

I HAVE
\$3000
TO LOAN
In Amounts
From \$100
Up.

J. J. ROSSITER.
Broker.

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., NOV. 14, 1914.

OUR POINT OF VIEW

Patriotic Efforts

WE cannot too strongly represent to our readers the desirability of helping along by every means in their power the various patriotic movements now afoot in this city.

Whatever views we may hold about the manner in which the Volunteer movement was planned and carried out, however much we may deplore the serious bungles that have been made and the scandalous revelations that have recently transpired, we must all be as one in our efforts to make our contribution to the Empire's Forces as effective as possible now that they are in the Motherland in training for the front.

In the first place to withhold our active support at this time would be to punish our Volunteers themselves and not those responsible for the undesirable manner in which the movement was started or for the reprehensible mistakes that have recently been revealed.

Then, again, the force is no longer ours so much as they are our gift to the Empire generally and it is due to our British connections that we help and cheer our gallant lads forward on their great Imperial mission.

Hence it is most gratifying to hear of the splendid success that has followed the efforts of the ladies in having warm clothing prepared for our lads; it gives us much pleasure to hear that as soon as the intention of sending Christmas gifts became known the Women's Patriotic Association received contributions and promises of more cakes than they could handle.

The concerts and lectures, too, which have been held at The Grenfell Hall, Seamen's Institute, have been so well patronized that the Committee now have a substantial balance on hand. This money will be given to the Patriotic Fund, the purpose of which is to assure the comfort and well-being of dependents of the members of the First Newfoundland Regiment, whom the most practical form of patriotism has deprived of their breadwinners.

We bespeak and we anticipate a record attendance at the concert at the Institute on Monday night next. This patriotic effort is being engineered by members of the C. of E. Cathedral Choir and patrons are not only assured an evening of enjoyment from the splendid programme prepared but will also have added the greater pleasure of knowing that they are doing something towards making possible the success of the British forces.

Another commendable effort and one which we are confident, will meet with general cooperation is that directed toward the presentation of smoking tobacco, cigarettes and matches to our Volunteers. Such a gift would cost a donor but little and, judging from the letters of soldiers, would be most acceptable to our lads.

Newfoundlanders have put their hands to the plough; the Motherland commend the self-sacrifice of her most ancient and thoroughly loyal Colony, let us then be as one in a practical expression of that patriotism which should characterize those who are beneficiaries of British democratic institutions and the many blessings they bestow on British peoples.

READ THE MAIL AND ADVOCATE

TO THE EDITOR

Dined and Wined

(Editor Mail and Advocate)

Dear Sir,—I was surprised on perusing the columns of the daily papers yesterday, that in the midst of our war troubles, when the whole British nation is in deep gloom, that some of our public men were dining and wined a certain Mr. Longley, who I understand was hired at a salary of Fifty Dollars a day and expenses, as consulting engineer, the said expenses including automobile drives which at a conservative estimate would mean Seventy-five Dollars a day.

Let me ask why in the name of common sense should Mr. Longley be dined? He came here on a purely business matter and after his work was done, that was all we wanted of him.

Mr. Longley must be delighted to hear the flowery speeches of his glibly entertainers who no doubt eagerly grasped this excellent opportunity to relieve themselves of the superfluous gas stored up since the last election.

I also notice that our City Treasurer availed of this opportunity to display his vocal ability in that popular ballad—"Tis a long way to Tipperary," which with a little alteration in the wording would be a very appropriate song for such a gathering.

I would like to inform the Civic Commission that Nero fiddled while Rome burned, and I would like to say to the Musical Treasurer that it is a long way to other things besides Tipperary. For instance it is a long way between now and the raising of that \$100,000 which Mr. Longley estimates the improvements in our water system will call for. It is also a "long way off" before we will be in a position to dig up Water Street and lay down new pipes.

Surely we are not a long headed people if we need the services of a specialist to tell us that some of our sewerage empties in the coves.

Speeches and songs are fine and we are always ready to entertain visitors with them but we should be careful and not persist in making jokes of ourselves. We should remember that we had other specialists here and they cost this city barrels of money. They were wined and lined also, songs and piano selections were waded into their ears. But they never came back. They are a long way off, and no doubt died early from laughing at the gullibility of our easy folk who always seem to be foisted into positions that call for men of brains.

Wait till results are known always, then start in if you must have festivities. But in the present instance some one was spoiling for a speech and should have it, and if the truth were known, it is likely that Mr. Longley would be delighted to be a long way from the gentlemen who were showering bouquets at his feet. So ends the farce.—Next.

—SO LONG.

St. John's, Nov. 12, 14.

