

BEEF, PORK, RIBS.

IN STOCK MARCH 22nd.
SPECIAL PLATE BEEF.
SPECIAL FAMILY BEEF.
"LINCOLN" PLATE BEEF.
KINGAN'S FAMILY BEEF.
NEW YORK BONELESS BEEF.
ARMOUR'S SPARE RIBS.
LIGHT FAMILY MESS PORK.
LIGHT HAM BUTT PORK.
FAT BACK PORK.
LOWEST PRICES TO THE TRADE.

George Neal

Limited.

SALE
Ladies' Low Cut Rubbers
10 per cent. off
Regular Prices.



We are offering our entire stock of
LADIES' LOW CUT RUBBERS
at 10 p.c. off regular prices for cash.
Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy
weather.

F. SMALLWOOD
THE HOME OF GOOD SHOES
218 & 220 Water Street.

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Shellac! Shellac!

DON'T USE SUBSTITUTES.
Ask your dealer for

"MATCHLESS"

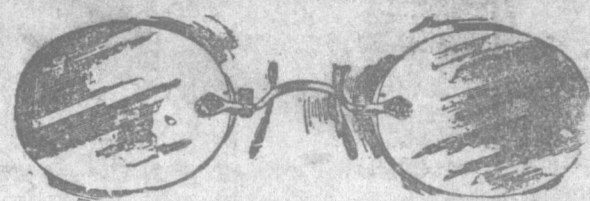
A PURE SHELLAC in ORANGE & WHITE.

Insure with the Good, Old, Reliable
"QUEEN"

Which has stood "the test" for the last 80 years,
particularly in the Big Fires of 1846 and 1892.
Losses settled promptly and without the least
hitch. Largest number of policy holders in New-
foundland.

GEO. H. HALLEY, LIMITED, Agents.
P.O. Box 782. Phone 658.
ADRAIN BUILDING. 165 WATER STREET.

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**Newfoundland's
Leading Optical House.**

We specialize on all kinds of Optical Work,
and are in a position to give you the Best
Optical Service.

Also, Dealers in
SILVERWARE, FANCY GOODS,
WATCHES, JEWELLERY,
NOVELTIES, ETC., ETC.

THE HOUSE OF SERVICE.

R. H. TRAPNELL,

Limited

JEWELLERS & OPTICIANS
WHOLESALE & RETAIL

197 Water St. St. John's, Nfld.

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Works Marvels.

**Gossage's
Magical
Soap.**

HARD WEARING
Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.

Agents.

ROYAL

TYPEWRITERS

The light-running, quiet-running Royal Typewriter by its smoothness & quietness of operation, assists the stenographer in the attainment of that flawless technique which means work accomplished with a minimum of effort.

DICKS & CO., LTD.
Agents.



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We Pay for Your Injuries.

No matter how or why or where or when,
we pay for all accidents that may cause
you disability. The amount per week
depends entirely on yourself.

For instance—\$25.00 weekly, with \$5,000 Principal
Sum, only costs \$16.00 per year.

In 26 years, we have paid out \$97,497,688.60.

U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

The Sight of a Lifetime!

Our Buyer's entry into the British markets
with a large cheque book, looking for only Job
Lines from manufacturers that they wanted to
clear, meant just the right goods for us.

We are busy opening up cases every day,
and what a sight!

We only wish we had the opportunity to
show everybody in Newfoundland these wonder-
ful values.

General Dry Goods of every description are
included in this

THE BIGGEST BARGAINS EVER OPENED.

Bon Marché Cash Store

266 WATER STREET.

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We are now delivering the
BEST COAL

on the market, at

\$12.50 per Ton.

This Coal is uniform size, contains no slack
and no rock. This is not just Scotch Coal. This
is Genuine "BURNSIDE."

Also, North Sydney (Screened)

\$13.50 per Ton.

Anthracite Coal—all sizes.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867. Beck's Cove.

Fresh Cereals:

COOKED BRAN.
COOKED & CRUMBLER BRAN.
KELLOG'S CORN FLAKES.
JERSEY CORN FLAKES.
ROYAL SCARLET CORN FLAKES.
SHREDDED WHOLE WHEAT.
PUFFED WHEAT.
PUFFED RICE.
PILLSBURY'S HEALTH BRAN.
ROMAN MEAL.
ENTIRE WHEAT FLOUR.
GRAPE NUTS.

ALL NEW STOCK.

W. J. MURPHY

RAWLINS' CROSS.

Jan21,3mos,ed

Forty-Five Years in the Service of
the Public—The Evening Telegram.

Nfld. Government Railway.

**CROSS-COUNTRY PASSENGER TRAIN
SERVICE.**

Express train will leave St. John's Depot 1
p.m. Sunday, March 23rd, going through to Port
aux Basques, taking local passengers only. No
foreign connection.

SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m.
train, Tuesday, March 25th, will connect with
S.S. GLENCOE at Argentinia, for usual ports of
call en route to Port aux Basques.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m.
train, Monday, March 24th, will connect with
S.S. ARGYLE, at Argentinia, for usual ports of
call in Placentia Bay (Red Island route.)

Nfld. Government Railway.

Furness Line Sailing

Passages arranged from St. John's, Nfld., direct or
Canada or the United States, to Great Britain, Europe, Bermuda
and West Indies.

We sell steamship tickets by all Lines, and shall be pleased
to furnish sailings and rates upon request.

Furness, Withy & Co., Limited

Phone 130

Water Street East.

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STOP! YOU NEED A TONIC

and we know of no better one than to take a bottle of

Brick's Tasteless

BRICKS TASTELESS is an excellent preparation
to give an appetite. No other medicine will restore
lost weight so quickly. It purifies the blood, it makes
the weak strong. It is so prepared that it can be
taken by anyone without the least digestive effort.

Thousands of people all over the country have
used BRICKS TASTELESS and find it the best all
round TONIC to be had.

TRY A BOTTLE AND NOTE RESULTS IN A WEEK

You can purchase a bottle of BRICKS for \$1.20 at
all General Stores in the Outports, and in the city at
the following Stores:

Ayre & Sons, Water Street; J. M. Brown, Cross
Roads; G. Knowling, East, West & Central; F. Lukins,
Hayward Avenue; T. McMurdo & Co., Water Street;
E. G. MacDonald, Ltd., Water Street; Peter O'Mara,
Water Street West; O'Mara's Drug Store, Rawlins'
Cross; J. F. Wiseman, Carter's Hill; or

DR. STAFFORD & SON,

(Sole Agents for Newfoundland)

DUCKWORTH STREET and THEATRE HILL.



YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady
wear, has got to have shape and style hand-tailored into it
stitch by stitch.

Experience and knowledge are evident factors in the
production of our Clothes.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL,

THE AMERICAN TAILOR

P.O. Box 445. Phone 477. 309 Water St., St. John's, Nfld.

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