

## Your Overcoat Exclusive!

Not Another Like It in the Country.

Just arrived:  
The LATEST LONDON OVERCOATINGS  
We give you an exclusive pattern of the Finest Overcoatings this town has ever seen. It will when made up have the CHAPLIN Style, Fit and Finish.  
What the Hall Mark means on Silver, the Chaplin Cut means on clothes.  
Call and see them.

# CHAPLIN,

THE STORE THAT PLEASURES.

dec 10, s, m, w, t

## Different Ways of Helping Folks

By RUTH CAMERON.



There are different modes of obligation and different avenues to our gratitude and favor. A man may lend his countenance who will not part with his money and open his mind to us who will not draw out his purse. How many ways are there in which our peace may be assailed besides actual want! How many comforts do we stand in need of besides meat and drink and clothing!—Hazzitt.

All the help and service that is given to others in this world is not given wittingly and deliberately.

Many people confer benefits on those about them in ways they know not of.

Whoever creates a beautiful thing of any sort, even though he creates it primarily for his own satisfaction, gives pleasure to others, and since pleasure is what we all seek so eagerly, is not that after all as valuable a gift as money or food or drink?

Some years ago I was sent to interview a woman who was running for the school board. I was ushered into her living room to wait for her. That room made an impression on me that I shall never forget. It was a room into the furnishing of which had evidently gone care and thought and taste. There was an all pervasive sense of harmony and beauty about it which not even the most casual visitor could miss. It seems to

me that the woman who created that room, by so doing, conferred as real a benefit upon all who enter it as if she gave them some tangible gift. For myself at least, I know that even now I still think of the hour I spent in that room with a sense of pleasure. Moreover, it gave me higher ideals of taste and beauty than I had ever had before. Were not these as splendid benefits as any more concrete services she could have rendered me?

It is sometimes considered frivolous for women to cultivate their natural beauty and enhance it by becoming clothes. To my mind the woman who does this is doing good work, if she does not concentrate on it to the exclusion of higher duties, because she is conferring a benefit on mankind. And mind you, I mean mankind to include womankind. I know that I have often wished to tell a pretty woman in a pretty gown how much I enjoyed looking at her, and I have heard other women express the same un-catty appreciation of their sisters' beauty.

Nor is the creation or cultivation of beauty the only way in which we unconsciously benefit our neighbors. A strong, serene personality is a continual gift of strength and peace to all who come into contact with it. A well ordered home where peace and serenity reign is a blessing to all who come into it. In a thousand such ways we may unconsciously bless and benefit others.

Indeed, if we make our own lives as fine and strong and beautiful as we know how, we cannot help helping others.

*Ruth Cameron*

## \$100 BONDS

The attention of investors of small amounts who wish only the safest kind of securities—bonds, is called to our offering of bonds at \$100 denominations.

Hewson Pure Wool Textile Co's with Common stock bonus.

Trinidad Consolidated Telephone Co's.

Stanfield's Limited Co's.

Nova Scotia Steel & Coal Co's.

Nova Scotia Steel & Coal Co's p.c. Debenture Stock.

Maritime Telegraph and Telephone Co's.

**F. B. McCURDY & CO.,**  
Members Montreal Stock Exchange.  
**C. A. C. BRUCE, Manager,**  
St. John's.

## The Canada Life.

In each of the past four years the Canada Life has earned a LARGER SURPLUS than ever before in its history.

Favorable mortality, and low expenses, the result of good management, have helped.

**C. A. C. BRUCE, Manager,**  
St. John's.

## NEW YEAR GIFTS.



SIR H. W. TUCKETT'S SLIPPERS.

Women's Felt Kosy Slippers,  
Blue, Gray, Claret.

Women's Felt Juliettes,  
Gray and Black.

MEN'S SLIPPERS,  
Wool, Felt and Kid.

