

Have You Secured One of Farm and Dairy's Real Live Premiums

If not, do it NOW
They are proving very popular

They are popular with Our Folks.
We know this because they keep us
busy filling their orders.

We like them best because after Our Folks get
them they will constantly become more valuable.
A cheap and trashy premium would be lost or de-
stroyed in the course of a few months, but at the
end of that time one of our

REAL LIVE PREMIUMS

have trebled in value and become a source of con-
stant revenue. In a year or so, they will be like
the fine big fellows you see in these illustrations.

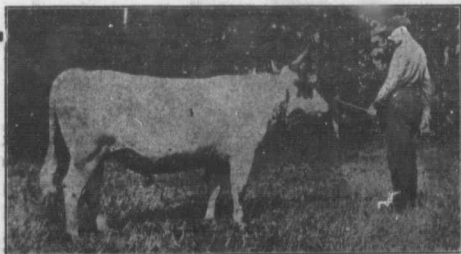
Pure Bred Ayrshire Bull Calves

These are guaranteed to be good, strong-boned,
typey calves, well marked with clearly defined col-
ors and of the very best breeding.

In short, they will be

**A CREDIT TO THE BREED
AND
ELIGIBLE FOR REGISTRATION**

We are giving one of these calves for 25 New Sub-
scribers to Farm and Dairy, at \$1.00 each.



Pure Bred Holstein Bull Calves

We still have some of the Holstein calves from
the same herd as those which we have been offer-
ing lately. They are big, strong, typey fellows.
These are going rapidly. Begin at once and earn
one of them before they are all gone. Send us a
list of 25 New Subscribers to Farm and Dairy at
\$1.00 each, and we will have one ordered for you
right away.

Pure Bred Pigs



During the last four years we have given away
hundreds of PURE-BRED PIGS. They are still
going strong. Not a day passes but two or three of
our boy readers send to us for supplies and sample
copies of Farm and Dairy with which to secure the
9 New Subscriptions at \$1.00 each, which is all
that is necessary to obtain a pig, either sex, of any
of the common breeds. They have proved to be
the most popular of all our premiums. Fill in the
coupon and send to-day for all the information and
supplies.

FARM AND DAIRY PETERBORO, ONT.

Dear Sirs,

Please send me full information and supplies, as I am
determined to win one of your REAL LIVE PREMIUMS.

Name

Address

Premium desired