



If you would progress in business life, then you must ever keep improving yourself. A course in

Our Night Classes

is helping scores of young men and women to succeed in business positions and activities. Full particulars on application.

FORRESTER CITY BUSINESS COLLEGE.

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Tailoring of the Right Sort

Thoroughness is the keynote of this tailoring business. We believe in doing everything just as it should be done—in the right way. We've secured the finest fabrics—we've employed the most skillful cutters and tailors. The work we are doing is satisfying.

O. LABELLE,
372 Richmond Street.

Harding Hall Girls' School,

Limited.

661 Talbot Street.

Next term begins Nov. 22.

zxt

W. C. BARRON
CONSISTENTLY OF MUSIC
ELUCUTION
340 DUNDAS ST. LONDON

P. McPHILLIPS, Barrister
New Offices—110 Masonic Temple Bldg.
Office Phone 224. Home Phone 284

H. C. McBRIDE
Architect and Surveyor
113 Dundas Street.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.



In Striking Form

A little exercise with the gloves is one of the most healthful of indoor exercises. We carry a full line of

BOXING GLOVES
of all sizes, at prices from \$1.50 to \$7, with many to choose from at prices in between.

EXCELLENT VALUE AND QUALITY.

BROCK'S GUN STORE,

192 Dundas Street, London, Ont.

CALL AND SEE US AT OUR

New Factory and Showrooms

32 to 40 Dundas Street.

The Electrical Construction

Co. of London, Limited,

Dynamos, Motors, Electric Light

Fixtures and Wiring Supplies.

Phone 1103.

FAIRBAIRN,

THE TAILOR,

Richmond Street, Opposite City Hall

"Boys of Our Empire," a book of 950 pages, with a great many illustrations, just the book for boys, published by Wm. Bryce, Toronto. This is an excellent work and contains a great variety of reading, and will appeal to the taste of all young people who like good, healthy reading. There are stories, innumerable, puzzles, problems, etc. It is very suitable as a Christmas present to a boy, and is one of the most popular of our annuals.

CHRISTMAS PRESENTS FOR GENTLEMEN.

House Coats, Dressing Gowns, Silk Umbrellas with Gold and Silver Mounted Handles, Silk and Satin Mufflers, Gloves, Silk, Wool and Fur Lined, Handsome Neckwear, Silk and Linen Handkerchiefs, Initialed and Plain Hemstitched, Cuff Links, Scarf Pins in the latest designs.

GRAHAM BROS.

P. S.—Handsomeness Christmas Calendar to each purchaser of 50c and over, three days before Christmas.

Suitable Gifts

Flobert Rifles, 22 cal., \$2.50 up.
Stevens Rifles, 22 cal., \$3.50 up.
Air Rifles, \$1 to \$1.25.
Fencing Fobs, \$1.50 pair up.
Fencing Masks, \$2 pair.
Boxing Gloves, \$1.50 to \$2.
Stirring Sticks, \$1.50 to \$2.
Star Spring Scales, 50c to \$2.50.
Stark Hockey Skates, 50c to \$2.50.
Boys' Hockey Skates, 10c and 15c.
Men's Hockey Skates, 50c to 75c.
Hockey Pucks, 15c and 25c.
Fine Razors, 75c to \$2.
Razor Strops, 15c to \$1.
Boys' Knives, 10c to 40c.
Girls' Penknives, 15c to 50c.
Ladies' Penknives, 25c to \$1.
Men's Penknives, 25c to \$1.50.
Scissors, 15c to \$1.25.
Whitely Exercisers, \$2 and \$3.

GURD'S,

185 Dundas St.

Christmas Is Coming!

A fine present for friends is a few shares of weekly installment stock in the

YORK COUNTY LOAN & SAVINGS CO.

Collectors call weekly. Interest paid, 4 per cent.

ROOM 8, DUFFIELD BLOCK.

ywt

Scranton Coal.

We please with ease, as our coal is bright and cheerful; will last 15 per cent longer than other coal. You will be convinced if you try a ton. Petroleum Coke, for grates and furnaces.

HEAMAN,

York and Maitland. Phone 312.

Honest All Through

Garments that are perfection of the tailor's art. Overcoats for the cold weather and suits for either dress or business occasions.

Southcott's,

261 Richmond St.

Meteorological.

Toronto, Dec. 13-3 p. m.—An important storm is centered over Lake Huron, and a very severe cold wave covers the northwestern portion of the continent. Stormy weather is generally indicated and a change to decidedly colder weather in Ontario and later in Quebec.

Minimum and maximum temperatures: Victoria, 22-24; Calgary, 4 below-4; Qu'Appelle, 23 below-24 below; Winnipeg, 32 below-18 below; Port Arthur, 18 below-6; Parry Sound, 28-46; Toronto, 26-32; Ottawa, 20-38; Montreal, 22-42; Quebec, 18-40; Halifax, 20-38.

