

# THE OBSERVER

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HARTLAND, N. B., NOVEMBER 19, 1914.

Whole No. 283

## JUST ARRIVED!

**N E W**  
Dress Goods  
Black and Colored Silks, 1 yard wide  
Lace Collars and Neck Cords  
Military Braids in Black, Brown and Navy  
Fancy Frogs for Coats  
Bath Robes  
Underskirts  
Ladies' Combination Suits  
Table Linens  
Women's and Children's Hose  
Misses' and Children's Underwear

Flannelette Blankets, 12-4, at \$1.75 and \$1.95  
PER PAIR

New Fall Shoes, Gum Rubbers  
and Shoepacks

For more bread to the barrel, and better bread, use  
**ROBIN HOOD FLOUR**  
The best Rolled Oats are Robin Hood, in bulk and in 20-lb. bags.  
10 lbs. Onions for 25c. Sweet Potatoes and Bog Cranberries

## Baird's

Hartland, N. B.

## Times Are Still Good

so far as we know. Farmers have good crops and good prices. Some goods they have to buy are going up, but there is no cause for alarm. At any rate you want to plan to keep warm through the winter, and we have the proper goods at proper prices.

### Sweaters, Fancy Mackinaws

for Men, Women and Children, in a variety of colors and weights and styles. Likewise we have

### Underwear for Everybody

various weights of non-shrinkable wool at pleasing prices.

### Men's Working Pants, Overalls, Sheepskin Coats

Hard-working men want hard-wearing clothes—warm, and reasonable in cost.

### Palmer's Packs, Gum Rubbers

We have all the various styles of these good goods; also Horse Blankets in great variety.

## Belyea & Estabrooks

We have just received a large shipment of

## FURNITURE

Good strong Hardwood Kitchen Chairs 60c each. Diners 90c, \$1.25 and \$1.35 each. All above hardvarnished with Crystallac and put together in the factory.

Iron Beds from \$3.00 to \$15.00.

Bureaus with Bevelled Plate Glass Mirrors from \$7.75 to \$30.

We sell the celebrated Ostermoor Mattresses and Coil Wire Springs.

A good line of Reed Rockers from \$3 to \$10.

**C. M. Sherwood, Limited**

Centreville, N. B.

### EAST FLORENCEVILLE

The Women's Institute met at Mrs. Hagerman Semple's last Tuesday evening. There were 30 present including visitors. Five new members were enrolled: Mrs. S. Darkis, Mrs. B. Rowland, Mrs. J. McLean, Jean Charlton and Marion McLean. A most interesting and instructive programme occupied the time as follows: Paper, Christmas Shopping and Christmas Ideas by Mrs. Roy McCain, which was very appropriate for this time of year and a good many useful hints were given. A paper by Mrs. Manuel on Proper Sanitation in Cold weather. From this article we might take a few very useful hints regarding ventilation which I rather think a few of us lack in doing.

A demonstration on Christmas Cooking by Mrs. Tom McLean who brought a Christmas pound cake and really it was good and tasted like Christmas. It reflected great credit on the cook.

A recitation by Miss Ada Saunders, "Auntie and her cat Willie," which was most comical and well recited.

A solo by Mrs. Percy Semple, "Afton Water," was rendered nicely.

Refreshments were served by Mrs. H. Semple. The following contributed toward the same:

Mrs. Edgar Kilpatrick; Mrs. Aubrey Gaines, and Mrs. P. H. Semple.

Mrs. Stewart Fiske's paper on the care of vegetable and house plants in winter was deferred for another time.

The next meeting is to be held at Mrs. Lorne Siminon's the second Tuesday in Dec. All members are requested to come and bring a basket and a gentleman friend if they have one. And now you young gentlemen it would be well for you to find out which of those young ladies have no gentlemen friends and secure an invitation, for I can assure you that you will enjoy a most splendid evening.

A supper was held in the Baptist church Friday evening, the 13th. The tables fairly groaned under the load of good things and a good sum was realized in aid of the church.

Miss Mary Fitzpatrick attended the Methodist Sunday school convention at Sussex on Monday 9th. She returned home the 16th.

Mrs. I. M. Tompkins was ill last week. We are glad to hear she is reported better.

Mr. and Mr. B. W. Moore and son have been visiting her mother, Mrs. Kitching.

John Trafford is visiting his brother, Riley Trafford.

Rev. James McLuckie, Percy Semple and Stan Carle went to Miramichi on Monday.

### GUARD THE CHILDREN FROM AUTUMN COLDS.

The fall is the most severe season of the year for colds—one day is warm while the next is wet and cold, and unless the mother is on her guard the little ones are seized with colds that may hang on all winter. Baby's Own Tablets are mothers' best friend in preventing or banishing colds. They act as a gentle laxative, keeping the bowels and stomach free and sweet. An occasional dose will prevent cold or if colds does come on suddenly the prompt use of the Tablets will quickly cure it. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

For Sale—Everybody should have a copy of that popular war song entitled "Rallying for the Empire". Price ten cents. Address The Colonial Song Agency, Berlin, Ontario.

## The Everyday Bargain Store

### Bargains in Men's UNDERWEAR

Nova Scotia Pure Wool and Non-Shrinkable

20 Dozen in Sizes 36 to 44

Regular Price, \$1.25 per garment

Our " \$1.00 "

or 2 for \$1.75

### MEN'S SHOE PACS

6-in. leg, only \$2.00

10-in. " " 2.65

Other new goods of highest quality and lowest prices are another Sample Lot of Women's Coats, Men's Mackinaw Jumpers, and Work Pants. No special cheap sale, but goods bought right and sold right, giving Quality and Satisfaction every day in the year.

Mrs. C. A. Phillips

BRISTOL, N. B.

## STANFIELD'S Underwear

and all kinds of warm wear for

the cold winter, all bought before prices went up by the war.

## New Fall Goods Arriving Every Day

We have received the finest line of SWEATERS ever shown in this vicinity. From \$7.50 down. It will pay you to look at them.

## SPECIAL PRICES on SUITS and OVERCOATS

New Fall Suits and Overcoats for Men and Boys  
These are dandies. Better call and see them.

We want all the BUTTER and EGGS we can get and are paying 27 to 30 cents for them. Call us up by either phone or either store.

## S. W. SMITH

2 Stores: East Florenceville and Mount Pleasant

Farmers' Phone, 5-2. N. B., 3-2