

DON'T  
FORGET  
FEBRUARY  
14th

## BIG SHOWING OF VALENTINES!

A Large and Varied Assortment of the  
Newest Designs, including

Cut Outs, Post Cards,  
Comics

and effective Novelties.

1c. to 15c. each

Red  
Heart  
Shape  
Cards for  
Decorative  
Purposes.  
Assorted  
Sizes.  
Packets of 24  
7c. Pkt.

FANCY PAPER VALENTINE CAPS . . . 12c., 13c., 15c., 55c.  
SERPENTINE STREAMERS—Roll of 20 pieces, assorted  
colors . . . 10c.  
CONFETTI—Per Package . . . 2c., 3c., 5c.  
FANCY PAPER NUT AND CANDY CUPS . . . 15c.  
PAPER BLOW-OUTS . . . 2c., 4c., 8c., 20c.  
BIRTHDAY CANDLES—Box of 24 . . . 10c.  
And many other up-to-date Novelties.

**Ayre & Sons**  
LIMITED

feb 7, 13

## Some Startling Values

— AT —

## STEERS, LIMITED

### Table Damask Special.

Another small shipment just in.

Excellent quality, same as last. White Satin Finish, in lengths of from  
1½ to 4 yards. Special Price 65c. yd.

Towels	MEN'S	LADIES'
Plain Cream Turkish Towels, by the pound.	<b>Negligee Shirts</b> Fine quality Percelle, with stripe	<b>Short Kimonas</b> Made of fancy flowered Flannelette.
<b>\$1.00 per lb.</b>	<b>\$1.19</b>	<b>\$1.25</b>
See our Flannelette values. White and Striped.	<b>Fine American Ma- dras Shirts</b>	<b>Moire Underskirts</b> In Saxe, Helio, Grey, Navy and Black.
White at 19, 22, 25, 32, 39c. Striped at 25, 30, 32, 37, 42c.	<b>Hose Special</b> Women's Black Cotton Hose . . . 18c. pr.	<b>\$1.10, \$2.50, \$2.75</b>
<b>Costume &amp; Skirt Tweeds</b> Striped and Plaid. 63, 78, 90, \$1.07 yd.	<b>Women's all Wool Cash- mere Hose, assorted shades, Brown, Fawn and Grey . . . 76c. pr.</b>	<b>Sateen Underskirts</b> Assorted colors. Spec- ial Job Line.
<b>Men's Local Mitts</b> Double Knit. 75c.	<b>Women's Ribbed Marl Hose, Fawn and Grey mixture . . . 88c. pr.</b>	<b>\$1.35</b>
	<b>Men's Local Mitts</b> Single . . . 45c. pr.	<b>Princess Slips</b> Black & Navy . \$1.85 White, Pink & Fawn \$2.00

**STEERS, LIMITED.**

feb 7, 10, 13

Don't Say Paper, Say "Evening Telegram."

### Will Inaugurate New Trade Service

PASSENGER AND FREIGHT SER-  
VICE BY WATER BETWEEN CAPE  
BRETON, Nfld., MONTREAL AND  
P. E. I.

NORTH SYDNEY, Jan. 25.—It is un-  
derstood that W. N. Macdonald, the  
well known steamship owner of  
Sydney, has purchased another steam-  
er of about four thousand tons, which  
he intends putting on the route next  
spring between Montreal, Charlottet-  
own and possibly Summerside, North  
Sydney and St. John's, Nfld. Mr. Mac-  
donald expects to make the service a  
fortnightly one, providing present  
plans carry. The steamer recently ac-  
quired by him is equipped for pas-  
sengers as well as freight, and will  
prove a valuable acquisition to his  
fleet as well as, filling a long-felt  
want, particularly to tourists from  
the United States and other places.  
In addition it will give all people  
of modern means, an opportunity to  
enjoy a delightful sea voyage at re-  
duced rates.

In addition to the above, it is quite  
probable that North Sydney will be  
also the port of call for another  
steamship service between Boston  
and Maritime ports which is at pre-  
sent in the making. Yesterday Mr.  
John Barrington, president of the  
Board of Trade, was in consultation  
with a Mr. Charles Kimmick, New  
York City, who, it is understood, is  
contemplating the inauguration of the  
above service.

The object of the New Yorker's  
visit here and subsequent talk with  
the president of the Board of Trade  
was to obtain data as to the trade  
between this port and the western  
part of Newfoundland. As a result  
of Mr. Kimmick's enquiries he ex-  
pressed every confidence in the pro-  
ject, and left on the Kyle last even-  
ing, where he will study conditions there  
as well as at Corner Brook. Later  
he will give a definite answer to Mr.  
Barrington.

### Not a Village in All Canada

But Can Tell of Genuine Relief  
by Dodd's Kidney Pills.

Quebec man tells how quickly they  
built him up and brought him back  
to perfect health.

