

## The Planet.

Business Office ... 53  
Editorial Room ... 102  
S. STEPHENSON ... Proprietor.  
MONDAY, NOVEMBER 7.

## POST ELECTION REFLECTIONS ON THE WEST KENT CAMPAIGN.

The campaign is over, and most of us are glad of it. We can all get together again and work heartily and unitedly for the interests of our thrilling young go-ahead city, gather up the scattered threads of everyday business and devote our energies once more to local advancement and prosperity.

But looking back on the heated stormy days—and nights, too,—of a vigorous and strenuous campaign, in the calmer, clearer atmosphere of the present, one's reflections point to lessons for the future which might be taken to heart with profit.

There are men who have borne the heat and burden of the campaign, who have thrown all their energies and abilities into the contest—men of both political parties—who have come through it with credit to themselves, with the grateful admiration of their political friends and with the respect and esteem of their opponents. There are men of both sides who have accomplished something, who have proved themselves big and strong in contest, who have never descended to petty personalities or offensive rowdiness, whose campaign has been clean, honorable and effective. And there are other men who have operated on a lower plane, whose campaign has belittled them in the eyes of their fellow-citizens, who have come through it without satisfaction to themselves, profit to their cause or credit to their party.

There is no doubt that the quiet, thoughtful, unprejudiced elector thinks on these things. And would it not be well for those of us more actively identified with party politics to do some thinking, too? Other elections will come, and some good resolutions might be made beforehand.

Why, throughout all the varied phases of the conflict just ended have Liberals and Conservatives alike respected and admired such men as Dr. A. W. Thornton, Mr. Fred. Stone and others; why has their work told and why are these men enabled to look back on the fight, winning or losing, with no personal regret, no feeling of humiliation or dissatisfaction? Could not all campaigners be just as well in this position and wouldn't it be best for all concerned if they were? Wouldn't we then have cleaner, better campaigns?

And the press can learn its lessons, too. The Planet has learned some and it hopes to profit by them. A good, clean, well-conducted newspaper is a source of strength to any good cause. A temperate, just and honest discussion of the issues wins respect and confidence from the people and, after all the real mission of a good newspaper is to serve its constituents well and truly. This is The Planet's standard and it is one it will seek to maintain.

Again, a paper should never let its own inclinations and prejudices influence the truth of its news columns. The injury of this course has been strikingly instanced in the recent campaign. It was not alone in judicious and wrong to print the highly colored and untruthful reports which appeared day by day in the local organ of the Liberal party. It was more. The course was misled and duped the reader, it was unjust to opponents, and lulled its friends into a false security, which proved disastrous. The paper loses prestige and brings upon it the disgust and suspicion of its patrons. Besides, from a purely selfish standpoint, it alienates the people and makes votes for its opponents.

It would be a grand thing for Kent if every politician, speaker, writer and other workers would do a little thinking over the past campaign, make some good resolutions for the future and stick to them.

## A GOOD LOSER.

Mr. Borden is a good loser. Speaking to his following on the night of the election, he said, "The Conservatives of this province, although defeated, are not dismayed. They do not propose to give up the fight. A great sailor, when his masts had been shot away and half his crew were dead or dying, was summoned to surrender. His answer was, 'The fight has only just begun.' Our friends throughout the province will be animated with the same spirit, and they will begin now the work of preparation for the next contest. Let me thank, once more, all the Conservative workers in the city and county, and let me say that I appreciate their efforts as heartily as if we had won and not lost in the present contest."

## Every Creation of the Chafing Dish

is all the better for a small quantity of Armour's Extract of Beef. The rich beef flavor is an additional relish. You can't imagine how these dainties are improved, until you try Armour's Beef Extract at your own chafing dish supper. Our Cook book, "Culinary Wrinkles" mailed free.

ARMOUR LIMITED,  
TORONTO.  
Sole packers and shippers for Canada.



## THE AMERICAN ELECTIONS.

The American Republic is engaged in a contest for the Presidency in which the paramount issue is the personality of the candidates. The Democrats have swung from Populism to the opposite extreme, and now present a man who is the exact antithesis of Mr. W. J. Bryan. The party is striving desperately to make an appearance of conservative respectability that is at variance with the course of the campaigns of 1896 and 1900. A general advocacy of domestic reforms distinguishes the Democratic platform, but there is not the same forceful and energetic appeals to the people to adopt a positive policy. The trend of the contest is for the Democrats to exaggerate the aggressiveness of President Roosevelt, to make him appear as a bogey man who may be guilty of some dreadful unnamed indiscretion that will involve the nation in unexplainable disaster. The very qualities in the President that have inspired the admiration of his fellow-countrymen are being used to frighten the electors. This conversion from the Radical platform of 1896 to a distinctly conservative policy—from Mr. W. J. Bryan to Judge Parker—has made it difficult to rouse and maintain party enthusiasm. It is a negative campaign.

