

For Holiday Wear

in fact for all occasions

Nothing Could Be Nicer

than our

Gingham and Broadcloth

DRESSES

FOR

Children and Misses

All in the colours and smart designs most favoured for Summer wear. There's variety and not too many of any one style; Quality, too, emphasizing the advantage of choosing at this time.

Sizes 7, 8, 10, 12	at 1.35
" 7, 8, 10	at 1.50
" 3, 4, 6, 8, 10, 12	at 1.95
" 8, 10, 12, 14	at 2.20
" 7, 8, 10, 12	at 2.50
" 7, 8, 10, 12, 14	at 3.20
" 7, 8, 10, 12, 14	at 3.40

SERVICEABLE PANTY DRESSES
Assorted sizes90c. 1.40, 1.80 each.

Ayre & Sons
LIMITED



Every plug of IMPERIAL is carefully inspected before being packed in the caddy.

Imperial Tobacco Co.
(Incorporated in England)

When you smoke
IMPERIAL
Plug you are always sure
of imperial quality. Smoking
or chewing it is equally good.
Ask the constant IMPERIAL
user. He knows.

CITIZENS!

Protect Your Property!

TROUTERS, ATTENTION!

One match, one cigarette, one cigar butt, or a spark from the pipe of a careless smoker may cause the destruction by fire of millions of dollars worth of timber and other property.

BE CAREFUL OF YOUR CAMP FIRES!

July 12, 1925

TO THE TRADE!

Local Canned Rabbit.

H. & M. BISHOP

July 12, 1925

PHONE 617.

What Britons

Do in China

SUPPLY OF BRAINS AND CAPITAL.
700 BRITISH FIRMS

(By an Englishman who has just returned from China.)

There are about 12,000 Britons, a great number of whom are Scotsmen, in various communities throughout China. Without them the Government, trade, or industry of the country could not endure.

Unofficially, the Central and Provincial Governments are glad to seek advice from British diplomatic and consular officials.

There are large concentrations of British in Hong-kong, Shanghai, Tientsin, and Peking, who are fairly well equipped to look after themselves.

In Canton, Swatow, Foochow, Amoy, Hankow, and at the Yangtze River ports there are smaller groups who are not so fortunately situated.

Britons are also scattered, sometimes singly and sometimes with their women-folk and children, throughout the interior of a vast country.

Banking and Commerce.

The docks and wharves of the great Treaty ports employ 200 Britons as supervisors, harbourmasters, and in other capacities to handle the merchandise of the 700 British firms established in China.

In every considerable town there are branches of British banking firms. All of these employ British managers and clerks.

There are also several Englishmen employed by the English newspapers published in China.

Revenue from the maritime Customs, the salt tax, and the "likin," or internal Customs, is controlled by an international board, whose Inspector-General and many of whose other officials are British. By the nature of their work these men are compelled to live often in the most inaccessible and lonely stations.

Expert Engineers.

The great coalfields, as yet almost untapped, are largely managed by British mining experts and engineers. The railways that carry their produce to ports and distributing centres have been built with the help of British brains and capital.

The ports were unsuitable for handling modern shipping and the harbours were undredged and neglected until such bodies as the Yangtze Conservancy Board were established at the suggestion of the British Chambers of Commerce.

Under the direction of Mr. F. Palmer the channel was made safe for navigation, and it is now Central China's great highway of commerce.

Life in a British concession is pleasant enough. There are fine buildings and broad metalled roads, roomy bungalows for the married folk and comfortable messes or "chummers," where half a dozen bachelors club together to keep house. Every settlement, however, small, has a club as the hub of its social life, and perhaps a sports club as well.

Consular Corps.

The scattered Consular Corps distributed from Harbin to Yunnan, and the minor officials who help them, are less to be envied. In the various Treaty Port concessions there are municipalities with their services ranking from the chairman of council to the humble but most essential constable.

Hong-kong has the essential elements of a complete British administration.

British experts are employed by many Chinese enterprises in Shanghai, which has long been known as the Manchester of the East.

There are venturesome young men with the gift of tongues (for China has many dialects) who venture far into the inhospitable interior to sell machinery, piece goods, oil, cigarettes, sewing-machines, thread, soap, and the like. Life for them is full of hazard.

Then there are the navigators and engineers of the coasting and river boats, who live a hard life and never know when it may be their turn to encounter pirates.

Meikle Reports

Capt. Burgess of S.S. Meikle, now bound North, sent the following message to the Management of the Railway yesterday:—"At 5 p.m. Cat Harbour abeam, wind east, light and fine."

Say, where did you get that pair of Sport Rubbers—at SMALLWOOD'S.—July 11, 1925

THE BEST VALUE IN TOWN—Children's Skuffer Shoes, solid leather soles, very serviceable; sizes 5 to 1. Special price—\$1.35. PARKER & MONROE, LTD.—July 11, 1925

Just Folks.