Local temperatures: Friday—High-

est, 56; lowest, 34.

Today (Saturday) the sun rose at

7:43 a.m., and sets at 4:42 p.m. The

moon rises at 9:55 a.m., and sets at

8:22 p.m.

It's easy to ask for

Johnston Bros.' XXX BREAD

All grocers sell it, because most

people eat it, and everybody

wants the best.

Phone 818, if you want our

wagon to call daily

—SEE OUR—

NEW SUITINGS

and OVERCOATINGS

for the Christmas trade.

THOS. WILSON,

213 Dundas St. Phone 596.

For Gentlemen:

Studs (three).....\$2.25 to \$7.00

Fountain Pens.....1.00 to 4.00

Lockets, Charms.....2.00 to 15.00

Cigar Holders.....2.00 to 5.00

Diamond Studs.....5.00 and up

Match Boxes.....2.00 to 5.00

Pencils.....1.00 to 5.00

Cigar Cutters.....2.00 to 10.00

Seal Rings.....2.50 and up

Special designs to order in any of above

articles.

THOS. GILLEAN,

402 Richmond Street.

Official Issuer of Marriage Licenses.

ROSS' Just A Few

We will mention prices for just a few Furs which will make suitable presents:

Astrachan Capelines.....\$5.00
Large Size Astrachan Capelines.....7.00
Extra Quality Astrachan Capelines.....7.50
Black Opossum and Astrachan Fancy Capelines.....8.00
Black Opossum and Astrachan Capelines.....10.00
Electric Seal and Astrachan, long front Capelines.....12.50
Astrachan and American Sable Capelines, trimmed with heads and tails.....14.50
Astrachan and Sable, fancy Capelines.....19.00
Natural Sable, long front Capelines.....22.50
Persian Lamb and Sable, fancy Capelines.....25.00
.....\$29.00, \$35.00 and \$45.00

J. & D. ROSS, 198 Dundas St.

A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest TRUST FUNDS in the DEPOSITS and DEBENTURES of the

Ontario Loan and Debenture Company

Paid Up Capital - \$1,200,000.

Reserve Fund - \$500,000.

3 1/2% on Deposits

4% on Debentures

Office, Cor. Dundas and Market Lane

WILLIAM F. BULLEN, Manager.

Christmas Novelties.

We handle only goods of the best quality, and our prices are such that anyone contemplating the purchasing of Jewelry or Silverware for presents should not fail to see our Watches, Diamonds, Solid Gold, Gold-Filled and Sterling Silver Novelties, including a splendid assortment for table and toilet. STOCK OPEN EVERY NIGHT.

WARD, The Jeweler,

374 Richmond Street.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

—Mr. Robert C. Campbell, of Winnipeg, will sing several songs at St. Andrew's Church tomorrow.

—Five buglers of the 21st Regiment will take a course at the London Military School after the Christmas holidays.

—Mr. and Mrs. Thomas Cray, of Leitch, Mich., are visiting their daughter, Mrs. J. W. McMichael, of 370 Ontario street.

—Mr. Ernie Hicks, of Chicago, accompanied by his wife, are in the city for the purpose of attending the funeral of the late Jabez Harwood.

—Rev. Dr. Griffin, of Toronto, superintendent of the city, will occupy the pulpit of Dundas Center Methodist Church tomorrow at both services.

—Three successful students of the Forest City College have received diplomas for their work. They are Miss Jessie McEwen and Miss Minnie Haylock, of this city, and Mr. Walter Harris, of Simcoe.

—Dr. Sowerby will discuss the second great subject of his "science series" tomorrow evening, "Moses Wrong?" Doubtless those who heard the first one will be there to hear the next and following ones.

—Petrolia Topic: Mr. Harry Bowles, of London, leaves for New York in a few days on a business trip, preparatory to taking his new position as manager of Woods' Fair, London, having severed his connection with the Runlans, Carson, McKee Company.

—Rev. Alex. Elser preaches tomorrow in St. Andrew's Church. He is the successor to Rev. Wm. Patterson, of Cook's Church, Toronto. Rev. Dr. Johnston, of St. Andrew's preaches at Cook's Church on Sunday, and at the Massey Hall on Sunday afternoon.

—Where a confirmed invalid has to be taken care of in a private family, where perhaps there are young children to attend to also, how much better it would be, both for the invalid and the family, if he or she were to go to the London Home for Incurables. This home has been doing a good work for seven or eight years. The building has been enlarged and improved, and the managers are now ready to admit patients from city or town at moderate rates.