St. Fulgence, Que., Feb. 6.—(Special)  
—That there is not a village or post-  
office in Canada that cannot provide a  
case of genuine relief by Dodd's Kid-  
ney Pills has been shown again and  
again. In this little village many peo-  
ple bear grateful testimony to the won-  
derful healing powers of this simple  
remedy. Mr. Philippe Gagnon states:  
"I have suffered a long time with kid-  
ney trouble. Six boxes of Dodd's Kid-  
ney Pills have done me so much good  
that I intend continuing the treatment  
until I am completely relieved of my  
trouble. I tell all my friends who suffer  
with kidney trouble to take them."

Dodd's Kidney Pills simply streng-  
then and heal the kidneys. The work  
of the kidneys is to strain all the  
waste matter out of the blood. If the  
kidneys are out of order they fail to  
do their work, and the waste matter  
remains in the blood, causing serious  
diseases.

### Fire Underwriters

HOLD ANNUAL MEETING.

The annual meeting of the New-  
foundland Board of Fire Underwriters  
was held in the Board Room, in the  
Bank of Nova Scotia Building at 4 p.  
m. yesterday. After the accounts had  
been passed and the usual routine  
business carried out, the following  
were elected to office:—  
President—C. Mackenzie Harvey.  
Vice-President—J. B. Baird.  
Secy.-Treas.—R. G. Ash.  
Harvey, Dave, Walter F. Butt and  
Arthur Johnson—Committee on Rates  
with the President, Vice-President  
and Secretary as members ex-officio.  
Messrs. Walter J. Edgar and Walter  
F. Butt, were appointed Auditors.  
A sum of one hundred dollars was  
voted to the Permanent Marine Dis-  
asters Fund; a copy of the letter di-  
rected to the Hon. Secretary follows:

Dear Sir,—At the annual meeting of  
the Newfoundland Board of Fire Un-  
derwriters held to-day, it was unani-  
mously decided to donate the amount  
of one hundred dollars (\$100.00) to-  
wards the Permanent Marine Disasters  
Fund.

As mentioned last year, this amount  
is allocated from a fund of the Board,  
made up of money collected from the  
members of the Board, for fines im-  
posed for late and non-attendance at  
Board meetings, and the members  
were of the opinion that owing to the  
recent disaster on the South West  
Coast of the island, all the money  
that can be obtained will be required  
by the Committee.

With all good wishes for a success-  
ful year for this deserving cause.  
Yours faithfully,  
R. G. ASH,  
Secy.-Treas.

A sum of money was also donated  
from the fund mentioned in the above  
letter to purchase periodicals to be  
sent to the Fire Stations for the Fire-  
men to read in their leisure hours.

### Last Night's Play Decided Hit

CROWDED HOUSE GREETED POPU-  
LAR PLAYERS.

That The Artie Marks Players have  
become popular is already an absolute  
certainty. Last night the capacious  
Casino Theatre was filled with de-  
lighted spectators who audibly demon-  
strated their enthusiasm by their warm  
applause.

The plot of "My Irish Cinderella" is  
excellently taken, teeming with Irish  
wit and humour, so irresistible that it  
immediately grips its audience. The  
star role is faultlessly taken by Miss  
Artie Marks, who as Cinderella  
house-wait from Canada, won instant  
favour with the audience, her rich  
Irish brogue and pretty impulsiveness  
meeting the different situations in a  
most winsome manner. Whilst the  
piece is very touching in parts, there  
is that beautiful vein of humour close-  
ly entwined and there is a happy end-  
ing which greatly enhances the charm  
of the plot. Lindsay E. Perrin as Clif-  
ford Morgan looked and acted the part  
to the last letter. The remainder of the  
players were cast as follows: Mike  
Morran, A. Paul D'Mathot; Mother  
Magee, Agnes Stutz; Lieut. Earl, Ray  
Wasmund; Bill Mansfield, W. L. Phil-  
lips; Burton, Micky Kane; Annie, Peg-  
gy Logan; Margaret, Earl, Merdle  
Scott; Lord Lansdale, Paul Brady and  
Billy as Robert Emmet. The roles of  
the above were very ably sustained by  
the individual players. The specialties  
were unusually good. Micky Kane in  
his songs and dances is a live wire and  
curtain calls were demanded. Merdle  
Scott's violin solos were an attraction  
alone and the audience was not slow  
to appreciate good music. Peggy Lo-  
gan, Susie McDonald and Jim Daley  
got a big reception and this together  
with "Billy" Phillips' monologue top-  
ped off an entertainment par excellence.

Monday's play, "The Sins of the  
Fathers," starts now telling.

MECHANICS' SOCIETY  
NOMINATION — The Regular  
Quarterly Meeting of the St.  
John's Mechanics' Society will  
be held on Monday next at 8.30  
p.m. All members are requested  
to attend as very important  
business will be discussed and of-  
ficers will be nominated for the  
ensuing year. JAS. A. LEAHEY,  
Secretary.—feb 7, 11

### Enjoyable Dance

Last night's dance held in the  
Gaiety Hall was attended by two hun-  
dred people and proved a success  
from every standpoint. Dancing com-  
menced at nine o'clock to the musical  
strains of Mount Cashel Orchestra,  
and continued until an early hour this  
morning. Special music was also  
tendered by the Charles Foster Or-  
chestra during the evening.

