



# Happy New Year!

“Many happy returns of the day.” Let us put care and trouble away, far up out of reach on the back shelf in memory’s store room---and forget it.

And perhaps when we go back to look for it after New Year’s---it won’t be there.

Happy New Year!

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## Hints for your New Year’s Trade.

### Stower’s Peptonized Sauce

Particularly right for the very particular customer—peptonized—stimulating—but most effective as a digestive.

The sauce that helps trade—appetite—digestion.

A palate-tickler and a profit maker.

### Fry’s Chocolates Cocoa

Remember the 200 medals and awards to the House of Fry—your customers don’t forget this.

Purity—strength—flavor—economy. These are the points that sell Fry’s Chocolates and Fry’s Concentrated Cocoa.

### Lazenby’s Jelly Tablets

and Lazenby’s Soup Squares—both in one class—the highest class of quality there is.

Cheaper for customers to buy than it is to make Jelly and Soup in the old-fashioned way.

Concentrated luxury—for a little money.

Sold by leading Wholesale Grocers everywhere.

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## Agents:

A. P. TIPPET & CO.

F. H. TIPPET & CO.

Montreal and Toronto.

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