The Republicans have striven with equal energy to allay any fears that may have been excited regarding the President's excessive strenuousness, and they seem to have succeeded. It should not be a difficult task to keep so ambitious a nation true to the man who has displayed a keen desire to enlarge the influence and extend the sphere of the Republic's activities. President Roosevelt has been a national hero ever since the Spanish War. His popularity with the masses has not waned because of anything he has done as President. He may not be so acceptable to the great financial interests as his predecessor, but so far as the electorate will speak, uninfluenced by Wall Street, he will probably be found more popular than ever. When the tremendous force of the party organization is considered, the success that has attended the President's efforts to pursue a course mapped out for himself proves his exceptional strength of character and his fitness for the high office he holds. With the machine element of his party opposed to his nomination, the National Convention was forced to accept his candidature. His strength with the people made him necessary to his party.

While President Roosevelt has been so attractive a figure in the public life of the United States for some years, Judge Parker was comparatively unknown until his nomination. He commanded public attention, and excited large expectations by his straightforward telegram to the St. Louis convention. But since that he has done nothing to arouse the fighting spirit of his party, much less to rally independent sentiment to his support. That he is an excellent citizen, an upright judge, and would make a creditable occupant of the White House, would be conceded by fair-minded men of both parties. But without clearly defined issues

**Any Boys?**  
If there are boys in the house, or girls either, then croup, coughs, catarrh, bronchitis, and sore throat are sure to be there, too, sooner or later. Don't crowd their stomachs with medicine, just have them breathe in the vapor of Vapo-Cresole; they'll like it, and it will give immediate relief. In this way you put the medicine right on the place that needs it. For whooping-cough it's the perfect cure.

Vapo-Cresole is sold by druggists, or sent express prepaid on receipt of price. A Vapo-Cresole outfit including a bottle of Cresole, complete \$1.00. Send for free illustrated booklet, Lescage, Mills Co., Ltd., Agents, 408 St. James Street, Montreal, Can.

that appeal to the intelligence of the electors and draw them from party allegiance, it seems impossible that a man of the type of Judge Parker should defeat President Roosevelt. The impression seems to have gone abroad that the Democratic nominee is having a preliminary canter this year, and that he will go into training for the race of 1908. By that time the breach caused by the sudden switch from the Bryan platform will be healed, and the candidate will be better known, and if he steers a careful course will be a strong man in the contest. At present all the signs point to the election of the Republican candidate.—Toronto News.

But, say, don't forget Ross and Stratton. They come next.

Now then, how about the new market building? That's something we can all agree upon.

Hail to the new Kent County Young Men's Liberal-Conservative Association. Its organization is a grand proposal.

This great home journal has perhaps somewhat neglected that little affair out East between the Japs and Russia lately. The combatants will please take notice that we have our eagle eye upon them again.

Well, good people, while not altogether overlooking Messrs. Sullivan, Stratton and Ross, let us get down to the praiseworthy business of building up our fine little city again. This is a good work for all, both Grits and Tories.

Failing all other recognition our local contemporary feelingly announces that J. G. Kerr and itself are extending to each other mutual expressions of appreciation. Permit this great home journal, on behalf of Mr. Herbert S. Clements, M. P., to unite cordially in these touching tributes. There were no more effective vote-getters for Mr. Clements during the whole campaign than the "News" and Mr. Kerr, and we trust Mr. Clements and his supporters have not been derelict in tendering their appreciation.

Mr. J. W. White, who so ably championed the cause of Mr. Stephens on the various platforms in West Kent during the campaign, called up to express congratulations to The Planet on the result. The kindly spirit of Mr. White in defeat is appreciated and it may be pointed out that his work throughout was upon the issues, which were treated in a worthy manner. By-the-way, though, we haven't yet received bougainvilles from those other influential and intrepid political leviathans, J. W. Humphrey and E. Emerson Parrott.

**RUSSIA'S WINNING WAY.**  
Toronto Telegram.  
Russia never lost at diplomacy, and never won at anything else.

**BOOSTING THE MARKET.**  
Toronto News.  
In consequence of reports of gigantic campaign funds, the market for votes is steady and strong.