—The Ministering Children's League, of the Memorial Church, held a very successful concert and sale of fancy work, done by the children, yesterday afternoon. In the neighborhood of \$20 was realized. Mr. McElheran presided. The programme was as follows: Choruses, members of the league; recitations, Lillian Lytle, Daisy Griffin, Mamie Herrington, Nora Leadbitter and Edna Yelland; piano solos, Edna Yelland, Rowena Gardiner and Mrs. Lilly; quartet, Thea Orr, Lillian Lytle, Nora Leadbitter and Edna Yelland.

—Stratford Beacon: Mr. W. H. Hewlett, an accomplished organist, who

PARNELL'S BREAD IS PURE
—and its purity makes it the most nourishing food you can eat. You'll like it. Delivered daily to all parts of the city. Phone 923.
PARNELL-DEAN STEAM BAKING CO., Limited.

Gold and Silver Mounted Umbrellas

...For Christmas.

Call and see our stock in this line. An Umbrella makes a good Christmas present. Open every night till Christmas.

WILLMOT'S, 217 1/2 Dundas St.

Phone No. 1,402. ywt

The NEW Hockey Boot

Is as near perfection as can be attained by man. Come and see it. We have sole control in Canada.

THE VOGUE

\$4.00.

AND OUR.....

TRY-ME

\$2.50,

For Men and Women,

are the leaders.

Brown Brothers'

BOOT SHOP,

182 Dundas St. Phone 860

John S. Brown. Frank A. Brown.

has appeared here on several occasions, supplied the chief part of the programme. While playing the instrument Mr. Hewlett appears to throw his whole heart and soul into his work, and such energy, combined with the artistic finish of the player, make his selections really masterly efforts. Although he was on the programme many times, there was a pleasing variety in his pieces, which made the last as much enjoyed as the first. Probably his best number was "A Night in Venice," represented by four different pieces, "Dawn," "Gondoliers," "Venetian Love Song" and "Good Night."

P. S. N. COMPANY.

A meeting of the shareholders of the Port Stanley Navigation Company (Limited) was held at St. Thomas Thursday night. The following were elected as the directors of the company: Col. F. B. Leys and Thomas A. Browne, London; W. A. Day, Port Stanley; George K. Crocker, A. M. Hutchinson, Peter Brown, E. A. Smith and John Mallon, St. Thomas. At a meeting of the directors held subsequently the following officers were selected: Geo. K. Crocker, president; Thomas A. Browne, vice-president; M. Hutchinson, secretary and treasurer. The shareholders passed a resolution that a new boat should be built at once, and, if possible, at Port Stanley.

THE TIME TO SHOP.

About this time of the year the wise shopper makes up her Christmas list and makes the bulk, if she does not make all, of her purchases for Christmas gifts. It is because she is wise that she does so. In the stores she finds the pick of holiday novelties. She also finds it easy to get attention. She is not pushed and hauled in a crowd of hundreds of eager, eleven-hour shoppers, and she escapes the physical exhaustion that must always follow such football tactics. She is sure of finding what she wants, of having it necessary, and of having it delivered at once. She is sure that it will reach its destination in time, and that she will not be worried by any of the many vexatious snafus that make the unfortunate who postpones her shopping until the rush sets in. Probably out of every 100 shoppers, at least 95 will acknowledge that this is true, but it is quite safe to say that 90 out of the 95 will be found where the turmoil and scurrillages are thickest about one week from date.

CHRISTMAS PASTORAL.

The Bishop of Huron has issued his usual Christmas pastoral to the different congregations. It reads: "Dear Friends,—As another Christmas is now advancing, I write to remind you of the offertory which is usually given on that day to the clergymen of the parish—a custom which I trust will not be omitted on the coming occasion. The late abundant harvest, bringing with it increased prosperity, dictates a liberal and generous spirit on the part of all our people. May I therefore ask of you this season a very substantial evidence of your good will towards those earnest and devoted men who have labored with so much zeal and self-denial for the advancement of your best and truest interests. Many of these men are laboring with sorely insufficient means, and are greatly crippled for the want of that which you can so liberally supply, and at such a time as this, when God's great gift to us is the theme of every pulpit, may your generous hearts be stirred to remember those who are over you in the Lord and who labor among you as work done by the children, yesterday afternoon. In the neighborhood of \$20 was realized. Mr. McElheran presided. The programme was as follows: Choruses, members of the league; recitations, Lillian Lytle, Daisy Griffin, Mamie Herrington, Nora Leadbitter and Edna Yelland; piano solos, Edna Yelland, Rowena Gardiner and Mrs. Lilly; quartet, Thea Orr, Lillian Lytle, Nora Leadbitter and Edna Yelland.

—Stratford Beacon: Mr. W. H. Hewlett, an accomplished organist, who

THE BUSY STORE. **J. H. CHAPMAN & CO.** THE BUSY STORE.

Double Trading Stamps Tonight AND ALL NEXT WEEK.

Sale of Christmas Goods Tonight starts sharp at 6 o'clock. Come early. Everything advertised for tonight are in lots that will be quickly sold.