WORLD'S PRESS ON THE BIG WAR

NOT COWED BY PINPRICKS

London Express:—Suppose that half a dozen Zeppelins and twenty Taubes were to arrive over London—and this supposition is almost fantastic—the worst that could happen would be the destruction of a hundred buildings and the killing and maiming of one or two hundred people. Is it to be supposed for a moment that an Imperial city and an Imperial nation are to be cowed by such pinpricks as these?

WOMAN'S PART IN EMPIRE

London Express:—Today we acknowledge the magnificent gift of £57,000 subscribed by the women of Canada for hospital purposes for our soldiers at the front. Women will play a large part, perhaps the leading part, in the empires of the future, and it is splendid to know that the enthusiasm of the women of the British Empire for a noble cause is not one whit less than the enthusiasm of the men.

EVERY INCH A KING

New York American:—"My skin is of no more value to my country than is yours. My place is on the fighting line!" Thus spoke Albert, King of the Belgians, a king for the moment without a country, according to the Germans, but a king who bids fair to write his name in glorious letters in the world's history. He spoke to the members of his personal staff who urged him to leave the front when he was under the German fire.

Two Big Features at THE NICKEL For The Week-End Change

"THE OCTOROON," or "A WHITE SLAVE."

From the well known play. A beautiful story of the days before the war. A series of thrilling scenes, following one after the other in rapid succession, with a pretty love story running all through. Clara Kimball Young, Lillian Walker and Earle Williams in the cast.

"A WELDED FRIENDSHIP"—A meto drama. "HATCHING CHICKENS"—Interesting. "BOBBY BUILDS A BOAT"—A real comedy.

"LORD ALGY."

An interesting and amusing two-part comedy-drama.—Algy has a more than strenuous time in America—but he is "game" and wins out. Arthur V. Johnson and Lottie Briscoe are featured.

HEAR ARTHUR HUSKINS SING "The Ould Plaid Shawl."

EXTRA PICTURES FOR THE CHILDREN'S BIG BUMPER MATINEE SATURDAY.

MONDAY—Another great Vitagraph special: "The Girl from Prosperity." Featuring—Pretty ANITA STEWART.

TO THE EDITOR

Question of Dates

(Editor Mail and Advocate.)

Dear Sir,—The Daily News editor would have the Public wink the Time-well scandal out of sight, but we want slippery John Alex to know that such is not going to happen.

I would like to ask His Excellency Sir Walter Davidson at what time did he receive that letter from Sir E. P. Morris, dated Nov. 2nd. Let him not shirk this question and let him make the public wise; if he received it on the second why did he not hear of it until the ninth.

'Tis considered a smart thing now, a-days to hoodwink the public by tricky stunts, but the latest is a trifle too thin, and as smart as some people imagine themselves to be, there are always a certain section of the community who catch on to their little game.

Come, Sir Walter, let us know when that letter reached you and why was it not trotted out until The Mail and Advocate woke up the city?

STRAIGHT FORWARDNESS.

St. John's, Nov. 12, 14.

Gentle Workers

(Editor Mail and Advocate.)

Dear Sir,—As this is a time of stress and sickness amongst a few of us of this country I think it would be only right and proper to give a word of praise to a body of silent ladies who are working in our midst.

We know they are not doing this to receive praise, but I believe it is for the love they have for their fellow being.

Many have been the cheering words given to a sufferer both at the hospital and at the home, many is the heart that was gladdened, and a smile that was won by a visit from one of the members of the Ladies' Loyal Orange Association.

On Sunday and visiting days these ladies may be seen wending their way to do or say something to help someone in their hour of need.

Our out-of-door friends, when they come to our city through sickness, find out that they are not really so far from home after all.

I am also informed that these ladies are working night and day, making and sewing and knitting for our troops at the front.

These actions never get their proper reward in this world, and I think it is only fitting that we try and do our little bit to help them.

R. S.

St. John's, Nov. 11, 1914.

Boys' Brigade

(Editor Mail and Advocate.)

Sir,—At the present time, when the volunteer movement and military matters generally occupy so prominent a position in the public mind, it might not be out of place to make a suggestion with regard to the question of military training in Newfoundland.

It has been and is the custom in this country to maintain the brigades on a

strictly denominational basis. The part played by all the brigades in the formation of our Volunteer Contingent is a striking proof of the utility and benefit of the general system and precludes criticism of the maintenance of some such force or forces. But, Sir, the denominational division of the brigades is, in our opinion open to a good deal of unfavorable criticism.

It is a well established principle that division makes for weakness and the history of the brigades in this country bears eloquent testimony to the truth of this maxim. The denominational system has magnified differences, it has, and it is stated with regret, provoked a rivalry in no wise friendly, it has given rise to ill feeling and in some cases even to open enmity, and it has accentuated and drawn with greater stringency the dividing lines of sect and creed.

