

Market News

Common Cod 9H—There has been a decrease in the enquiries which will lead to further business shortly. Actual facts from the largest handlers in foreign markets state that practically nothing has been done in this business for nearly six months and their prices to-day are at least seven cents per pound (or about \$20.00 per ton) less than what they paid for the goods. During the past two weeks there has been some sales at these low prices but as they still carry considerable stocks they refuse to purchase until they see more business develop. It is pleasing to state that our Government has now rescinded the objectionable Export Tax complained about so bitterly. Our fishermen will now get full value for their produce and with the chance of slightly better prices on foreign markets will do much better than was expected recently.

Flour—The advance in price of flour and the fluctuations in values of wheat has brought into great prominence the outstanding position that Canada now holds in supplying the world with its daily bread. Twenty years ago the United States was looked upon as the great provider and the Chicago wheat pit was the barometer for the world. The demand for wheat from the principal European countries started at once on the supply that America could spare for export and all other corn exchanges quickly followed the indication of advance or decline at the Windy City. Now the increasing population in the United States and the decrease of wheat growing owing to diversified farming makes the surplus of wheat over local home requirements so small that Winnipeg is now the barometer for the visible supply. It was stated that the Chicago speculators attempted to take control at Winnipeg and the Canadians were quite enough to show them to put up all the money they wanted but when it comes to a small show down it certainly looks as if the Chicago bulls are going to get left. The Canadian Northwest had an exceptionally big yield last year and 475 million bushels of wheat which Chicago stated would only be 300 million this year, but from the most reliable authorities there appears to be no doubt that Canada will show a good average yield of over 300 million bushels of wheat and as conditions have shown marked improvement and if no unfavorable weather occurs during the harvesting, which is now very close, we may yet see even larger returns. The European countries where famines were predicted for a certainty have also improved their outlook. We are not likely to see the price of flour as low as we expect but there is no need for a panic at the present time.

Molasses—Prices are creeping up and show a very strong market here. In recent reports we stated that the present duty is now eight cents per gallon. One of the largest importers informs us that we are not correct. From actual figures on recent importations he states that the duty on choice molasses, including Sales Tax etc., comes to eight cents and the duty on fancy molasses, which is the higher grade and costs more money, will bring the actual Customs charge to over nine and one-half cents per gallon. This is a terrific charge for the fisherman on one of the actual necessities. There is one indication that the quality of molasses this year is the very best we have had for a number of years. Stocks held in this city are not large and will be wanted for a certainty this autumn.

Pork & Beef—Higher prices for provisions are reported from Chicago owing to better export demand. Germany has always been one of the great factors in the demand for hog products and for several reasons not necessary to specify has been a very poor customer for several years but the settlement arrived at under the Dawes reparation and the expectation of a 200 million dollar loan, which is said to be finalized, has started a new feeling in Germany which must be satisfied without its influence on present prices. Don't be surprised to see a further advance on both pork and beef in the near future though we think they are sufficiently high.

Butter & Cheese—A steady advance of about 2c. per pound has occurred on both butter and cheese during the past month and there is the possibility of a still further advance in the near future as stocks are very small and firmly held.

Fads and Fashions.

One Paris note states that black, black-and-white vie with beige as the mode shade. A frock of beige kasha has a buckramed bodice and full-length, double-back. Embroidery in red, green and gold is used on a dinner gown of black crepe satin. A tapestry cloak is embroidered in red, lined with pale blue and worn with a straight cloth frock. A dress with front of pleated frills edged with pale blue is used on a black frock of black alpaca. A very chic coat dress has large black in various shades of beige, and beige belt of beige suede.

Just Like a BOLT Out of the SKY!!

Comes the News of the Opening To-Morrow at 9

of our

BARGAIN BASEMENT!

News that overtops anything ever known in St. John's! An event that will bring the whole town up on its toes!

Never Before Such Values!

Never Again Such Prices!

Set your Alarm Clock ahead TO-MORROW--Be here when the doors open; don't just glance at these prices--Study them carefully and you will recognize VALUE!

HERE YOU ARE MEN!
SOFT COLLARS
All you want; any size.
2 for 5c.

LADIES' BLACK HOSE
Full length; worth double
Only
5c. pair.

TOWELS
Good weight
Special
29c.

MEN'S CAPS
Big assortment.
Each,
59c.

MEN'S
POLICE BRACES
Extra good quality; a
wonder value.
48c. pair.

LADIES'
HANDKERCHIEFS
Fancy Edging.
2 for 9c.

FREE! — FREE!
HAIR NETS
Free to every customer.

KNITTED TIES
Only
19c. each.

LADIES' & MISSES'
SPORT HATS
Your choice at
49c.

Misses' Dresses
49c.
Large Size ... 78c.
Boudoir Caps
Creme and Lace, only
39c.

LADIES'
HOUSE
DRESSES.
Mixed
Lot
\$1.39

A mixed lot of
Boys' Cot. Suits
and
Misses' Dresses
Take your choice at
59c.