DRESSING SACQUES, \$1.25.

Heavy Eiderdown Dressing Sacques; colors—cardinal, blue, gray and cream, rolling collar, wool trimmed, regular price, \$2. Tonight on sale at

\$1.25.

Popular Silks.

PEAU DE CYNE SILK—For Fancy Blouse Waists, looks so well tucked or hemstitched, all colors, old rose, pink, red, brown, fawn, navy, robins egg blue, pale blue, black, white and cream; also 75 yards of Black Merve Silk, for waists and dresses, special tonight, per yard.....

50c

BLOUSE SILKS WORTH \$1 25 YARD—Imported all pure silk, rich shades of pink, pale blue, helio, light mauve, fawn, tonight only, per yard.....

\$1 00



Books For Tonight.

20c EACH
Stiff Cloth Bound Books, gilt designs, neat covers, great choice of authors. We mention a few: Bunyan, Lyall, Cooper, Caine, Braeme, Evans, Blackmore, Carey. Tonight only 20c.

25c EACH
Books worth 50c, good clear type, choice covers, gilt lettering and heading, standard and new authors, such as: Henty, Balzac, Corelli, Eliot, Doyle, Lytton, Braeme, Evans and many others. Special tonight 25c.

60c EACH
Worth \$1, handsomely illustrated Books, clear large type, library style: "Tom Brown at Oxford," "Tom Brown's School Days," "Swiss Family Robinson," "One Year's Adventures," "Aesop's Fables," "New Stories," "Young Newspaper Scout," "Uncle Tom's Cabin," and others. Tonight 60c.

SETS \$1 EACH
E. Marlitt, 5 volumes.....\$1 00
Dumas, 6 volumes.....1 00
Mary Jane Holmes, 5 volumes.....1 00
Marie Corelli, 5 volumes.....1 00
The Duchess, 5 volumes.....1 00
Leather Stocking Tales, 5 volumes.....1 00
Honore de Balzac, 5 vols.....1 00
Shakespeare, 2 vols.....1 00

Children's Books.

Toy Books, tonight, 3 for.....50c
Toy Books, tonight, 2 for.....50c
Toy Books, tonight.....50c, 70c and 100c
Toy Books, tonight 2 for.....25c
20c—Colored plates, stiff covers—"Jolly St. Nicholas," "Palmer Cox's Funny Animals," "Playtime Frolics."
25c—Big Stiff Covered Cloth, supported, gay colored plates. "Robinson Crusoe," "My Little Friend," "Alice's Adventures in Wonderland," and others, tonight.....25c
75c—1901 Chatterbox, tonight.....75c

Rugs and Table Covers.

50 Smyrna Rugs, reversible fringed ends, floral designs and animal designs, very special at each.....\$2 50
GERMAN PLUSH TABLE COVERS—1 1/2 yards square, navy and olive centers, chenille borders, heavy knotted fringe, four only, regular price \$5. Tonight.....\$2 25
GERMAN CHENILLE TABLE COVERS—50 only, slightly soiled, sell at \$2 50. Tonight clearing at.....\$1 25

Men's Underwear.

25c A SUIT TONIGHT—Undershirts and Drawers, ribbed, gray and natural, all sizes, regular 25c each. Tonight suit at.....25c
Men's Heavy Wool Fleece Undershirts and Drawers, double ankles and cuffs, double breasted shirts, regular price \$1 a suit. Tonight only.....75c
Men's Lawn Hemstitched Handkerchiefs. Tonight only, 4 for.....25c

Double Stamps At Chapman's Tonight And All Next Week.

126, 128, 128 1/2 Dundas St. **CHAPMAN'S** 126, 128, 128 1/2 Dundas St.

Trimmings From The Millinery Dept.

AT HALF PRICE TONIGHT.

Pheasants' Breasts, regular price \$1, tonight.....50c
Cocks' Feather Quills, regular price 75c, tonight.....38c
Feather Breasts, colored, regular 60c and 75c, tonight.....49c
Black and Gold Quills, regular price 50c, tonight.....28c
Black Tips, regular price 50c, 75c, \$1 and \$1 25, tonight 25c, 50c and.....75c
6 only Black Tips, regular price \$4 50, tonight.....\$3 75
table Ready-to-Wear-Hats, your choice at 50c and.....75c
table Trimmed Hats at Half Price

SOAP TONIGHT.

2 1/2 pounds Pure Shell Brand Castile Soap, regular 20c, tonight, bar.....15c
Vaseline, 5c bottles, tonight 3 for.....50c

New Leather Goods

On Sale Tonight.

Ladies' Purses, Men's Pocket-books, Wallets, Music Rolls, Chatelaine Bags. Ticket Holders, Card Cases, Cigar Cases and Belts at very low prices.

Neckwear Novelties.