

A "Diamond Jubilee Chorus" of 50,000 Voices

would be an effective way of celebrating the great event of this year, and this could easily be done if an ingenious mechanism could reproduce the widespread praise of Buck's Stoves from thousands of Canadian homes. The

"Happy Thought" Range
"Honor Bright" Wood Cook and
"Radiant Home" Heaters

are the most popular appliances in the Dominion. * * * These and scores of other lines made by **BUCK'S STOVE WORKS, BRANTFORD**, are for sale everywhere. * * *

Drop a card to the manufacturers for booklet showing the excellences of the "Happy Thought" Range.

All the Evidence

that has ever been adduced
 from actual experience

Goes to prove that the lives of total abstainers are better risks for life insurance than those of non-abstainers

Thirty years' experience

OF THE TEMPERANCE AND GENERAL PROVIDENT INSTITUTION, which is one of the largest companies in Great Britain shows an average loss ratio in its Temperance Section of 71 per cent. of the expectation, and in its General Section a loss ratio of 97 per cent. — Three per cent. saving in its General Section and 29 per cent. in its Temperance Section.

The Sceptre Life, also a British Company conducting its business on the same lines, shows a mortality for its last quinquennial of 56.63 per cent. of the expectation in its Temperance Section, and 84.80 per cent. in its General Section, a saving of 43.37 per cent. in its Temperance Section, and 15.30 per cent. in its General Section.

The Australian Temperance and General Mutual Life Assurance Society reports for its last quinquennial period a mortality of 59.2 per cent. in its Temperance Section, and 89.7 per cent. in its General Section, a saving of 40.8 per cent. in its Temperance Section, and 10.3 per cent. in its General Section.

The Temperance and General Life Assurance Company follows the same method of classification as the above Companies and feels itself warranted in offering distinctly lower guaranteed rates to total abstainers who are first-class risks, than are offered by any other Company in the world.

No Total Abstainer living in Canada should insure his life without carefully considering the PLANS AND POLICIES OF THE TEMPERANCE AND GENERAL with a representative of the Company.

Hon. G. W. ROSS, Pres. H. SUTHERLAND, Man. Director.
 Head Office: Globe Building, TORONTO.

Federal Life

... Assurance Company.

Head Office:
 HAMILTON, CANADA.

	1895	1896	Increase
Total Income.....\$	277,576	\$ 336,742	\$ 59,166
Dividends to Policyholders.....	30,141	42,756	12,615
Total Payments to Policyholders,	115,224	131,856	16,632
Total Disbursements	211,024	229,824	18,800
Excess of Income over Outgo....	66,552	106,918	40,366
Capital and Assets	1,119,576	1,226,416	106,840
Amount Assured	10,664,227	10,864,982	200,755

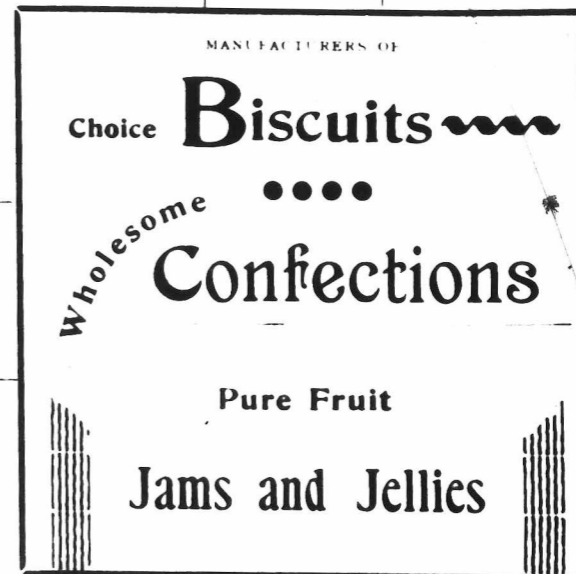
JAS. H. BEATTY,
 President.

DAVID DEXTER,
 Managing Director.

TORONTO

A. W. PORTE.
 S. R. PARSONS.

Biscuit and Confectionery Co.



Our "CREAM SODAS" are particularly fine, always crisp and delicious. We have recently produced three very dainty lines in Confectionery, packed in pretty boxes for retailing, viz.: "QUEEN VICTORIA CHOCOLATES," "ROYAL SATIN CREAM CHOCOLATES," "ROYAL SATIN MOLASSES CANDY." Ask your grocer or confectioner for our goods.