## BUGLE BAND'S BIG SHOW

The big minstrel performance is now ready for its first appearance in Chatham. The public should not be fooled by the work. This minstrel performance will be the best thing in the minstrel line ever seen in this city. If not, people can call on Mr. Plumridge after the performance and get their money back. The show is clean, refined and up-to-the-minute. You can take your mother, sister or best girl and they will be entertained. There will be acts to thrill; make you scream; acts that are artistic and pleasing and lots of things that will go down in history as the best "I ever saw." The theatre will be performed by McCall, the druggist, and the boys hope to make the people feel as though they were in a hot bed of roses. There will be a good clean performance. They hope to satisfy everyone who enters the door to witness the best minstrel performance ever given in Chatham. Sale of seats open to-morrow morning at Fred Brisco's store. Don't miss an evening that will be long remembered. Admission, 75c, 50c, 35c, and 25c.

**"THAT WEDDING TRIP."**  
Where shall we go is the question often asked, and there are so many delightful trips that the best plan is to consult an experienced ticket agent, of the Grand Trunk will make you up an itinerary for as many days or weeks trip as you desire.

**SAD DEATH**  
Blenheim, Nov. 2, 1904.—Word has been received of the sudden death of Mrs. Thos. J. Mountain, of Margate, Prince Edward Island, a former resident of Harwich, Ont. Although a sufferer from asthma for years, her death was quite unexpected. Besides a sorrowing husband she leaves a family of five daughters and one son to mourn the loss of a faithful wife and loving mother. Mrs. William Kirkland and Mrs. Jas. Sinclair, of California, and Katie, Beatrice, Mary and Johnson at home on the farm. Also three sisters, Mrs. A. Gistus and Mrs. N. McVicar, Mull, and Mrs. Woodside, Blenheim, and a large circle of friends.

## Big Carpet and Curtain Values

If economy is an object to you, you should buy your house furnishings here and now. When you buy here you get the best your money can buy in each and every line—you get right goods and right prices. Bring your measurements along and see how we are prepared to save you money on Carpets, Linoleums, Oilcloths, Curtains, Window Shades, Curtain Materials of every description, Rugs of all sizes, etc.

## LINOLEUMS AT 50c A YARD—

Extra good quality, direct from the best Scotch and English mills, heavy weights, beautiful designs and colorings, three and four yards wide, the best in Canada, at a square yard 50c.

## LINOLEUM BORDERS—

9 inches to 27 inches wide, in good range of designs and colors, special a yard 15c, 20c, 25c and 35c.

## FLOOR OILCLOTHS AT 25c A YARD

50 pieces heavy floor oilcloths, 3-4 yds, 1 yard, 1-1/4 yards, 1-1/2 yards and 2 yards wide, in great range of new designs, block, floral and floral designs, special a square yard 25c.

## EXTRA HEAVY FLOOR CLOTHS AT 35c A YARD—

1 yard, 1-1/4, 1-1/2, 2 yards and 2-1/2 yards wide, in choice range of new patterns, special a square yard 35c.

## LINOLEUM SQUARES—

Two yards square, heavy quality in handsome oriental rug designs and colorings, special each \$2.40.

## OILCLOTH SQUARES—

1-1/2 yards and 2 yards square, heavy quality, in handsome patterns, special each 85c to \$1.50.

## JAPAN MATTINGS—

An immense range of new reversible patterns and colorings, full yard wide, special a yard 50c, 40c, 35c, 25c, 20c, 15c, 12 1-2c and 10c.

## UNION CARPETS—

Full yard wide, in choice new reversible designs and colorings, special at a yard 35c, 30c and 25c.

## HEAVY UNION CARPETS—

Splendid wearing qualities, choice designs, full yard wide and reversible, special a yard 38c, 40c, 45c and 50c.

## WOOL CARPETS AT 50c—

Heavy Cotton Chain Warp Wool Carpets in new reversible patterns, fast colors, special made and laid, per yard, 70c, 60c and 50c.

## 2-PLY ALL WOOL CARPETS 75c. A YARD—

Heavy, firm makes, full yard wide, beautiful reversible patterns, good range to select from, special, made and laid, per yard, 75c.

## EXTRA SUPER 21-2-PLY CARPETS 85c. A YARD—

Made from selected pure wool filling, best Scotch Worsted Warp, heavy, firm weave, guaranteed in wear, choice new patterns and colors, special made and laid, per yard 85c.