By EDGAR GUEST.

MANHOOD

This is the thing called manhood, as I see it.

Giving when gifts not easy are to make; Meeting the test when weaklings turn and flee it; Standing for truth when craven spirits break.

He is not manly who defrauds another; He is not manly who betrays his friend; Not all the world's ill-gotten wealth can smother the stain of one who cheated for an end.

Honor must shine triumphant o'er his winning; Women must meet and find him clean and true; In manhood's line there is no place for sinning.

No secret hour for deeds which cowards do.

A good man holds the game above his prizes; His life above the pleasures he may win; He will not stoop to traits which he despises.

And sell his self-respect for victory.

Honor and truth he blends with gentle kindness; Courtesy of others seldom will he speak; Selfishness has not cursed him with its blindness.

Strong though he is he never harms the weak.

Manhood is not in conquest or in moves along; Though both may come, a good man moves along; And lets his friends and neighbors tell his story.

As one, they found, too big to do a wrong.

THE BEST VALUE IN TOWN—Children's Skuffer Shoes, solid leather soles, very serviceable; sizes 5 to 1. Special price—\$1.35. PARKER & MONROE, LTD.—July 11, 1925

Found Dead in House on Barron Street

John Barnable, a disabled veteran of the Great War, was found dead at his home, 25 Barron Street yesterday evening by Mrs. Mary Spry of Casey Street. The deceased was alone in the house and was lying on a mattress on the floor of the front room, his wife and family being at Ferryland, at which place he was engaged in the fishery. A couple of days ago he came to town to undergo an examination by the Medical Board, and during the period had been staying at his residence, Barron Street. At 5 p.m. yesterday Mrs. Spry called there and found him dead. She informed the police and Dr. McDonald was called, after which the body was taken to the Morgue by Undertaker Martin, who prepared the body for burial after a post mortem examination was held by Dr. Anderson. Deceased leaves a wife and several children.

SNEAKERS, "Hood Brand," superior quality, Black, Brown and White, Child's 90c., Misses' \$1.00, Youths' \$1.00, Boys' \$1.15, Women's \$1.15, Men's \$1.25. PARKER & MONROE, LTD. July 11, 1925

Locust's Natural Enemy Discovered

In the Argentine Republic locusts or grasshoppers, are so persistent a pest that the Government includes a special department for coping with their migrations. The most practicable method of giving battle to the locusts consists of driving them into sunken traps, where they are burned. Recently a natural enemy of the locust was found, a true insect which pursues them on the wing, depositing her eggs within the bodies of the swarming migrants. These eggs hatch into maggots which kill their hosts. When this happens the armies of locusts dwindle into scattered, straggling groups. Unfortunately, however, the attacking fly must dwindle with the locusts. Thus the fly is never able to wholly exterminate the locust pests. Perhaps, suggests Leonard Matters, writing in the Illustrated London News, the flies and the locusts will some day disappear together, the last fly killing the last locust and thus depriving its own offspring of its food.

A Whirlwind of Vigorous Values

Remnants

We've grouped all the short lengths of Gingham, Cottons, Dress materials, Voiles, Stair Oil Cloth, Flannel, etc., Tweeds, etc., and marked them at low prices for quick disposal. Don't overlook these—the best selling goods become remnants.

Look at These: Lookers Become Buyers Now at

STEERS

Limited

We cannot guarantee a full assortment of any of the lines involved, but we tell you right here that these are the greatest buying opportunities we have ever offered.

READ BELOW

BIG VALUES IN Women's Cotton Dresses.

Attractive style for business or vacation wear. Peter Pan collar, three-quarter sleeves and trimmings of ric-rac. Special Price, each \$1.58

A RARE BARGAIN IN Women's Canvases and Kid Boots.

Plain White or White with Black lowers. Sizes 2½, 3, 6 and 7 only. These Boots sold originally at prices up to \$4.50 pair. Special to clear, the pair \$1.35

Children's White Canvas Shoes.

Every woman who wishes her child to enjoy real foot comfort will buy a pair of these. Sizes 9, 9½, 10 and 10½. Sold originally at \$2.25 pair. Sale \$1.90

Women's Bathing Costumes.

Whether you plan a day at Bowring Park, Topsail or by some delightful lake, you cannot go without one of these. You will delight in their attractive colour combinations. Each \$1.50

Suit Cases.

If you are about to go on your vacation, this opportunity should strike you as particularly appropriate. The range of choice is large and the prices are lowest reliable goods can be sold for. Each \$1.25, \$2.25, \$3.25, \$5.00, \$8.25 and \$1.35.

