16 October, 1905

AND CANADIAN FARM AND HOME

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Eatons Prepay Charges

No matter where you live—in Ontario, Quebec, New Brunswick, Nova Scotia, or Prince Edward Island—**we will deliver free** to your nearest railway station goods ordered to the amount of \$25.00 and over, with the exception of Furniture, Springs, Mattresses, Refrigerators, Organs, Stoves, Baby Carriages, Salt, Sugar and Flour.

If you cannot make your order large enough to take advantage of this offer **join with your neighbors** and send the orders together and we will forward the goods in one shipment, but wrapped separately, so that there will be no trouble in distributing them.

To order properly it is necessary to have a copy of our catalogue. Our Fall and Winter Catalogue has just been issued and it is sent free on request. It is an interesting publication, containing as it does, a list of the goods we sell and the prices we charge. The garments described and illustrated, both for men and women, represent the latest creations in European and American centres of fashion. They are made in our own factories, and for style, fit and finish are equal to much custom work costing double the money.

The prices are only possible when middlemen's profits are eliminated.

Ready-to-wear garments are but few of the lines we sell, and the savings made in these through buying from us, illustrate the savings that may be effected in every department of our gigantic institution.

Our efforts have always been to extend **the benefit of the city store**. By prepaying charges we deliver goods to your nearest station at exactly the same prices as are paid in our Toronto store, and through the medium of our Catalogue, you have the same splendid variety.

Write for the Catalogue without delay.



Please mention The Farming World when writing Advertisers.