We would suggest, Sir, the formation of a volunteer force, consisting of two divisions, a senior and junior, the object of the latter being to include the younger generation who are now members of the brigades and raised with the sanction and approval of the War Office and under the approval and authority of our own Government. This scheme, whatever its demerits, would tend towards unity, comradeship and true patriotism and the ultimate elimination of religious feeling and controversy.

It would be to the credit of the Colony, at this crisis in the History of our Empire to prove our patriotism and public spirit by dropping all differences and abolishing a system so subsversive to the real interests of the Colony.

There are many who are not and do not wish to be members of the brigades, but who would deem it an honour and a privilege to serve in a semi-military and national organization.

The news reached us yesterday of the Mother Country's offer to support the Commissariat burden of our Volunteers at the front, let us prove our gratitude and allegiance by abolishing the brigades and forming one united body, the Newfoundland Volunteers.

RESUBLICANA-SUPER-OMNIBUS.

St. John's, Nov. 11, 1914.

Conceited Gall

(Editor Mail and Advocate.)

Dear Sir,—Enclosed you will find a clipping from this morning's News. I have underlined certain parts as you will find.

What do you think of it for conceited gall?

MUCH AMUSED.

Nov. 12, 1914.
"A Mountain of Delight."
"A splendid collection of cakes reached the Congregational School room on Tuesday morning, in number over five hundred; in size, prodigious; in quality, surpassing."
"That estimable lady, Miss Merritt, may have very erroneous ideas of the ability of Newfoundland ladies in the sewing line—alack! that the daughters of Terra Nova should have lost the invaluable instruction and advice that this retiring dame was graciously ready to impart,—but had she seen the tables piled with delicacies, she would surely have repeated her self-invitation, and it may be have sat contentedly if not at the feet of our gas-

Current Price Labrador Fish

There has been some dispute as to the price of Labrador Fish shipped by the shoremens on the Labrador.

The custom is to sell for the current price. Some have paid \$4 per qtl, while other buyers and agents are endeavoring to get the fishermen to accept \$3.60.

We wish to inform the Fishermen that the current price is \$4, and nothing less should be accepted. If any buyers will not settle at \$4, the proper course for the men is to sue them for the current price, which is \$4.

Many have settled at \$4. We trust there will be no further delay in selling at \$4.

The Right Place To Buy—Provisions, Groceries, Oats, Feeds, Wines and Liquors

—is at—

P. J. Shea's,
Corner George and Prince's Sts.
or at 314 Water Street.

Outport Orders promptly attended to.

WANTED.

Commissions for the Collection of Rent, Overdue Accounts, &c. Accepted on a commission basis. Advertiser has had plenty of experience and can give references.
C. W. THISTLE, 148 New Gower Street.—oct12, 1m

tronomic Gamahels, at any rate at their tables.
"The cakes came from St. John's in hundreds, from Carbonear—"the Carbonear cakes were splendid," said our informant and we believe it, for did we not once live there—from Topsail, Bonavista, Placentia, Whitbourne, Change Islands, Bell Island and Hr. Grace.
"The Daughters of Empire are grateful beyond measure for these generous gifts, which cannot fail to add to the pleasure of the Christmas month on Salisbury Plains, not alone because of the excellency of the delicacies, but also because of the home memories with which they are freighted."

PREPARE FOR THE WORST.

Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.

ADVERTISE IN THE MAIL AND ADVOCATE

NEWFOUNDLAND

Poultry Association Exhibition

Under the distinguished patronage of His Excellency the Governor and Lady Davidson,

Will be held on November 18th, 19th and 20th IN THE PRINCE'S RINK.

The Exhibition will be opened by His Excellency the Governor at 3 o'clock on Wednesday, Nov. 19th.

Admission, 10c. Official and Exhibition Tickets 20c. 10 per cent of the gross receipts will be given to the Ladies' Patriotic Association.

JOHN F. CALVER,

Hon. Secretary.

nov11, 14, 16

Notice to Fishermen

All Union fishermen are requested to call at the President's office to learn prices of Shore and Labrador fish immediately upon arrival here.

No Union member should sell a quintal of fish from now to the close of the fall, except through the Union.

Butter & Cheese

Just received, a shipment of

Choice Creamery Butter

in 14 and 28 lb. Boxes

—and—

30 Boxes Cheese, Twin

Colin Campbell

SEASONABLE GOODS At Bottom Prices.

Cotton Blankets and Tickings.
Overalls, Matted Flannel,
Fleeced Calico, Overshirts,
Fleeced Lined Underwear.

WHOLESALE

ROBINSON EXPORT Co.

Every Indication

points to a severe winter.

ARE YOU PREPARED?

The best protection for you and your family is a supply of

Riverside Blankets

They are made in a big range of sizes and prices.