**PARKER & MONROE, Ltd.**  
The Shoe Men.

## Are the Fly and Mosquito Dangerous?

The fly, with spongy feet, collects the invisible germs of disease, spreads them over our food and poisons us with typhoid and cholera. The mosquito with its bite injects into our veins malaria and yellow fever. The bacteria of consumption, or grip, are everywhere present for us to breathe into our lungs. The blood which flows through our veins and arteries is our protection. It should contain healthy red and white blood corpuscles—capable of warding off these disease germs. Dr. Pierce's Golden Medical Discovery is a blood medicine and alterative made entirely without alcohol, a pure glyceric extract of bloodroot, golden seal, Oregon grape root, queen's root, mandrake and stone root, which has enjoyed a good reputation for over forty years. The refreshing influence of this extract is like Nature's influence—the blood is bathed in the tonic which gives life to the blood—the vital fires of the body burn brighter and their increased activity consumes the tissue rubbish which has accumulated during the winter.



M. MAGUIRE, Esq.

Dr. Pierce's Pleasant Pellets are for liver ills.

## Fashions and Fads.

Gold tissue forms many sashes to lace and satin gowns.

Velvet is actually being used to trim tailored suits of linen.

Ermine fur is being used to trim fine blouses of white lace.

Tussor silk and cloth will be combined for tailored suits.

Small hats made entirely of flowers will have long loop bows of velvet.

Basqued coats with bolero fronts are seen among the latest suit models.

Upstanding collars of feathers have inside ruffles of fine malines lace.

Cretonne embroidery is seen again on the hats being shown for spring.

White lingerie collars and cuffs will be seen on the new tailored suits for spring.

Two-toned self buttons are another feature of the linen dresses for next season.

The note of fur on evening gowns is so insistent that it has almost become a convention.

No matter how millinery fashions fluctuate ostrich feathers never lose their standing.

Some of the prettiest umbrella handles this season are of pierced silver over burnt ivory.

Ramie linen and fine French linen are used in combination on the new spring morning frocks.

The sleeve of the new linen coats and gowns are frequently three-quarter length and slightly flowing.

Fashionable back combs are of tortoise shell with pearls and emeralds set on tiny pedestals of gold.

Narrow black velvet ribbon appears as streamers on some of the new small hats for southern wear.

Mousseline draperies, incrustated with embroidery and lace over satin, are much used for afternoon gowns.

Short and three-quarter basques pleated in wide pleats, appear below the short-waisted belt of the material.

In buying white gloves choose kid-skin rather than lambkin, if you want them to wear most satisfactorily.

Cretonne with its designs worked over in colored wool is used for collars and cuffs of the new tailored coats.

The lingerie collars, cuffs and vest fronts of very fine embroidered batiste are still favorites on morning frocks.

Silk braiding promises to be in favor for satin tussor suits, which means, as braiding always does, a military air.

On the short coats which Parisiennes are wearing are seen brightly colored girdles finishing with long loop bows.

News comes from Paris that white ostrich plume bows studded with ribbon roses are being worn on the Riviera.

Some of the new square collars on linen dresses are fitted smoothly to the shoulders, and the little ties are of linen.

Brilliant shades of velour delaine, velour and satin souple make splashings of color among the usual winter garments.

A white crepe de chine evening gown with emerald and yellow embroideries and flowers is a most distinguished affair.

Dresses for the south are being made of mousseline and cloth. Alpaca and cloth are also used for between-season costumes.

A new French idea is the oval sunshade for the Riviera, made of flowered silk and crepe de chine, trimmed with fringe.

Gold and silver brocades are still in favor for evening wear, and fine malines and Venetian lace drapes and trims these lovely tissues.

## STAFFORD'S ESSENCE

Ginger Wine,

10 cents a bottle

For sale at the two Drug Stores, Duckworth Street and Theatre Hill. dec 28

MILNARD'S LINIMENT CURES GARTER IN COWS.

## Eat and Live.

500 brls. POTATOES, \$2.00 brl. Dry as meal.

100 bags TURNIPS, \$1.70 bag.  
50 sacks CARROTS.  
20 sacks BEETS.  
30 sacks PARSNIPS.

APPLES, \$2.00 and \$3.20 brl.  
40 brls. PARTRIDGE BERRIES.

