



Improvements That Pay Dividends and the Book that shows how to make them

THE water supply for your farm should be stored in the cleanest possible kind of tank—and where cleanliness is the chief requisite the material chosen is inevitably concrete. Frequently it is desirable to build the cistern or tank above ground in order to provide pressure to force the water to the house. If the tank is sufficiently elevated, water pressure can be obtained which will provide fire protection as well as for the washing of carriages, automobiles, barn floors and the like.

Cisterns are often required to store rain water for laundry purposes, and in a great many cases the water supply for the dairy house is maintained in a concrete overhead cistern. An abundant supply of clean, fresh water is assured if you build your tank of concrete. It will never need attention—it is permanent; never rots or rusts. The resulting benefits and health insurance represent vastly more than the outlay.

Any building or any structure on the farm must be of concrete to give you maximum service with least possible outlay of time and money for repair and upkeep.

Why have buildings and surroundings that invite fire, encourage waste, assist disease and help the rats and other vermin to propagate, when you can have such clean, sanitary, fire-proof and rat-proof buildings as concrete makes possible? Why spend money patching up the old things when you can build of concrete such improvements as will last forever? Why have waste when you know concrete is so easily available and so certain to promote economy and thereby increase farm profits?

The book we offer free—"What the Farmer Can Do With Concrete"—tells you how to build the improvements of concrete that your farm needs.

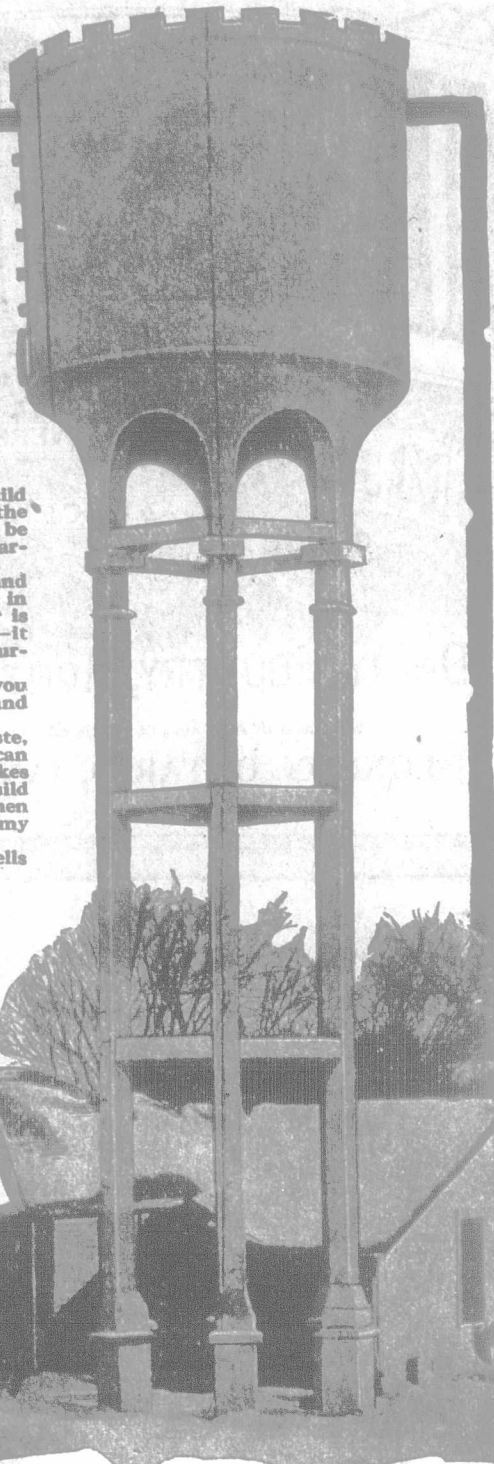
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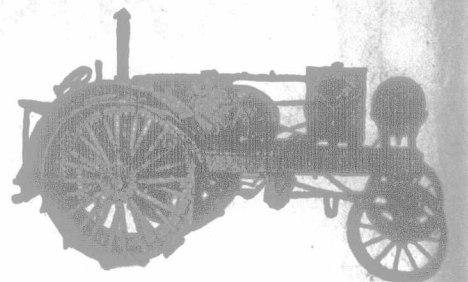
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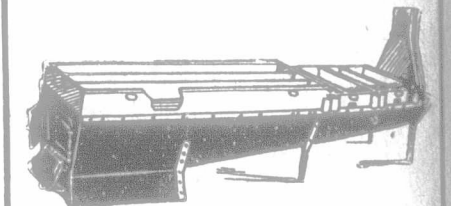


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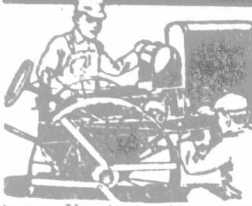
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