PULL
OVER
SWEATERS
\$1.89

Pillow Cases
Extra good quality.
They must be seen to
be appreciated. Only
39c. ea.

CUSHIONS
WONDER
VALUE
\$1.39

Blouses
Job Lot only,
49c. ea.

Boys' Fleece Underpants at 59c.

Tricolette Waists at \$1.49.

Boys' Dress Shirts at 79c.

Boys'
Cot. Pants
an unheard of
Bargain
19c. pair.

Blouses
Only
87c.

Corset Covers
Many worth
double. Only
29c. ea.

Table
Cloths
at
\$2.49

Boys'
Flannel
Shirts
69c. ea.

TIES
23c.

Boys'
Braces
9c. pair.

SKIRTS.
Your
Choice
\$1.98

Men's
White Shirts
with collar at-
tached
98c.

Your Inspection of our New Basement is Invited.

COME, Bring Your Friends--Bargains Await Your Purchase!

Towels, heavy ... 45c.
Collars, fancy ... 8c.
Kiddies' Vests ... 17c.
Serviettes ... 19c.

FANCY
3-PIECE CURTAINS
98c. set.

LADIES' VESTS
Special
15c.

WHITE
TABLE CLOTHS
Slightly soiled.
\$1.29

Mixed Lot of
UNDERSKIRTS,
BLOOMERS & KIMONAS
Your choice
68c.

Now that you have studied these prices--see the merchandise, let your eyes convince you. Do not confuse this store with others--look for the name over the door--

COHEN'S MODERN EMPORIUM

335 Water Street

Bishop's Building

Just Folks.

By EDGAR A GUEST

IN OUR DREAMS.
In our days of enchantment we dreamed
Of the conquests some time we'd achieve;
The pathway to glory that seemed
Too simple almost to believe.
We knew that great numbers had failed,
For we'd seen them go drifting along;
But we thought in our youth, when we dreamed,
That we should be noble and strong.

So easy life seemed to us then;
We had but to be brave and be true,
And the world should receive us as men
And cheer us and honor us, too.
Then never a danger we'd meet
We fancied should frighten us back;
We should never acknowledge defeat
Through an army of foes might attack.

We should stand on the side of the right,
Forever defending the weak,
And wherever life asked us to fight
No selfish advantage we'd seek;
We saw ourselves leading the way,
Putting tempters and bribers to shame;
In the dreams of that far yesterday
Life's joys seemed so easy to claim.

But care does not show in our dreams,
And the heart never chills with despair;
Youth sees but the hill top that gleams,
And not the discouragement there;
In our days of enchantment we think
That the fates shall not deal us one blow
Nath which we shall falter or sink,
And 'tis well for us all this is so.

Gigantic Film at the Nickel To-Night

"THE PRODIGAL SON" ONE OF
THE GREATEST RELEASES
TO DATE.

Sir Hall Caine's powerful story, "A Prodigal Son," is now to be seen at the Nickel in St. John's. This film is the only picture which has ever played at an admission price of \$4.00. American critics say the picture to be one of the few masterpieces of the film world surpassing "Hearts of the World," "Over the Hill," and "Way Down East."

The story concerns two brothers. The younger brother, Oscar Stephenson, a spectacular, reckless and daring figure, who knew no restraint and no law save that of indulgence. He breaks all the laws of God and man and still remains a commanding figure that wins the sympathy of all audiences. The older brother, a stoic and stalwart character, a drab figure in contrast to his brother, a man that is called upon to make sacrifices and concessions for the sake of the "Prodigal," who loses his happiness, sweet-heart, sees ruin brought upon himself and his father by his scapegrace brother. Then there comes a day when this upright figure of a man, for so many years set in the path of duty, breaks through all restraint, and is swept with a lust to kill, and a passion to exterminate a stranger that comes out of the storm on the very day that disgrace and ruin are heaping up over his head for a final overwhelming climax.

The locale of the film is laid in Iceland, England and Monte Carlo, and passes from one scene of stirring action to another with force, power and lightning-like succession. It is full of surprise, climax and strong moments. The love scenes of the "Prodigal Son" add in power, depth and vastness, adding something new to the technique of filmdom.

Miss Marjorie Hurchings will be heard to-night in a complete change of high class selections, in conjunction with the marvelous screen offering.

WHO WILL GET YOUR LIFE INSURANCE MONEY.

Statistics prove that 90 per cent. of Cash Estates of \$5,000.00 and upwards are lost in seven years.

65 per cent. of Widows lose their all in five years. A widow generally has no experience in making investments, and is liable--through bad advice to dissipate her whole capital.

Make Your Life Insurance Payable to The Eastern Trust Co.

in Trust for your wife and children. This will assure them of a permanent income from these funds.

DO IT NOW.

The Eastern Trust Co.,
Head Office Halifax, Nova Scotia
Nfld. Branch Pitts' Building,
St. John's.

may 5, 1912, 1912