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## SEED GRAIN WANTED

Any farmer who has seed grain, wheat, oats, barley, flax, timothy or any other kind of good seed grain for sale, should send a post card at once for a copy of our pamphlet: "How Farmers Can Make Money." It will assist them to dispose of their seed grain at a good price more quickly than in any other way. Write today.

THE GRAIN GROWERS' GUIDE  
Winnipeg, Man.

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## This is a Good Rule

In selling you should use the same judgment as when you are buying. When you buy a plow, or a binder, or any other implement, you select the make which has proven its merit and reliability. Why not use the same judgment when you have grain to sell? We have been selling grain for the farmers of Western Canada for a number of years, and have enthusiastic customers in every district because of our aggressiveness and ability to secure good prices for their grain. These farmers consign to us and we catch the strong spots in the market, getting much better prices than could be obtained at their local point. If you have wheat, oats, or barley to sell, get our bids, phone or wire us and get the benefit of our experience.

Blackburn &amp; Mills

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Winnipeg, Man.

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WHEN WRITING TO ADVERTISERS  
PLEASE MENTION THE GUIDE.

## A Heart to Heart Chat

We believe that every reader of The Guide will find something in this issue which will be not only of interest but of benefit. We are making special efforts to please our readers in the character of the material which we publish in The Guide from week to week. Winter months are now coming on with their long evenings when farmers and their wives will have more time for reading than in the summer. It is the intention of The Guide to do everything possible to supply the increased demand for good and helpful reading matter. For that reason we are publishing the latest and most authoritative information on a wide range of agricultural subjects.

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We regard the farmers of this country as citizens who are interested in everything pertaining to the welfare of the country, and it is for that reason we publish information on banking, politics, mortgage, marketing, taxation and a wide range of other subjects. In these days the successful farmer must know a great deal more than "plowing and sowing and reaping and mowing."

\* \* \* \* \*

We look upon our women readers as those who will shortly be enjoying the franchise and are therefore equally interested in every subject that interests the men. On page twelve of this issue there is an invitation for every reader to give us his or her opinion as to the best methods of improving The Guide, and we are offering to pay for the best suggestions we receive. We want to make The Guide the kind of paper that every farmer and his wife and his children will want to read and we can do it with the help and support of our readers.

\* \* \* \* \*

We have a very keen appreciation of the assistance which our readers have given us during the past year. It is this generous assistance which has enabled us to build up the largest list of subscribers of any farm paper in this country. It is clear to everyone that it costs money to publish The Guide, and a great deal more than the one dollar which we receive for a subscription.

\* \* \* \* \*

We have asked our readers in the past to assist us by doing their purchasing as far as possible from those firms who advertise in The Guide, or of articles sold everywhere which are advertised in our columns. In this way, too, our readers have given us splendid support resulting in a large increase in our advertising revenue. We want to ask especially at this time for similar support.

\* \* \* \* \*

On the back cover of this issue there is a list of all the firms and individuals and articles advertised in The Guide. Anything that a farmer wants to buy, almost without exception, he can secure from The Guide advertisers, and by so doing help to build up the paper which is fighting for the farmers' rights.

\* \* \* \* \*

This list on the back cover does not include the advertisers in the "Farmers' Market Place" department, and we recommend this department also to our readers where they will find livestock, seed grain and many other necessary articles advertised every week. We are particularly anxious that every one who writes to our advertisers should mention that he is doing so because the advertisement appears in The Guide. This shows our advertisers the value of The Guide as an advertising medium to reach the farmers and their families.

\* \* \* \* \*

We exercise every possible care to see that our advertisers are reliable, and we have refused to accept a large number of advertisements because we did not consider them reliable. We believe that the advertisers in The Guide are, on the whole, quite reliable, and we shall be glad at any time to have information from our readers helping us to keep up the standard of their reliability. We do not want any advertiser who is not reliable and who will not deal honestly with our readers.