The elimination dance was won by  
Mr. Hal Pushe and Mrs. P. Fean.

### McMurdo's Store News

Children need the vitamins in  
Wampoles Extract of Cod Liver. Chil-  
dren who seem to be at a standstill,  
lacking in energy or vitality, and  
convalescents who do not improve  
readily, get just the needed tonic  
stimulant with Wampoles Extract of  
Cod Liver. Price: \$1.20.

We always have on hand a complete  
supply of Hot Water Bottles, an abso-  
lute necessity in the home in case of  
sudden pain, such as toothache,  
Neuralgia, etc. The Ever Hot needs  
no hot water; just a couple of spoon-  
fuls of cold water, and in a few min-  
utes it is ready for use.

Hot Water Bottles all prices from  
\$1.30.

### FRIDAY AND SATURDAY.

Why not take advantage of our spe-  
cial prices to get a bottle of Frostilla  
Lotion, with some other very useful  
toilet article. This week-end you may  
have:—

1 Bot. Frostilla Lotion and 1 Tube  
Colgate's Tooth Paste . . . 75c.  
1 Bot. Frostilla Lotion and 1 Pk.  
Woodbury's Face Powder . . . 80c.  
1 Bot. Frostilla Lotion and 1 Pk.  
Woodbury's Soap . . . 75c.  
1 Bot. Frostilla Lotion and 1 Pk.  
Gillette Blades . . . 90c.  
1 Bot. Frostilla Lotion and 1 Pk.  
Auto Blades . . . 90c.

### AT OUR CANDY COUNTER.

We have our usual supply of pure,  
delicious candies and chocolates, at  
our special week-end prices.  
Chocolate Peach Cubes . . . 80c.  
Pineapple Cubes . . . 80c.  
Ginger Cubes . . . 80c.  
Lime Cubes . . . 80c.  
Dipped Raisins . . . 80c.

Pascall Butter Almonds and Bon  
Bons . . . 70c.  
Pascall Palace and Jazz Assort-  
ment . . . 65c.

OUR EXTRA SPECIAL.  
O.K. Creams . . . 35c.  
Crescent Ass'd. Chocs. . . 45c.

### AT OUR SODA FOUNTAIN.

We serve Hot and Cold Drinks.  
When wet or stormy if you are not  
going home to lunch try our hot milk  
shakes, Oxo, Bovril or Chocolate.

Chicken salad is exceptionally de-  
licious when served with Russian  
dressing.

### A Pulsing, Heart-Stirring Drama

## At the Nickel Monday

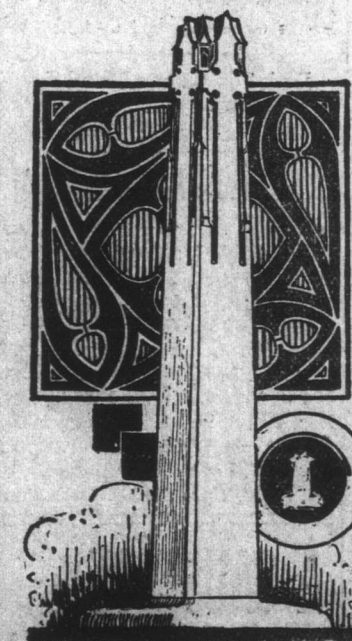
## Elinor Glyn's "HOW TO EDUCATE A WIFE"



ADMISSION: Night, 30c. Afternoon, 10 & 20c.

COMING:—"CORNERED," a Warner Bros. Super-Special, with John Roche, Raymond  
Hatton and Cissy Fitzgerald; "THE DARK SWAN," a gigantic Special.

## Modern Memorials in Marble & Granite



Our staff is now engaged upon the production of  
the very latest patterned Memorials. Better Design  
is our chief aim, while high grade materials will be  
employed as always. 1925 purchasers should see our  
display before deciding.

During the Winter months we complete orders for  
Spring delivery and erection. The advantages thus  
offered should be considered.

GRANITE MONUMENTS. This month our Gran-  
ite will be ordered for delivery in May or June. Those  
considering the best Aberdeen material are requested  
to consult us at their earliest convenience. Granite  
prices have been very much reduced.

## MUIR'S Marble Works,

MUIR BLDG., 198 WATER ST. ST. JOHN'S

## In Life or in Death

—a Crown Life Policy is a possession to be thank-  
ful for. If you outlive your dependents, its cash  
value is available at any time. If you die first, it  
provides for them. Enquire to-day.

### CYRIL J. CAHILL

MANAGER FOR NEWFOUNDLAND.

Law Chambers, Duckworth St., St. John's

## CROWN LIFE INSURANCE COMPANY

dec 6, ead

Forty-Six Years in the Service of  
the Public—The Evening Telegram