



Note the Color of *your* flour—
And the Bread it makes for you.
Delicately *creamy* is FIVE ROSES flour.
Because it is *not bleached*, don't you see.

Clear—Immaculate—Desirable.

A *pure* Manitoba wheat flour—FIVE ROSES.

And the healthy sun-ripened spring wheat berries are *naturally* of a *golden glow*.

And the meaty *heart* of the polished kernels is *creamy*.

Milled from *this* cream, FIVE ROSES is delicately "creamy."

The only *natural* flour from Manitoba's prime wheat. Which gets whiter and whiter as you *knead* it.

And your bread is most appetizing, *unusually* attractive in appearance.

Looks good.

And is good.

Bake this purest *unbleached* flour.

Five Roses Flour

Not Bleached



Not Blended

LAKES OF THE WOODS MILLING COMPANY, LIMITED, MONTREAL

The New Public Health Continued.

sticky fly paper or fly traps will help to keep the number down.

The favorite breeding place of flies is horse manure. A house close to a stable in use is practically never free from flies, unless the greatest care is taken to remove the manure once a week, or keep it in bins, screened to keep out flies. If they cannot get horse manure to breed in, cow manure will do: garbage, and damp, smelly spots of any kind are third and fourth choice places. Under the flooring of horse stalls is a favorite place, if it is accessible at all.

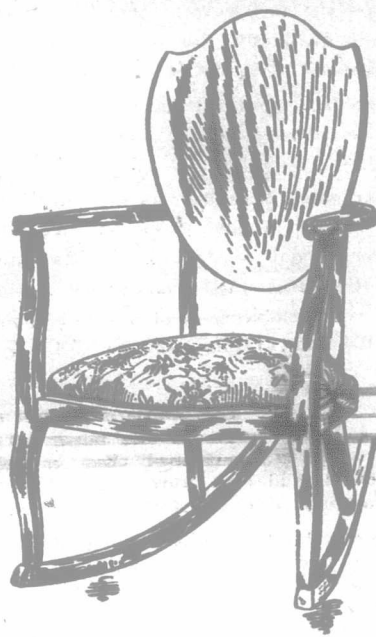
Flies take over a week to develop from egg to adult; and therefore if any breeding place is cleaned up once a week in such a manner that eggs and maggots are destroyed or placed where they can do no harm by further development, flies cannot increase in numbers.

But, of course, this programme is very hard to carry out in all the thousand places about a farmhouse where flies may breed. Nevertheless, attention to the main breeding grounds may reduce their numbers quite appreciably.

One great advantage that a farmer has over the dweller in a village in screening his out-door toilet is this: In a village you may screen your own toilet, but your neighbor may not, so that while your flies are "clean" (to that extent), your neighbor's flies hop over the fence to you, bringing your neighbor's bowel discharges with them to your milk and bread and fruit. But the farmer has no near neighbors, as a rule, and his own toilet furnishes the chief source of trouble. Screening it takes care of most of the danger in his locality all at one operation.

But flies, even house flies, sometimes

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travel long distances, not by direct flight, but chiefly by journeying along with horses in teams, or even with cows, or humans. I have seen typhoid fever carried thus by teams driving from a farm where typhoid existed to farms one or two miles away. It is important, therefore, to urge your farmer neighbor to screen his toilet also, even if it is less important in the country than in the village. Of course, it is true that flies cannot carry typhoid even from unscreened toilets, UNLESS THE TYPHOID GERMS ARE THERE FOR THEM TO CARRY. The typhoid germs must be put into the toilet somehow before the flies can get them out again.

Typhoid germs (like all other germs) do not develop from dirt of every or any kind but only from previous germs of the same kind. So, unless someone uses your toilet who had typhoid germs in his bladder or bowel, there will be no typhoid germs there at all. The same is true of dysentery germs, etc. But, of course, every farm has visitors and callers from time to time, neighbors, salesmen, book agents, machinery agents, etc., etc.; and every farm has extra help engaged from time to time. These are likely to use the toilet more or less during their stay; this does no harm, UNLESS ONE (OR MORE) OF THEM HAS THE GERMS OF TYPHOID FEVER (OR OF DYSENTERY, ETC.), IN HIS BLADDER OR BOWEL. Then, the next flies from that toilet which fall into the milk or run over the sugar, leave the typhoid or dysentery germs, or both, as the case may be, as well as their usual contributions.

RURAL TYPHOID FEVER is usually due either to MEMBERS OF THE FAMILY VISITING PLACES WHERE TYPHOID GERMS ARE ABOUT (such as cities with sewage in their water supplies) or TO VISITORS BRINGING THE GERMS TO THE FARM in their inten-