VENISON, 8c., 12c., 15c., 1lb.  
60 brls. SALT HERRING.

**SOPER & MOORE**

## Another Big Stamp Find.

Philadelphia Waste Paper Buyer Bought lot Appraised at \$75,000 for \$68.

Philadelphia, Dec. 25.—After almost a year's secrecy it became known today that the banking firm of Townsend, Whelen & Co., sold to the Hemingway Paperstock Company for \$68, a batch of old correspondence and papers which turned out to have a value of approximately \$75,000.

Townsend, Whelen & Co., decided to dispose of a mass of old and dusty letters when preparing last April to move from the offices they had occupied for 40 years at 309 Walnut St. To avoid what was considered useless investigation, decision was reached to sell the letters in bulk, a representative of the Hemingway concern bid on the lot of pulp paper, and the deal was closed.

When unused stamps were found on the letters, employees reported the matter to W. Menningway, he ordered all the stamps collected, and A. F. Henkels, President of the Philadelphia Stamp Club, appraised the find at \$75,000.

## Dead in Shooting Box.

Jimmy Albert, champion bicyclist and six-day walker, victim of heart failure in Atlantic City.

Atlantic City, N.J., Dec. 25.—James A. Cathcart, known to the sporting world as "Jimmy Albert," a name he used when he was champion bicycle rider and champion six-day walker of the world, went from his boathouse in Venice Park, a suburb, yesterday morning to shoot ducks.

When he did not return to-day a party of friends went in search of him. Two miles up the bay the rescue party came upon Cathcart's sneak box and on the box the athlete sat upright dead.

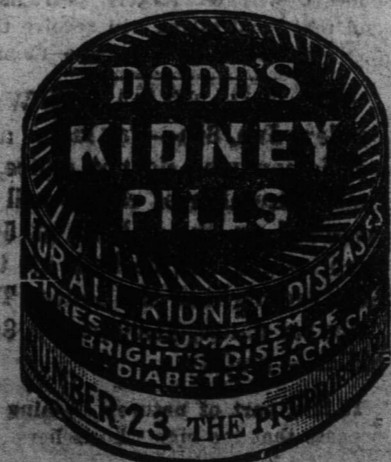
On his shoulder was his gun and near the box were two dead ducks. A doctor said that Cathcart died from heart failure and was probably dead 24 hours.

When Cathcart left his boathouse yesterday morning he said he would be back before night, when he would join in arranging for the Christmas celebrating.

Under the name of "Jimmy Albert," over the world as a bicycle rider. When age came on and he was no longer fit for such races he became a walker. In one six-day match in Madison Square Garden he walked 531 miles, won the match and a fortune.

## Rev. Dr. Fletcher Dead.

Hamilton, Ont., Dec. 26.—Rev. Dr. Donald Hugh Fletcher, one of the best known Presbyterian ministers in Canada, died this morning, following an operation at the City Hospital. He was eighty years of age.



# 2,500

Copies of

# MUSIC

to be sold in lots of

## 10 for 30 cts.

By the very best composers, and retails for from 10 to 75 cts. per copy.

Take the bargain now. We are closing out Sheet Music finally at half cost price.

**CHESLEY WOODS & Co.**

## Our Overcoats are Winners.

EVERYBODY SAYS SO.



**CHAS. J. ELLIS, English and American High Class Tailor.**  
P.O. Box 127. 307 Water Street. Phone

## OUR TWO FACTORIES

are working overtime supplying the demand for our popular branded Suits and Overcoats.



FITREFORM.  
AMERICUS.  
TRUEFIT.  
THE MODE.  
STILEN FIT.  
PROGRESS.

These brands represent our high-class make and style only. We make a large assortment of prices in each.

Wholesale only.

Ask your dealer for these brands and get the best.

**Newfoundland Clothing Co.'y, Ltd.**

## NEW YEAR'S GIFTS!

No Reasonable Offer Refused.

Make Your Own Price.

**HUTTON'S,**

Fancy Department.