\* \* \* \* \*

There is another matter in which our readers can help us very much and that is the payment of their subscriptions promptly. The dollar a year we get from the subscriber does not pay for The Guide, but it helps a mighty lot towards that end. Every subscriber can tell at once by a glance at the label on his paper just when his subscription expires. It would save us a lot of trouble and expense of sending out several notices if every subscriber would renew his subscription immediately as soon as the red slip appears in his paper telling him that his subscription will expire in two weeks.

\* \* \* \* \*

We earnestly ask for the support of our readers in this matter and if they will one and all send us in their renewal subscription during the month of November, they will be giving The Guide a mighty good boost in the winter.

THE GRAIN GROWERS' GUIDE,

Winnipeg, Man.

## WAR NEWS

London, Oct. 25.—Each day is but a repetition of the previous day in the battles being fought out in West Flanders, Northern France and Poland. One side gains a little at one point, only to lose the advantage at another.

It appears from the official reports issued from German and French headquarters that the Germans, finding it impossible to advance along the coast toward Dunkirk, owing to the fire to which they were subjected from the British and French warships, took a route a little more inland, and have succeeded in crossing the Yser canal, which the Belgians have been defending stubbornly for a week past, to the west of Dixmude.

They have also made progress to the northeast of Ypres, and are still in possession of Roulers, toward which the allies were advancing last week, and at one time were reported to have captured. The Germans claim to have taken 500 British troops in the fighting in this neighborhood.

Of the gains claimed by the Germans, the French report makes no mention, dismissing the battle with the statement, "There is no change to report between the sea and the region around Arras."

To add to the trials of the troops engaged in the desperate fighting a short spell of fine weather has given place to another downpour of rain, which will convert the lowlands of Flanders into great lakes.

## German Batteries Destroyed

Of the battles on the centre and left wing, the German report does not speak, but the French declare they are maintaining their positions in the Argonne and on the heights of the Meuse, and have destroyed three more German batteries. From unofficial sources it is learned that the French have made some advance in the mountains along the Alsace border.

In Poland a very heavy battle is now in progress between the fortresses of Ivangorod and Radom, where the Germans and Austrians, who were defeated in their first attempt to cross the Vistula before the former city, have made a stand against the Russians, who have followed in the hope of destroying them.

Both sides have, according to their own reports, made prisoners and captured guns, but the battle, which extends over a front of 26 miles, has not yet been decided.

The Austrians are still making a bold effort to cross the river San, and are carrying on a splendid fight south of Przemysl in the hope of reaching and recapturing Lemberg.

The Montenegrins today admit that they have had to withdraw to their previous positions along the Bosnian frontier after an attack by a superior force of Austrians.

Turkey, which it was believed at one time had decided to throw in her lot with Germany, has again assured the ambassadors of Great Britain, France and Russia that she intends to maintain her policy of neutrality. Turkey, however, continues her military activities, and is collecting transport animals, which, it is said, are destined for the Egyptian frontier. It is considered that the presence of strong Russian forces on the Turkish border has influenced her not to take any action against the allies.

## MAJOR RIVERS-BULKELEY KILLED

Major Rivers-Bulkeley, well known in Canada as a member of the staff of H. R. H. the Duke of Connaught, has been killed in action in Belgium, news to this effect being received at Ottawa on Sunday. Major Rivers-Bulkeley was comptroller of the household at Rideau Hall, and his marriage to Miss Pelly, lady-in-waiting to Princess Patricia, about a year ago attracted a great deal of attention. He was an officer in the Scots Guards and left Ottawa to join his regiment on the outbreak of war.

## HON. COLIN H. CAMPBELL DEAD

Hon. Colin H. Campbell, formerly Attorney General and afterwards Minister of Public Works for Manitoba, died at Winnipeg on Saturday last at the age of 54 years. The late Mr. Campbell had been ill since the early spring of 1913, when he was seized with apoplexy, but recovered sufficiently to visit Hot Springs and Egypt, returning to Winnipeg a few months ago. He leaves a widow, one son, at college at Toronto, and a daughter, six years of age.