## Sample Ends of Lace Curtains

1 1/2 to 2 1/2 yds long in wide range of styles and patterns, clearing at each, 23c

## BEST QUALITY 3-PLY CARPET AT \$1.00 YARD—

Extra heavy, firm weave in beautiful new designs, rich color combinations, full yard wide and reversible, special made and laid, per yard, \$1.00.

## TAPESTRY CARPETS—

Direct from the best English makes, wide range of new designs and colorings, made and laid at per yard, 50c, 60c, 65c and 75c.

## TAPESTRY CARPETS—

In good patterns and colors, special a yard, 25c, 35c, 40c and 45c.

## ENGLISH BRUSSELS CARPETS—

Every yard guaranteed to give satisfaction, choice patterns and colorings, at a yard, made and laid, 75c to \$1.00.

## ENGLISH VELVET CARPETS—

Rich, heavy quality, in beautiful new designs and colorings, special made and laid, per yard, \$1.15.

## LACE CURTAINS—

An immense range of new styles, fully 15 per cent. less than regular values, selling at a pair from 25c up to \$10.00.

## SEVEN STORES The NORTHWAY CO'Y, Limited TWO FACTORIES

## THE FAST TRAINS.

To California are run over the Union Pacific. Via Omaha 16 hours quicker to San Francisco than any other line. No change of roads, no detours. "The Overland Route" all the way. Be sure your ticket reads over the Union Pacific. Inquire of H. F. Carter, T. P. A., 14 James Building, Toronto, Canada, or F. B. Choate, G. A., 128 Woodward avenue, Detroit, Mich.

## GRAND OPERA HOUSE MONDAY, NOV. 7.

WM. A. BRADY'S SPECIAL PRODUCTION

## WAY DOWN EAST

By LOTITE BLAIR PARKER  
Elaborated by JOS. R. GRISMER, as played  
106 Weeks in New York City.  
35 Weeks in Philadelphia  
43 Weeks in Boston.  
37 Weeks in Chicago  
'The play that touches the heart.'  
Endorsed by Press, Public, Pulpit.  
Prices: \$1.00, 75c, 50c, 35c, 25c  
Seats on sale Thursday at Brisco's

Metropolitan Soap Co., Ltd., Toronto, Can.

## A HOME FURNISHED FREE.

A new departure in soap wrapper premiums make it possible to secure any and every article you need for completely furnishing your house without additional expense. Mrs. Doolley's Laundry Soap—SIX BARS FOR 25c—the best laundry bar on the market—has coupons printed on every wrapper, which secures free of extra charge all your furnishings. Write for what you need most. We will tell you how many coupons you need to secure it.

Metropolitan Soap Co., Ltd. TORONTO, ONT.

Write the makers or ask your grocer for complete catalogue illustrating a hundred premiums and suggesting hundreds more.

## 25c BIRD TONIC FREE

Sold at 25c. But this medicine free by sending us a bird keepers address and a Bird Tonic yellow wrapper. Bird Tonic is a yellow pill, (in case of any grocer or druggist). If dealer has none send his address to us and we will send you a box, without charge.

**BIRD BREAD** (14 sold in London). COTTAM BIRD SEED, 10 St. James, Ont.

Art Garland Baseburners  
Art Garland Baseburners  
Art Garland Baseburners  
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Art Garland Baseburners

## ART GARLAND BASEBURNERS

\$25.00	\$28.00	\$32.00
36.00	40.00	43.00
5.00	48.00	

## Geo. Stephens &amp; Co The Big Stove Store

## THREE SQUARE MEALS A DAY

Mr. Man, you are entitled to three squares a day, and you are also entitled to have them served on a good set of dishes. Surely you are tired seeing that old set for so long, and it's up to you to buy your wife a new set, she will be pleased, your meals will be better and you will share in the enjoyment.

## The Best Dinner Sets

Are made in England and our new importations are in. Owing to late arrival and rather quiet times among our country friends, we have these forty new sets marked at very low prices for high class goods. Beautiful sets in rich blue, brown and green, with gold illumination, regular \$15, for \$13. Other sets cost from \$4.75 to \$26. See our stock patterns. You cannot beat our new patterns and shapes.

See our goods and get prices.

## Gray's China Hall

KING ST., NEAR 5th ST.

## MILLER'S REMEDIES

"Made in Canada," and right here in Chatham, and are unexcelled by any other preparations

## TRY THEM!

Miller Compound Iron Pills  
" Worm Powders  
" Liver Granules  
" Grip and Headache Powders  
" Drink Cure  
Kidney and Bladder Pills  
Backache Plasters

## CENTRAL DRUG STORE.

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Manufacturing Druggists

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