

K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and Solve Your Shoe Troubles for at least a year. In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,
THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.

BON MARCHE SPECIALS!

Below is only a few of the Special Lines we are marking down to make room for New Goods:

Men's Braces 25c. pr.	Child's Hose 15c. pr.
Men's Socks 15c. pr.	Ladies' Wool Hose, 60c. pr.
Table Covers 30c. ea.	Boys' Heavy Hose 25c. pr.
Men's Work Shirts, 70c. ea.	Ladies' Flannelette Night-dresses \$1.70 ea.
Blay Calico 30c. yd.	Ladies' Heavy Fleece Bloomers 70c. pr.
Door Mats 50c. ea.	Ladies' Heavy Fleece Bloomers 70c. pr.
Towelling 18c. yd.	Heavy F.L. Vests \$1.00 gar.
Ladies' Hose 22c. pr.	

CREAM FLANNELETTE 19c. yard

All Wool Serge 90c. yd.	Embroidery, from 5c. yd.
80% White Sheeting, 65c. yd.	All Wool Silpans 90c. ea.
Curtain Net 28c. yd.	Heavy Lace 8c. yd.
Negligee Shirts, \$1.25 ea.	Boys' Wool Jerseys, \$1.50 ea.
Glass Cloths 20c. ea.	Umbrellas \$1.50 ea.

SPECIAL OFFER COTTON TWEED 30c. yard.



New Shipment

Lipton's Groceries

Steer's Ltd.

Lipton's Celebrated English Biscuits.

Marie, Albert, Tea, Digestive, Water, Orange Creams, Tennis Chocolate, Assorted Creams, etc., etc. Lipton's Arrowroot Biscuits and Lipton's Cakes in 1-lb. tins.

Lipton's Delicious Table Jellies, in 1-pt. tablets

Lipton's Table Jellies bear an exceedingly high reputation for Quality and Flavour. None Better!

Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars. Give this a trial on your breakfast table.

Lipton's Raspberry Jam, in 1-lb. Glass Jars.

Lipton's Essence of Coffee and Chicory, in 5-oz. bottles.

Lipton's Famous Cream Caramels, in 1/4-lb. tins

Lipton's Butter Scotch—"The Real Stuff."

As we import this very popular Sweetmeat in large air-tight tins, we can guarantee the quality and freshness of it, and as it is imported in bulk our price for same is very moderate.

Steer's, Ltd.

A Speedy Settlement.

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our Specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld. **QUEEN INSURANCE COMPANY**

OF AMERICA, and **GREAT AMERICAN INSURANCE CO'Y.,**

OF NEW YORK. **GEO. H. HALLEY, LIMITED, Agents.**

Ex S. S. "ROSALIND," DUE THURSDAY

70 cases ORANGES—Counts 216-282.
50 half barrels PEARS.
50 barrels APPLES—Early.
60 boxes APPLES.

BURT & LAWRENCE
14 NEW GOWER STREET.

Don't Say Paper, Say the Evening Telegram.

Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fall in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELLERS & OPTICIANS
WATER STREET.

GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL 365 Water Street St. John's.
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

BUY YOUR SCHOOL BOOKS and SCHOOL SUPPLIES

from **S. E. GARLAND**

Lending Bookseller & Stationer, 177-9 Water Street.

A Ten Dollar Bill

furnishes complete protection up to \$20.00 weekly for any injury that may befall you, at home, at work, in the street, anywhere and everywhere.

IT INCLUDES \$1,000 FOR ACCIDENTAL DEATH! Who would be without this valuable protection for such a small cost?

U. S. FIDELITY & GUARANTY CO.
J. J. LACEY, Nfld. GENERAL-AGENT.

MARMALADE CUTTERS!

We have just received **A SMALL SHIPMENT**

— OF —
English-Made Marmalade Cutters

Wm. J. Clouston, Ltd.
PHONE 497 184 WATER STREET

Sailor's Pride

THE TOBACCO THAT NEVER DISSAPPOINTS THE RIGHT QUALITY AT THE RIGHT PRICE 20 cents a cut EVERYWHERE.

JOHN ROSSITER,
Distributor.

Cadbury's Bournville COCOA

The most economical and best Cocoa on the market. **BAIRD & CO., Ltd.,** Agents for **CADBURY BROS., Limited,** Bournville, England

Forty-Five Years in the Service of the Public—The Evening Telegram.

Nfld. Government Railway.

HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Passengers leaving St. John's on express train 1 p.m. Tuesday, September 23rd, will connect with S.S. SAGONA AT HUMBERMOUTH, for usual ports en route to Battle Harbor.

FREIGHT NOTICE.

PLACENTIA BAY STEAMSHIP SERVICE. Owing to S.S. ARGYLE being off schedule, freight for the above route THIS WEEK, will be accepted: Presque route (West run), Monday, instead of Thursday. Merasheen route (Bay run), Thursday, instead of Tuesday.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S.

SCHEDULE OF SAILINGS FOR SEPTEMBER

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
..... ROSALIND	Sept. 27th
Sept. 27th	SILVIA
	Oct. 4th

THROUGH RATES QUOTED TO ALL PORTS. Round trip tickets issued at special rates with six months stop-over privileges.

BOYBING & COMPANY, 17 Battery Place, New York
General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.
HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.
Jan 5, m. w. f.



TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES "INTERNATIONAL LIMITED." Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to **R. H. WEBSTER, General Agent.**



We Build CLOTHES to fit your Figure from your own selection of Style and Fabric, giving you MAXIMUM VALUE AT MINIMUM PRICE proving to your entire satisfaction the value of a hand-tailored suit.

W. P. SHORTALL,
THE AMERICAN TAILOR, ST. JOHN'S, Nfld.
300 Water Street Phone: 477. P.O.B. 445.

GET IT AT GEAR'S

Trimmed **SOLE LEATHER**

A NO. 1 STOCK. Call, Write, or Wire Your Order.

GEAR & CO., Limited

PHONE 404. 340 WATER ST.