toronto Where Another Wife Is Said to Live.

H. D. Finlayson, who lives on St. James street, in London Township, just outside the city limits, and a woman who claims to be his wife, were arrested last evening by three local detectives. The charge against them is bigamy, they being wanted by the Toronto police. Detective Black, of that city, came here today to take them back to Toronto, where it is claimed Finlayson was an expressman living on Parliament street with a wife and three children. It is alleged that last summer he disappeared, and a few days later the woman, Mary Crawford, who appears to be about 30 years of age and pleasant-looking, has also been doing quite a lot of hard work. They have a nicely-furnished little home, and appear quite happy. They have a baby about 6 months old; they claim to have been married 18 months ago, the woman stating that her name had been Mary Crawford. The child, of course, remained with its mother, and the couple spent the night in the cells.

When taken in charge last night there did not seem to be any objection to arrest. Finlayson is a laborer at odd jobs, and a respectable-looking man of about 45 years of age. The woman, who appears to be about 30 years of age and pleasant-looking, has also been doing quite a lot of hard work. They have a nicely-furnished little home, and appear quite happy. They have a baby about 6 months old; they claim to have been married 18 months ago, the woman stating that her name had been Mary Crawford. The child, of course, remained with its mother, and the couple spent the night in the cells.

THE BALL WAS A SUCCESS

Over One Hundred Couples Dance at Wolseley Barracks.

Dance Club To Be Congratulated Upon Result of Its Efforts.

"There was a sound of revelry last night," at Wolseley Barracks, the occasion being the annual ball of the non-commissioned officers and men. The ball has always been something of an event, but this year the Barracks Dance Club outdid itself. The men spared neither effort nor expense, with the result that they eclipsed all former efforts and have good reason for self-congratulation.

The hall set apart for the dance was tastefully decorated with flags and bannetons, and the Union Jacks. At one end was a portrait of His Majesty draped with the royal standard; at the other a picture of Queen Victoria, framed in the Union Jack.

A military ball has the advantage of ordinary every day balls in that there is more color and last night's affair was no exception to the rule. A large number of those present were from the Barracks, and the red and blue of the uniforms, blending with the lighter colors of dresses made a pretty picture. Cortese's orchestra supplied the music, and refreshments were furnished. The couples were prolonged until an early hour this morning.

Among the guests of the evening were Col. and Mrs. Denison and Miss Denison, Col. and Mrs. Young, Capt. Uniaque, Capt. Dawson, Lieut. Eaton and Lieut. McLennan.

Those who had charge of the arrangements were as follows: President, Col.-Sergt. Cranston; committee on music, Sergt. Beales and Pte. Kay;

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committee on refreshments: Drill Sergt. Price, Sergt. Cockburn, Pte. Campbell and Bugler Prouce; committee on decorations, Ptes. McIntyre, Merrex and Archer. Lance Corporal Strong acted as floor manager.

There's a Satisfaction Buying Good Groceries. We Handle Only Reliable Brands.
"Quality is Our Motto."

You've heard of our **COFFEE.**
Have you tried it? 40c pound.

Pure Maple Syrup.
Our own bottling, 30c bottle.

Fancy California Navel Oranges.
30c, 40c and 50c dozen.
Grape Fruit, 4 for 25c.
Choice Malaga Grapes.

California Asparagus.
Very choice and tender, large tins 35c.

Asparagus Tips, 25c tin.
French Peas. Glasses and Tins.
French Beans.
Mushrooms.

Extra Sifted Peas.
Lima Beans, 2 for 25c.

FRUITS IN GLASS.
The choicest Canadian Fruits.
White Cherries,
Red Cherries,
Red Raspberries,
Strawberries,
Crawford Peaches,
Bartlett Pears,
Green Gages.

25c GLASS.

Whole Pineapples, 25c Tin.
Grated Pineapples, 25c Tin.

California Prunes.
We claim to be selling the best Prunes in the city. Fully matured and delicious fruit.
Large size, 2 lbs for 25c.
Choice Prunes, 3 lbs for 25c.

California Apricots,
15c and 20c pound.

California Peaches,
15c pound.

CHEESE.

Fine White Canadian Cheese.
Paragon Cheese (in Pots.)
Imperial Cheese,
Roquefort Cheese.

Saratoga Flakes—(Long) and Butter Wafers—(Round.)
The nicest salted biscuits made. Fresh shipment.
35c Tin.

Your Phone orders will have our careful attention.

Call Up 317.

T. A. ROWAT & CO.