Women's Fanc. Crepe Kimonos.

Trimmed with plain Satin edging at collar, cuffs and down the front. Exceptionally pretty, designed from Japanese Crepe. \$2.75 and \$3.50 each.

Muslin Over-Blouses.

Plain White, trimmed at collar and cuffs with silk embroidery, in contrasting color. Edges are neatly finished with fine lace. \$2.75 values for \$1.98

Cotton Crepe Knickers.

Cut full for Summer comfort. Colors: Lavender, Peach and pink. Women's 80c. Children's 48c. & 50c.

Tricotee Blouses.

Bright colors, including Green, Saxe, Mauve, Grey and Fancy Paisley effects. They are very attractive for Summer wear and always look well. Each \$5.00

Fine Summer Undervests

Of elastic, cotton knit materials. Finished with edging and shoulder straps. . . . 25c. 25c. 27c & 30c. each Silk and Cotton, each 65c.

The Little Things You Need at Little Prices

Magic Dye, packages, each 5c.

Russell Shoe Polish, bottles 5c.

Goodwin's Toilet Soap 10c.

Mending Wool, 3 cards for 5c.

Children's Handkerchiefs, 10c.

Peroxide, per bottle 17c.

Fancy Stationery, Boxes 37c. & 35c.

Sheets of Pins, 3 for 5c.

Cards of Safety Pins 4c.

Nail Brushes, each 7c.

Metal Trays, Each 12c. 22c. & 29c.

Hair Brushes, each 30c.

Clothes Brushes 35c.

Small Mirrors, Each 11c. 17c. to 55c.

Photo Frames, Post Card size, each 25c.

Grey Rubber Balls, Each 7c. 12c. 14c. & 21c.

Colored Rubber Balls, Each 10c. 15c. & 20c.

Pearl Buttons, per doz. 5c.

Women's Handkerchiefs, 6c. 7c. 9c.

Youths' Braces, the pair, 20c.

Letter Pads, each, 25c. & 35c.

Note Pads, each 20c.

Envelopes, 25 for 7c.

Toilet Water, per bottle, 15c.

Talcum Powder, the tin, 17c.

Hair Barrettes, each, 18c.

Press Studs, the card 4c.

Safety Pins, 50 for 10c.

Wash Cloths, each 9c.

BARGAIN NEWS

Men's High Grade Shirts.

Of striped shirting materials, made with double cuffs and soft collar bands. Exceptionally good quality; all sizes. Worth \$3.50 each, for \$2.75

Women's Brown & White Canvas Shoes.

A very comfortable style you are sure to like. Leather soles and heels. Sizes 4, 4½, 5 and 5½. Special Price the pair \$2.35

Men's Summer Under Shirts.

Soft closely knit Wool and Cotton material of an extra quality. Good value at the regular price of \$1.25 garment. Special, 98c. each \$1.25

Women's Black Kid Strap Shoes.

Low rubber heels and medium weight soles. Splendid values. The pair \$1.78

Dress Gingham.

A big variety of new Checks and Stripes, in Blues, Tans, Greens, Lavender and Rose. Per yard 18c.

Wide Dress Gingham.

In over a dozen different designs and color combinations. They are beautifully and wear exceptionally well; the yard 28c.

Men's Balbriggan Under Shirts.

The popular Summer Underwear for men in a deep Cream color; all sizes. Prices 60c. & 75c. gar.

Men's Gun Metal Boots.

Exceptionally good quality guaranteed all leather. Blucher style, equipped with heels of live rubber. All sizes. The Pair \$5.75

Women's White Twill Gaberdine Skirts.

Various sizes and qualities, trimmed with large pearl buttons, belts, patch pockets, etc. Regular values up to \$2.00 each. Sale Price \$1.35

Boys' Striped Cotton Blouses.

Assorted sizes, with round collar and patch pocket. 67c. Sale Price, each \$1.25

Boys' Cotton Shirts.

Assorted candy stripes; pointed collar, patch pocket. Each \$1.25

Let Early Morning Buying be Your Watchword

July 16, 1925

EUROPEAN HARVESTERS FOR CANADA. QUEBEC, July 15.

Over two thousand harvesters from European countries are expected to pass through Quebec on their way to the Canadian West from now until the

16th of August. The majority will be from Czechoslovakia, Hungary and Germany, and the remainder from other countries of Central Europe. So that there will be no possibility of them being unemployed, during the winter arrangements have been made

with farmers to keep them on after the harvest, at \$25 per month.

Double Strength Salmon Cast Lines—Blue Cat Gut. \$1.25 ea. S. E. GARLAND, 177-9 Water Street.—July 15, 1925

SNOODLES



Turn About Is Fair Play.



By CY HUNGERFORD