



"Save the surface and you save all" - Paint & Varnish

Expensive repairs can be avoided by taking a little pains to protect the surface of the metal trim on your buildings. Remember how it is exposed. Keep it well protected and rust won't have a chance.

Why Some Furniture Never Seems to Grow Old

OLD in its associations, yes. Old in that beautiful intimate sense of affection we sometimes have for even inanimate things—but not old in the sense of shabbiness.

Protection of the surface is the secret of the continued good looks of furniture. It is the surface of the furniture that bears the burden of constant wear. It is the surface we see. As long as the surface is kept protected good furniture stays good and grows more valuable yearly.

And furniture, after all, only illustrates a point. It may be something very different—the metal trim of your buildings or the steps of your house.

What use will do to your furniture, rust will do to the metal and scuffing feet to the doorsteps. Again, what these things will do the elements will do to your wooden house, or to stucco, or sometimes even cement.

"SAVE THE SURFACE AND YOU SAVE ALL" Paint & Varnish

THIS ANNOUNCEMENT is issued by the Canadian Save the Surface Campaign Committee, for the purpose of educating the public in the preservative and protective value of Paint, Varnish and Allied Products for the Conservation of Property, and has received the approval of the Canadian Trade Commission in the following words:

"The realization of the above objects will lead to employment during the Reconstruction Period and bears our entire approval."

THE CANADIAN TRADE COMMISSION

Harry M. Thomas
Commissioner.

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Wm. S. Myers
Chilean Nitrate Committee
25 Madison Ave., New York

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Don't waste your time replacing rotten posts every few years.

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NO POSTS TO REPLACE
NO FREIGHT TO PAY

SHARP-POINT POSTS save money, time and work. They give you an all-steel fence stronger, better and cheaper than any combination of wood and steel. They are 1 1/2 ins. x 1 1/2 ins. x 1/2 in. thick x 7 ft. 4 ins. long, and weigh 9 lbs. each.

PRICE, 48c. each. Freight paid on orders of 50 posts or over.

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