| The Late Mrs. Thomas. |
| :---: |
|  |  |

为

That will satisfy the most critical man in town. All the novelties,
as well as staple shapes, make $1.00,1.50,2.00,2.50,3.00$

## Broadbent's



The incorporated 1855 BANK of TORONTO COR. QUREN AND COLBORNE STS., A. S. TOWERS, Mana
Assets, $558,000,000$
Deposits $\$ 45,000,000$


## CANADIAN PACIFIC

GREAT LAKES SERVICE
Fastest and Most LLyxurious of Steamers port menicoll, sadit ste. marie, port
ARTHUR,
Fort willial
57 HOURS Steamship Rxpress A Serviee Perfeeted by Studiod Homeseekers' ' Xxeursions. Each Tuesday Until Oct. 28
Edmonton and roturn $\$ 48.00$


## New Straw Hats

(ARCADE STORE)
Men's Furnishings, Hats, Shoes and Tailoring

- page three





Many a September purchase is really decided in July
Many a woman is gathering information to-day that will in-
fluence her selection of a stove two months hence
Many a man is thinking right now about the store he will pat-
an October piano purchase is really determined on the porch of a summer hotel or home in August.
How unwise, then, to put of the Advertising of these and
similar articles until the actual time of their use arrives.
One advertisement seldom makes a sale. It is hat develon mpressions created by Advertising c-and these impressions are seldom built up

Yet some manufacturers and merchants still and then besiege the public with belated announcements of Fall clothes, kitchen ranges, articles usually purchased in the Fay
urchased in the Fall-oh, yes-but decided upons the summer. Decided in favor of the goods

It's the Advertising read in July that bears fruit in September
and October. For to-day's impressions inevitably lead to and October. For to-day's impressions inevitably lead to -



## Chicago Jewel Gas Range

We have just received another big lot of these excellent Gas ranges. The range that never fails to please. Chicago Gas Ranges are made in many stylee and sizes to suit all requirements. Prices $\mathbf{\$ 1 6 . 0 0}$ to $\$ 75.00$.

## Ask to See Our Fine Stock of Summer Hardware

Turnbull \& Cutcliffe, $\xrightarrow{\text { Limited }}$
Hardware and Stove Merchants

To keep your lawn right you must have the right tools.
We carry a complete line of lawn mowers, lawn rakes, grass shears, lawn hose and sprays, watering cans, etc.
Remember us when wanting screen doors and screci windows, wire cloth etc.

The New HardwareStore 120 maRket ST.
Open Evenings
W. S. STERNE

