

## SCARFS

Beautiful  
New Fall  
Scarfs  
Extra value.

98c

Values to  
\$3.00. All  
the new  
shades and  
combinations

1.98

London, New York & Paris  
Association of Fashion, Ltd.

## BRASSIERS

All sizes for  
Misses,  
Women  
and Stouts.

39c

Fine quality.  
Values to  
\$1.00, in  
Flesh shade.

Exceptional Values in

## New Felt HATS

JUST OPENED.

Over 800  
NEW  
FELT  
HATS  
just  
arrived,  
and  
now ready  
for your  
inspection.

2.20

2.79

Every new color  
Every new shape  
Hats for Women  
Hats for  
Bobbed Heads  
Hats for matrons  
The most re-  
markable Felt  
Hat values we  
have ever  
offered.

Savings of 25 p.c. to 30 p.c. in Our Sale of Guaranteed

For Misses,  
For Women  
and  
Stout Women.

## FUR COATS

A Deposit  
will  
reserve  
Your Coat!

GUARANTEED FUR COATS—LUXURIOUSLY TRIMMED AND BEAUTIFULLY MADE. EVERY  
COAT GUARANTEED. BUY NOW—A DEPOSIT WILL HOLD YOUR COAT.

\$120, 170, 215, 250, 375, 300 up to 400

HUDSON SEAL COATS—MUSKRAT COATS  
PERSIAN LAMB COATS—SCOTCH MOLE COATS  
NORTHERN SEAL COATS—SEALINE COATS

Full Length Models—(44 to 52 inches)

Trimmings of Squirrel, Fox, Skunk, Self-Trimming—all sizes.

EXTRAORDINARY VALUES!

Newfoundland SEAL COATS

Beautiful Silk lined—full

length Coats—All sizes. \$5.00

## Stout Women's

NEW FALL AND WINTER

## COATS & DRESSES

COATS

8.98

Complete ranges of stout Coats  
now on display—Coats that help  
slenderize—in all the desired  
and required shades.

12.98

18.50

DRESSES

25.00

Carefully selected styles for  
stout figures in all wanted  
shades and materials.

32.00

Again Demonstrating  
Our Millinery Leadership

## Sale of 1000 New Fall HATS

ENGLISH VELOURS AND AMERICAN  
VELVETS.

Every Hat  
in these

groups a  
genuine value.

A splendid  
collection of

Velour

Hats,

in all

the new

shades

and

styles.

3.98

4.48

5.98

6.98

7.98

8.98

A collection  
of the

Latest

Fall styles,

featuring the

"Pirate,"

"Charleston,"

"Buccaneer,"

"Bandit."

In large

and small

head sizes.

Every new

Fall shade.

IF IT IS NEW IT IS HERE!

The New Fall Styles are Here in This Sale of

## WINTER COATS

For Misses -- For Women -- For Stout Women

80 p.c. with Fur Collars and Fur Cuffs

A Sale in which style and beauty share honors with the utmost in values. Over 1200 Coats have been assembled,  
and because of volume orders placed by us we received extraordinary price concessions; in fact our sale prices are  
less than the value of the beautiful materials alone.

\$12.98, 14.98, 16.98, 22, 26, 30, 34

NEW! NEW! NEW! Everything about the Coats is NEW—New lines, new materials, new furs, new colors.  
Even if you do not intend to buy, you owe it to yourself to see the delightful new fashions for Fall and Winter.

NEW FUR TRIMMINGS.

American Opossum, Mufflon, Seal-  
ine, Beaver, Fitch, Fox, Mandel.

NEW FABRICS.

Valmira, Lustrosa, Velours, Duve-  
teen, Suedes, Polaires, Tweeds, Duv-  
blom.

NEW COLORS.

Jacapa, Tanager, Taupe, Brown,  
Grey, Blue, Black and Navy.

Other FALL and WINTR COATS in This Sale

Misses', Women's and Stout Sizes

\$8.98 up to \$60.00

Every Coat a Star Value!

Sale of New

## Sweater Wear

FOR MISSES AND WOMEN.

Slip-on Sweaters, Peter Pan  
models; Silk and Wool  
Sweaters; Cardigan Sweat-  
ers, buttoned up style, with  
belts; Brush Woolen Sweat-  
ers—in fact the most varied  
collection that we have ever  
offered. Extra values.

1.98

3.98

4.98

5.98

6.98

## Girls' Sweaters

Ages 3 to 14 years.

A very large range of new Fall  
and Winter Sweaters and Sweat-  
er Coats for the little miss and  
bigger girls, and new shades  
and good values.

1.98

2.98

3.48

## Teddy Bear Suits

Ages 2 to 10 years.

Brush Woolen and knitted  
materials, combining Wool-  
en Caps, Mitts, Leggings  
and Sweaters; warm and  
good-looking.

5.20

5.98

## Ladies' & Misses' Raglans, Rubberized Tweed Coats, Rubberettes

Hundreds of New ENGLISH RAGLANS and TWEED TOP  
COATS for Misses and Women, in all required styles and shades  
—including Navy Raglans—all sizes for Misses, Women and  
Stouts.

9.98, 14.98, 17.95, 21.00 up to 29.80

Just Arrived, Hundreds of Smart

## New Dresses

Every model strictly new and the very latest in style.

12.98 - 14.98 - 16.98

Satins, Flannels, Poirer Twills, Char-  
meuse; all the new colorings and  
styles. A magnificent collection for  
Women, Misses, Stouts.

Striped Flannel Dresses

Recognized by style leaders  
as the most fashionable  
dress of the hour. 12.98

New Fall and Winter

## Girls' Coats

MOTHERS! You will please little daughter, and save money by  
purchasing her clothing at this store.

Coats Ages 3 to 15 years 4.48, 6.98, 8.98, up to 14.98

Girls' Dresses

Beautiful new Fall Dresses  
in all the new Fall shades  
and materials.

4.98

6.98

HATS

Felt Hats, Tweed Hats, Velvet  
Hats for the little Miss and  
bigger girl.

1.78

2.98

3.98